



Registered at the G.P.O. as a Newspaper.
Postage all over the world, 1d.

**GUILTY
— BUT
INSANE!**
by
E. Roffe Thompson

JOHN BULL

TWOPENCE
OVER A MILLION CERTIFIED SALE

**A Pill
is the
best form
of medicine**



Handy to use - easy to take
The best form of medicine
Provided it's a good pill

BEECHAM'S PILLS are
The tried and trusted remedy
Of countless thousands
Contain finest ingredients
Requisite for the
Toning and strengthening of
Stomach, liver and bowels

Beecham's Pills
Remove poisons from system
Prevent biliousness
Indigestion, sick headache
And evils which follow
Constipation.

*a Pill's the thing—
if it's*



Beecham's

Conquers ALL Pains NIP YOUR PAIN IN THE BUD



—don't allow it to wear away your nerves and undermine your constitution with nightmarish days and sleepless nights—a touch of VIK-WIK—NO rubbing—and your pain is quickly eased—not for a moment, but with healing and lasting relief—it penetrates immediately and almost as quickly conquers your pain—it leaves the hot, throbbing tissues, the aching nerves, cool and comforted. Swellings and inflammation disappear like magic—stiff, aching limbs are made free and limber. Get your bottle of VIK-WIK Liniment NOW. With VIK-WIK in the home you will be proof against all Aches and Pains—stiffness and strains.

1/3 & 3/- Per Bottle

Price 1/3 and 3/- (three times the quantity). Stocked by Hoot's (600 branches), Taylor's, Timothy White's, Selfridge's, Harrod's and all Chemists and Stores, or direct, post free, from the VIK-WIK CO., Desk 4, 82, St. Thomas's Street, London, S.E.1.

VIK-WIK THE FAMILY LINIMENT CONQUERS PAIN OF

Rheumatism	Neuralgia	Gout
Scoliosis	Backache	Nerve Pains
Sore Throat	Bruises	Cramp
Sprains	Strains	Lumbago

40 years a leader
Write for our Free Lists of Gold Medal Cycles and buy direct at money-saving prices. Any machine sent on 14 days' approval. Carriage Paid. Biggest & best bargains ever offered. Thousands of testimonials.
QUADRANT CYCLE CO. LTD.
Dept. 2 Coventry.

Quadrant

Hair-Growing Discovery

Many persons—both men and women—who were completely bald have grown a full crop of beautiful hair by using Kotalko. Marvellous and speedy growth of hair has been reported even when falling hair, dandruff and baldness have existed for years.

A testing box of Kotalko may be obtained by sending 3d. in stamps to John Hart Brittain, Ltd., 2, Percy St., (B3 HP), London, W.1.

KOTALKO TRUE HAIR GROWER

"JOHN BULL'S" GREAT FREE INSURANCE GIFT

11 More Cheques for John Bull Readers

Below we give the names of just a few who Benefit this week.



FIRE UP TO £400

STAFFS.—Mr. J. BEATON, 24, Millfield Road, Bilton.
TON PENTRE.—Mr. T. MEER, 35, Wyndham Street, Gelli.
BERWICKSHIRE.—Mrs. J. SCOTT, Bowerhouse, Oxtan.
NORFOLK.—Mr. W. TURTLE, 3, Thomas Street, King's Lynn.
TAVISTOCK.—Mrs. M. ESICK, 23, Fitzford Cottages.
CUMBERLAND.—Mr. S. NICHOLLS, 19, Leconfield Street, Cleator Moor.
CUMBERLAND.—Mr. J. CARRUTHERS, 26, Kirkgate, Cockermouth.
LEEDS.—Mr. C. SMITH, P.O. House, Hyde Park Corner.
BARTON-ON-HUMBER.—Mrs. E. WELCH, 65, Whitson Street.
GAINSBOROUGH.—Mr. T. SMITH, 65, Bridge Street.
LEEDS.—Mrs. G. EDWARDS, 5, Hirst Square, St. James Street.
BARNLEY.—Mrs. A. POTTER, 2, Bever Street, Hoyle Hill.
GLASGOW.—Mr. Wm. JARVIS, 19, Prince Edward Street, Crosshill.
MANCHESTER.—Mr. THOS. MOONEY, 3, Goodier Street, Newton Heath.
AYRESHIRE.—Mr. Wm. CARSON, Mill Street, Catrine.
HILFORD.—Mr. A. N. BAKER, 65, Elmstead Road, South Park.
PLAISTOW.—Mrs. VIOLET M. NOEL, 44, Dongola Road, Greenstead.
CUMBERLAND.—Mr. T. T. BELL, 32, Pica Cottages, Distington.



STORM! FLOODS! UP TO £300

ST. WAKEFIELD.—Mr. HARRY PARKIN, 2, Brooklyn Terrace, Newton Hill.
CROSSKEYS.—Mr. I. JONES, 15, Carlton Terrace.



SICKNESS BENEFITS £5-5-0

SUSSEX.—Mr. H. A. SPOOKES, The Post Office, Bexingham.
LANARKSHIRE.—Mrs. M. MOSSIE, The Hall, Bellshide, Cleland.
MANCHESTER.—Mr. J. FORRESTER, 106, Claremont Road, Moss Side.
PORT GLASGOW.—Mr. J. POLK, 4, Clyde Street.
CALDERCROIX, By ALDERIE.—Mr. P. KERRIGAN, Hawarden Place.
BARROW-IN-FURNES.—Mrs. V. G. BULLOCK, Ormsall Hotel, Park Road, Ormsall.
COVENTRY.—Mrs. W. BRADSHAW, 91, Dagdale Road, Radford.
NORTHUMBERLAND.—Mr. T. NICOL, 295, Maple Street, Ashington.
CO. DURIAM.—Mr. F. THOMPSON, 42, Ewe Hill Terrace, Fence Houses.
CAMDEN TOWN.—Miss D. V. REED, 21, Queen Street.
MOUNTAIN ASH.—Mr. T. REARDON, 9, King Street, Miskin.
SCUNTHORPE.—Mrs. C. W. CLAY, 51, North Parade, Ashby.
WELLINGTON.—Mr. W. J. SMITH, 11, Eight Acre, South Street.
GATESHEAD-ON-TYNE.—Mr. I. BATTY, 274, St. Cuthbert's Road.
LEICESTER.—Mr. F. S. GARNER, 50, St. Peter's Street, Syston.
BLAYDON-ON-TYNE.—Mr. J. HENKINNEY, 52, Hood Square, Winton.
RYTON-ON-TYNE.—Mrs. I. STEPHENSON, 3, Hut, Greenfield.
CO. DURIAM.—Mr. G. L. COLLEDGE, 3, McDonnell Terrace, Birley.
DEVON.—Mr. A. POLLARD, Fore Street, Kingswear.
MANCHESTER.—Mrs. J. A. OWEN, 86, Shuttle Street, Tyldesley.
ABERDEEN, N.E. ABERDEEN.—Mrs. H. PHILLIPS, 2, Forge Row.
BARROW-IN-FURNES.—Mr. F. H. PAGE, 18, Maple Street.



ACCIDENT BENEFITS £3 PER WEEK

BRISTOL.—Mrs. A. M. R. LOXTON, 2, Horley Road, Mina Road.
HALSTEAD.—Mr. H. W. DISS, 1, Garden Terrace.
KINGSLAND.—Mrs. M. A. JONES, 112, Hartford Road.
HOLLOWAY ROAD.—Mrs. A. E. ELLIS, 15, Milton Place, Eden Grove.
GLASGOW.—Mrs. J. HAMILL, 67, Glasgow Road, Rutherglen.
ESSEX.—Mrs. M. E. NICHOL, Nettswell Cross, Nr. Harlow.
BURY PORT.—Mr. G. ANTHUR, 14, Silver Row.
DERBY.—Mrs. V. STONE, Maple Villa, Newdigate Street, West Hallam.
KENNINGTON PARK.—Mrs. E. J. BRADSHAW, 77, St. Ames Place.
EDMONTON.—Mr. J. J. BROOKS, 60, Lyndhurst Road.
FIFE.—Mrs. W. EDIE, Main Street, Strathkinn.
ST. ASHTON.—Mrs. L. TOMES, Lower Stenalees.
YORKS.—Mrs. D. OXLEY, 119, Oak Street, Wlad.
SALFORD.—Mrs. M. BURGESS, 434, Ordsall Lane.
CAMBRIDGE.—Mrs. F. A. HAZEL, Post Office, Waterbeach.
SHEFFIELD.—Mrs. E. EFTER, 3a, Stradbroke Road, Woodhouse.
HULME.—Mrs. P. VAUGHAN, 54, Tamworth Street.
ASHTON-UNDER-LYNE.—Mrs. S. WHITE, 19, Whitworth Street, Hurst.
NEWARK.—Mrs. E. A. WHITE, 202, Barnby Gate.
WORKS.—Mrs. J. PRANSON, 2, Hill Street, Wollscote, Nr. Stourbridge.
NEW CROSS.—Mrs. S. M. SIMPSON, 40, Brocklehurst Street.
LOWESTOFT.—Mrs. G. H. TRAIL, 19, Radian Street.
BARROWFORD, Nr. NELSON.—Mrs. S. E. WAINMAN, 5, Old Row.

NEWSAGENTS' BONUS.—Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

TOTAL BENEFITS NOW PAID — 20,453

POST THIS COUPON TO "JOHN BULL."
To "John Bull" Registration Department, Long Acre, London, W.C.2
I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name in full (CAPITAL LETTERS).....Age.....
Address.....
Reader's Signature.....
Name and Address of Newsagent.....
Date.....

PLEASE WRITE CLEARLY.

Use 1d. stamp. Don't send envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 1d. stamped addressed envelope is enclosed.

POST THIS COUPON TO YOUR NEWSAGENT.
To (Name of Newsagent).....
Address.....
Please deliver or reserve JOHN BULL for me weekly until further notice.
Signature.....
Address.....
Date.....

PLEASE WRITE CLEARLY.

**JOHN BULL
Pen Coupon—Value 2/-**

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filling Pen with which is presented FREE a 2/6 Ever-pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATE, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheques p.o. "S. & Co." and make payable to "John Bull." State if fine—medium—broad nib required.
JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

Cash the Coupons Pocket a Shilling and get a 2/6 EVER-POINTED PENCIL FREE

SEE WHAT YOU GET—AND SAVE!
The "John Bull" Pen, with 14-ct. Solid Gold Nib, iridium tipped, worth 18/-
2/6 "Ever-pointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6
You send Six Coupons and p.o. for 4/- (plus 3d. postage and insurance) 4/-
YOU SAVE 13/6

Money refunded if not entirely satisfied.

Your Name Engraved in Gold on Pen 6d. extra.

Written 8 Years' Guarantee with every Pen.



The Squire's Free Newspaper.

"It's wonderful," said the Squire, "what you can do by saving the ha'pence. Take cigarettes, for example. You'll notice I smoke 'Country Life.' They cost me 5½d. for ten instead of the usual sixpence, though I must say you couldn't get a cooler, milder, better-made cigarette—and those ha'pennies saved, pay for my daily newspaper."

Player's "Country Life" Cigarettes

5½d for 10 CORK TIPS

"Country Life" Tobacco—Mild and Medium, 1/- per oz.
White Label, 10½d. per oz.

CL 41

SEND NO MONEY WE TRUST YOU.

Either of these handsome Watches
Sent Post Free upon Free Approval.

Either of these handsome Watches will be sent to responsible readers on ABSOLUTELY FREE APPROVAL. After receipt you send us 5/- only, the balance is then payable by small monthly instalments within everyone's means. Only one article can be supplied on these truly wonderful terms, and we reserve the right to refuse any order. Irish and Colonial orders cash only. Goods CANNOT be supplied to persons under 21 without a guarantee by a Householder.

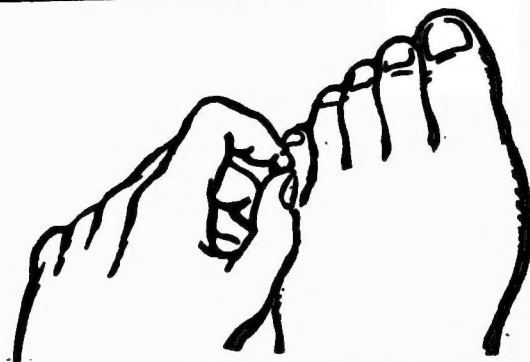
8-DAY LEVER WATCH.

Jewelled interchangeable lever movement, visible escapement. (3 prime models). Latest improvements, including safety catch to prevent overwinding. Carefully adjusted. Only wind once a week. Fully guaranteed. Sent upon Free Approval only. If omitted, balance payable 5/- on receipt and 4/- monthly until 50/- is paid. 5/- in the 5th instalment. Cash with order (or balance within 7 days).

SOLID SILVER WRIST WATCH.

Ladies' neat and dainty English Hall-Marked Silver Wrist Watch, complete as illustrated, with expanding bracelet of choice design (Gent's style same price). Highest grade and perfectly finished jewelled movement. Splendid timekeeper, fully guaranteed. Sent on Free Approval. After receipt send 5/-, the balance may then be paid by 9 monthly instalments of 5/- each until 50/- only is paid. 5/- in the 5th instalment. Cash with order for balance within 7 days.

SIMPSON'S (BRIGHTON) LTD. (Dept. 1970), 94, Queen's Rd., BRIGHTON, SUSSEX



No Corn Can Defy Radox

No corn is so deep-rooted that it can defy Radox. One Radox foot bath usually spells the end of a corn. Two or three treatments at most will end the most obstinate corn. The corn is so softened by Radox Bath Salts that it may be lifted clean out, root and all. Hundreds of letters reach us from gratified users of Radox who have proved this to their great relief. Read this one:

"I liked your Radox Bath Salts very much, and they have done wonders for me."

"I have been recommending it to a few of my friends at . . . I use it for the bath as well as for the feet . . . and as for my feet, I had hard callouses and corns on my toes, and now they are as soft as silk."

"I have been buying my Radox Bath Salts from . . . since I bought that sample from you, and I am glad you wrote to me, because I have had such relief since I began to use it."

18th Dec., 1925.

Mrs. K. M.

When you put your feet into a foot-bath containing Radox the salts soften the hard outer layers of the corn and the oxygen which Radox liberates enters the pores, opens them and penetrates further and further, carrying the corn-softening salts right to the root of the corn, which is thus loosened so that it can be lifted out bodily. The life-giving oxygen leaves the feet clean and healthy. Since it is the oxygen which carries the corn-solvents to the root of the corn, and since Radox liberates, by test, more oxygen than any other salts on the market, it is obvious that Radox is more efficient in removing corns than any other salts.

Ask for Radox at your chemist's, price 1/6 per ½-lb.

Ask for Radox Pink Packet 2/6 double quantity.

1/6

Half Pound Pink Packet

Radox Bath Salts

GIVE YOUR FEET THAT "KRUSCHEN FEELING."

The Wife's a bit 'put
out' to-night—

But it won't last
long, and in the
meantime there's
always the solace
of FLAVOUR.



So pass me the bottle of

Yorkshire 9^d per bottle Relish

GOODALL, BACKHOUSE & CO., :: LEEDS.

WHEN SENDING
Write your name and address
in block letters. Give exact
description of goods required.
Send Money and Treasury
Notes by registered post.
Always mention JOHN BULL.



PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Gent's Suits made to measure in the latest styles of cloth, perfectly tailored. Pay 8/- down and the rest in easy monthly instalments, until you have paid in all **52/6**. Before placing your order elsewhere write for Patterns, Catalogue and simple Self-measurement Form **J. B. THORNE & CO.** 56 LANGHAM ST. LONDON, W.1.

Mail Order Market

A Perfect Postal Service for Bargain-Hunters.

SALE OF BED TICKS

7/6 DIRECT FROM FACTORY

FULL SIZE—Ready Made. Super-quality Heavy Coloured-striped Bed-Ticks; also in neat Fine and White Pattern. 4ft. 6ins. by 6ft. 3ins. Good for 20 years' wear. Perfect new condition. Sale Price 7/6 each, post free; 8 for 51/-.

MATTRESS COVERS. Ready-made Heavy Fancy Striped Ticking, 4ft. 6ins. by 6ft. 3ins., with 4in. Inlet for Mattress, 10/- each.

PEARSON'S FREE TRADE HALL,
Dept. J.B., 16, South Street, MANCHESTER.



The "K.C."

Keeps All the World over to be the handiest shaver of KNIVES, Gilt Edge Razors, The Best Type of Shaver, etc.

PRICE:
7/6 & 1/3.

All the Cheapest Propaganda are contained in the Cheapest Razor. It is made of polished metal. Just a few rubs and rust and dirt become a polished surface in a moment. Don't be put off with substitutes. Buy one to-day from your favourite. Millions in daily use. See Propaganda.

The Non Cheaper Razor Co., Ltd.,
1 to 5 & 5a, Chapel St., Salford.

GILLETTE PATTER BLADES

with the new long-lasting edge—the "last-wood" in quick-shaving blades. To advertise these blades there will be

GIVEN FREE

with every 12 Blades a Full size 1-7-11 of "Jaws" Razor for the week—only 2/3 each. Includes 24 for postage and packing for the 12 blades. When 12 blades are guaranteed to give you every satisfaction, or each refunded. They are the world's best.

WINGE & SONS, RAZOR BLADE COMPANY,
Dept. J.B., 17, Northumberland Ave., London, E.C.1.



IT NEVER ANSWERS DOWN.
Fit the "BELL" (Regd.) Mechanical Door Bell.
Fits any door. No attention, an occasional turn of the dome winds it up. Lasts a lifetime. Very loud ring. Brass or oxidized door plate. Dome diameter 3 1/2 ins. 60,000 in use. Post 4d. Price, complete 4/6. Two bells post free.

The "MATCHLESS" Table Lamps and Ash Tray.
4ins high. Nickel plated, never fails to ignite. Saves its cost in 14 days. Ideal for office, home or club. Lasts 4 weeks with one filling of 1/9 petrol. Sent post free for P.O. 1/9 including Spare Filaments and Wick to last two years. Two for 8/- post free. Both articles are Duty Free Irish V.S. R. A. S. WILLIAMS & CO. (Dept. J.B.), 27, Cornhill Street, Chancery Lane, London, E.C.4. Trade Enquiries. Illus. Cat. post free.



Come to WIRELESS

Listeners
for 32/-

Pay in a Day
or 10 Days

Having realized over 100,000 of these sets to satisfied customers, we have every confidence we can satisfy you. Send us 3/- and we will send you a Super Crystal Set, a Pair of our World-Famous 4000 cycle headphones, Aerial and SWIFT COIL. If perfectly satisfied, you need a further 3/- on receipt of the set and 3 monthly payments of 3/-. Phone only 54/6. 1/- deposit. 2/- monthly. 3/- monthly. 4/- monthly. 5/- monthly. 6/- monthly. 7/- monthly. 8/- monthly. 9/- monthly. 10/- monthly. 11/- monthly. 12/- monthly. 13/- monthly. 14/- monthly. 15/- monthly. 16/- monthly. 17/- monthly. 18/- monthly. 19/- monthly. 20/- monthly. 21/- monthly. 22/- monthly. 23/- monthly. 24/- monthly. 25/- monthly. 26/- monthly. 27/- monthly. 28/- monthly. 29/- monthly. 30/- monthly. 31/- monthly. 32/- monthly. 33/- monthly. 34/- monthly. 35/- monthly. 36/- monthly. 37/- monthly. 38/- monthly. 39/- monthly. 40/- monthly. 41/- monthly. 42/- monthly. 43/- monthly. 44/- monthly. 45/- monthly. 46/- monthly. 47/- monthly. 48/- monthly. 49/- monthly. 50/- monthly. 51/- monthly. 52/- monthly. 53/- monthly. 54/- monthly. 55/- monthly. 56/- monthly. 57/- monthly. 58/- monthly. 59/- monthly. 60/- monthly. 61/- monthly. 62/- monthly. 63/- monthly. 64/- monthly. 65/- monthly. 66/- monthly. 67/- monthly. 68/- monthly. 69/- monthly. 70/- monthly. 71/- monthly. 72/- monthly. 73/- monthly. 74/- monthly. 75/- monthly. 76/- monthly. 77/- monthly. 78/- monthly. 79/- monthly. 80/- monthly. 81/- monthly. 82/- monthly. 83/- monthly. 84/- monthly. 85/- monthly. 86/- monthly. 87/- monthly. 88/- monthly. 89/- monthly. 90/- monthly. 91/- monthly. 92/- monthly. 93/- monthly. 94/- monthly. 95/- monthly. 96/- monthly. 97/- monthly. 98/- monthly. 99/- monthly. 100/- monthly. 101/- monthly. 102/- monthly. 103/- monthly. 104/- monthly. 105/- monthly. 106/- monthly. 107/- monthly. 108/- monthly. 109/- monthly. 110/- monthly. 111/- monthly. 112/- monthly. 113/- monthly. 114/- monthly. 115/- monthly. 116/- monthly. 117/- monthly. 118/- monthly. 119/- monthly. 120/- monthly. 121/- monthly. 122/- monthly. 123/- monthly. 124/- monthly. 125/- monthly. 126/- monthly. 127/- monthly. 128/- monthly. 129/- monthly. 130/- monthly. 131/- monthly. 132/- monthly. 133/- monthly. 134/- monthly. 135/- monthly. 136/- monthly. 137/- monthly. 138/- monthly. 139/- monthly. 140/- monthly. 141/- monthly. 142/- monthly. 143/- monthly. 144/- monthly. 145/- monthly. 146/- monthly. 147/- monthly. 148/- monthly. 149/- monthly. 150/- monthly. 151/- monthly. 152/- monthly. 153/- monthly. 154/- monthly. 155/- monthly. 156/- monthly. 157/- monthly. 158/- monthly. 159/- monthly. 160/- monthly. 161/- monthly. 162/- monthly. 163/- monthly. 164/- monthly. 165/- monthly. 166/- monthly. 167/- monthly. 168/- monthly. 169/- monthly. 170/- monthly. 171/- monthly. 172/- monthly. 173/- monthly. 174/- monthly. 175/- monthly. 176/- monthly. 177/- monthly. 178/- monthly. 179/- monthly. 180/- monthly. 181/- monthly. 182/- monthly. 183/- monthly. 184/- monthly. 185/- monthly. 186/- monthly. 187/- monthly. 188/- monthly. 189/- monthly. 190/- monthly. 191/- monthly. 192/- monthly. 193/- monthly. 194/- monthly. 195/- monthly. 196/- monthly. 197/- monthly. 198/- monthly. 199/- monthly. 200/- monthly. 201/- monthly. 202/- monthly. 203/- monthly. 204/- monthly. 205/- monthly. 206/- monthly. 207/- monthly. 208/- monthly. 209/- monthly. 210/- monthly. 211/- monthly. 212/- monthly. 213/- monthly. 214/- monthly. 215/- monthly. 216/- monthly. 217/- monthly. 218/- monthly. 219/- monthly. 220/- monthly. 221/- monthly. 222/- monthly. 223/- monthly. 224/- monthly. 225/- monthly. 226/- monthly. 227/- monthly. 228/- monthly. 229/- monthly. 230/- monthly. 231/- monthly. 232/- monthly. 233/- monthly. 234/- monthly. 235/- monthly. 236/- monthly. 237/- monthly. 238/- monthly. 239/- monthly. 240/- monthly. 241/- monthly. 242/- monthly. 243/- monthly. 244/- monthly. 245/- monthly. 246/- monthly. 247/- monthly. 248/- monthly. 249/- monthly. 250/- monthly. 251/- monthly. 252/- monthly. 253/- monthly. 254/- monthly. 255/- monthly. 256/- monthly. 257/- monthly. 258/- monthly. 259/- monthly. 260/- monthly. 261/- monthly. 262/- monthly. 263/- monthly. 264/- monthly. 265/- monthly. 266/- monthly. 267/- monthly. 268/- monthly. 269/- monthly. 270/- monthly. 271/- monthly. 272/- monthly. 273/- monthly. 274/- monthly. 275/- monthly. 276/- monthly. 277/- monthly. 278/- monthly. 279/- monthly. 280/- monthly. 281/- monthly. 282/- monthly. 283/- monthly. 284/- monthly. 285/- monthly. 286/- monthly. 287/- monthly. 288/- monthly. 289/- monthly. 290/- monthly. 291/- monthly. 292/- monthly. 293/- monthly. 294/- monthly. 295/- monthly. 296/- monthly. 297/- monthly. 298/- monthly. 299/- monthly. 300/- monthly. 301/- monthly. 302/- monthly. 303/- monthly. 304/- monthly. 305/- monthly. 306/- monthly. 307/- monthly. 308/- monthly. 309/- monthly. 310/- monthly. 311/- monthly. 312/- monthly. 313/- monthly. 314/- monthly. 315/- monthly. 316/- monthly. 317/- monthly. 318/- monthly. 319/- monthly. 320/- monthly. 321/- monthly. 322/- monthly. 323/- monthly. 324/- monthly. 325/- monthly. 326/- monthly. 327/- monthly. 328/- monthly. 329/- monthly. 330/- monthly. 331/- monthly. 332/- monthly. 333/- monthly. 334/- monthly. 335/- monthly. 336/- monthly. 337/- monthly. 338/- monthly. 339/- monthly. 340/- monthly. 341/- monthly. 342/- monthly. 343/- monthly. 344/- monthly. 345/- monthly. 346/- monthly. 347/- monthly. 348/- monthly. 349/- monthly. 350/- monthly. 351/- monthly. 352/- monthly. 353/- monthly. 354/- monthly. 355/- monthly. 356/- monthly. 357/- monthly. 358/- monthly. 359/- monthly. 360/- monthly. 361/- monthly. 362/- monthly. 363/- monthly. 364/- monthly. 365/- monthly. 366/- monthly. 367/- monthly. 368/- monthly. 369/- monthly. 370/- monthly. 371/- monthly. 372/- monthly. 373/- monthly. 374/- monthly. 375/- monthly. 376/- monthly. 377/- monthly. 378/- monthly. 379/- monthly. 380/- monthly. 381/- monthly. 382/- monthly. 383/- monthly. 384/- monthly. 385/- monthly. 386/- monthly. 387/- monthly. 388/- monthly. 389/- monthly. 390/- monthly. 391/- monthly. 392/- monthly. 393/- monthly. 394/- monthly. 395/- monthly. 396/- monthly. 397/- monthly. 398/- monthly. 399/- monthly. 400/- monthly. 401/- monthly. 402/- monthly. 403/- monthly. 404/- monthly. 405/- monthly. 406/- monthly. 407/- monthly. 408/- monthly. 409/- monthly. 410/- monthly. 411/- monthly. 412/- monthly. 413/- monthly. 414/- monthly. 415/- monthly. 416/- monthly. 417/- monthly. 418/- monthly. 419/- monthly. 420/- monthly. 421/- monthly. 422/- monthly. 423/- monthly. 424/- monthly. 425/- monthly. 426/- monthly. 427/- monthly. 428/- monthly. 429/- monthly. 430/- monthly. 431/- monthly. 432/- monthly. 433/- monthly. 434/- monthly. 435/- monthly. 436/- monthly. 437/- monthly. 438/- monthly. 439/- monthly. 440/- monthly. 441/- monthly. 442/- monthly. 443/- monthly. 444/- monthly. 445/- monthly. 446/- monthly. 447/- monthly. 448/- monthly. 449/- monthly. 450/- monthly. 451/- monthly. 452/- monthly. 453/- monthly. 454/- monthly. 455/- monthly. 456/- monthly. 457/- monthly. 458/- monthly. 459/- monthly. 460/- monthly. 461/- monthly. 462/- monthly. 463/- monthly. 464/- monthly. 465/- monthly. 466/- monthly. 467/- monthly. 468/- monthly. 469/- monthly. 470/- monthly. 471/- monthly. 472/- monthly. 473/- monthly. 474/- monthly. 475/- monthly. 476/- monthly. 477/- monthly. 478/- monthly. 479/- monthly. 480/- monthly. 481/- monthly. 482/- monthly. 483/- monthly. 484/- monthly. 485/- monthly. 486/- monthly. 487/- monthly. 488/- monthly. 489/- monthly. 490/- monthly. 491/- monthly. 492/- monthly. 493/- monthly. 494/- monthly. 495/- monthly. 496/- monthly. 497/- monthly. 498/- monthly. 499/- monthly. 500/- monthly. 501/- monthly. 502/- monthly. 503/- monthly. 504/- monthly. 505/- monthly. 506/- monthly. 507/- monthly. 508/- monthly. 509/- monthly. 510/- monthly. 511/- monthly. 512/- monthly. 513/- monthly. 514/- monthly. 515/- monthly. 516/- monthly. 517/- monthly. 518/- monthly. 519/- monthly. 520/- monthly. 521/- monthly. 522/- monthly. 523/- monthly. 524/- monthly. 525/- monthly. 526/- monthly. 527/- monthly. 528/- monthly. 529/- monthly. 530/- monthly. 531/- monthly. 532/- monthly. 533/- monthly. 534/- monthly. 535/- monthly. 536/- monthly. 537/- monthly. 538/- monthly. 539/- monthly. 540/- monthly. 541/- monthly. 542/- monthly. 543/- monthly. 544/- monthly. 545/- monthly. 546/- monthly. 547/- monthly. 548/- monthly. 549/- monthly. 550/- monthly. 551/- monthly. 552/- monthly. 553/- monthly. 554/- monthly. 555/- monthly. 556/- monthly. 557/- monthly. 558/- monthly. 559/- monthly. 560/- monthly. 561/- monthly. 562/- monthly. 563/- monthly. 564/- monthly. 565/- monthly. 566/- monthly. 567/- monthly. 568/- monthly. 569/- monthly. 570/- monthly. 571/- monthly. 572/- monthly. 573/- monthly. 574/- monthly. 575/- monthly. 576/- monthly. 577/- monthly. 578/- monthly. 579/- monthly. 580/- monthly. 581/- monthly. 582/- monthly. 583/- monthly. 584/- monthly. 585/- monthly. 586/- monthly. 587/- monthly. 588/- monthly. 589/- monthly. 590/- monthly. 591/- monthly. 592/- monthly. 593/- monthly. 594/- monthly. 595/- monthly. 596/- monthly. 597/- monthly. 598/- monthly. 599/- monthly. 600/- monthly. 601/- monthly. 602/- monthly. 603/- monthly. 604/- monthly. 605/- monthly. 606/- monthly. 607/- monthly. 608/- monthly. 609/- monthly. 610/- monthly. 611/- monthly. 612/- monthly. 613/- monthly. 614/- monthly. 615/- monthly. 616/- monthly. 617/- monthly. 618/- monthly. 619/- monthly. 620/- monthly. 621/- monthly. 622/- monthly. 623/- monthly. 624/- monthly. 625/- monthly. 626/- monthly. 627/- monthly. 628/- monthly. 629/- monthly. 630/- monthly. 631/- monthly. 632/- monthly. 633/- monthly. 634/- monthly. 635/- monthly. 636/- monthly. 637/- monthly. 638/- monthly. 639/- monthly. 640/- monthly. 641/- monthly. 642/- monthly. 643/- monthly. 644/- monthly. 645/- monthly. 646/- monthly. 647/- monthly. 648/- monthly. 649/- monthly. 650/- monthly. 651/- monthly. 652/- monthly. 653/- monthly. 654/- monthly. 655/- monthly. 656/- monthly. 657/- monthly. 658/- monthly. 659/- monthly. 660/- monthly. 661/- monthly. 662/- monthly. 663/- monthly. 664/- monthly. 665/- monthly. 666/- monthly. 667/- monthly. 668/- monthly. 669/- monthly. 670/- monthly. 671/- monthly. 672/- monthly. 673/- monthly. 674/- monthly. 675/- monthly. 676/- monthly. 677/- monthly. 678/- monthly. 679/- monthly. 680/- monthly. 681/- monthly. 682/- monthly. 683/- monthly. 684/- monthly. 685/- monthly. 686/- monthly. 687/- monthly. 688/- monthly. 689/- monthly. 690/- monthly. 691/- monthly. 692/- monthly. 693/- monthly. 694/- monthly. 695/- monthly. 696/- monthly. 697/- monthly. 698/- monthly. 699/- monthly. 700/- monthly. 701/- monthly. 702/- monthly. 703/- monthly. 704/- monthly. 705/- monthly. 706/- monthly. 707/- monthly. 708/- monthly. 709/- monthly. 710/- monthly. 711/- monthly. 712/- monthly. 713/- monthly. 714/- monthly. 715/- monthly. 716/- monthly. 717/- monthly. 718/- monthly. 719/- monthly. 720/- monthly. 721/- monthly. 722/- monthly. 723/- monthly. 724/- monthly. 725/- monthly. 726/- monthly. 727/- monthly. 728/- monthly. 729/- monthly. 730/- monthly. 731/- monthly. 732/- monthly. 733/- monthly. 734/- monthly. 735/- monthly. 736/- monthly. 737/- monthly. 738/- monthly. 739/- monthly. 740/- monthly. 741/- monthly. 742/- monthly. 743/- monthly. 744/- monthly. 745/- monthly. 746/- monthly. 747/- monthly. 748/- monthly. 749/- monthly. 750/- monthly. 751/- monthly. 752/- monthly. 753/- monthly. 754/- monthly. 755/- monthly. 756/- monthly. 757/- monthly. 758/- monthly. 759/- monthly. 760/- monthly. 761/- monthly. 762/- monthly. 763/- monthly. 764/- monthly. 765/- monthly. 766/- monthly. 767/- monthly. 768/- monthly. 769/- monthly. 770/- monthly. 771/- monthly. 772/- monthly. 773/- monthly. 774/- monthly. 775/- monthly. 776/- monthly. 777/- monthly. 778/- monthly. 779/- monthly. 780/- monthly. 781/- monthly. 782/- monthly. 783/- monthly. 784/- monthly. 785/- monthly. 786/- monthly. 787/- monthly. 788/- monthly. 789/- monthly. 790/- monthly. 791/- monthly. 792/- monthly. 793/- monthly. 794/- monthly. 795/- monthly. 796/- monthly. 797/- monthly. 798/- monthly. 799/- monthly. 800/- monthly. 801/- monthly. 802/- monthly. 803/- monthly. 804/- monthly. 805/- monthly. 806/- monthly. 807/- monthly. 808/- monthly. 809/- monthly. 810/- monthly. 811/- monthly. 812/- monthly. 813/- monthly. 814/- monthly. 815/- monthly. 816/- monthly. 817/- monthly. 818/- monthly. 819/- monthly. 820/- monthly. 821/- monthly. 822/- monthly. 823/- monthly. 824/- monthly. 825/- monthly. 826/- monthly. 827/- monthly. 828/- monthly. 829/- monthly. 830/- monthly. 831/- monthly. 832/- monthly. 833/- monthly. 834/- monthly. 835/- monthly. 836/- monthly. 837/- monthly. 838/- monthly. 839/- monthly. 840/- monthly. 841/- monthly. 842/- monthly. 843/- monthly. 844/- monthly. 845/- monthly. 846/- monthly. 847/- monthly. 848/- monthly. 849/- monthly. 850/- monthly. 851/- monthly. 852/- monthly. 853/- monthly. 854/- monthly. 855/- monthly. 856/- monthly. 857/- monthly. 858/- monthly. 859/- monthly. 860/- monthly. 861/- monthly. 862/- monthly. 863/- monthly. 864/- monthly. 865/- monthly. 866/- monthly. 867/- monthly. 868/- monthly. 869/- monthly. 870/- monthly. 871/- monthly. 872/- monthly. 873/- monthly. 874/- monthly. 875/- monthly. 876/- monthly. 877/- monthly. 878/- monthly. 879/- monthly. 880/- monthly. 881/- monthly. 882/- monthly. 883/- monthly. 884/- monthly. 885/- monthly. 886/- monthly. 887/- monthly. 888/- monthly. 889/- monthly. 890/- monthly. 891/- monthly. 892/- monthly. 893/- monthly. 894/- monthly. 895/- monthly. 896/- monthly. 897/- monthly. 898/- monthly. 899/- monthly. 900/- monthly. 901/- monthly. 902/- monthly. 903/- monthly. 904/- monthly. 905/- monthly. 906/- monthly. 907/- monthly. 908/- monthly. 909/- monthly. 910/- monthly. 911/- monthly. 912/- monthly. 913/- monthly. 914/- monthly. 915/- monthly. 916/- monthly. 917/- monthly. 918/- monthly. 919/- monthly. 920/- monthly. 921/- monthly. 922/- monthly. 923/- monthly. 924/- monthly. 925/- monthly. 926/- monthly. 927/- monthly. 928/- monthly. 929/- monthly. 930/- monthly. 931/- monthly. 932/- monthly. 933/- monthly. 934/- monthly. 935/- monthly. 936/- monthly. 937/- monthly. 938/- monthly. 939/- monthly. 940/- monthly. 941/- monthly. 942/- monthly. 943/- monthly. 944/- monthly. 945/- monthly. 946/- monthly. 947/- monthly. 948/- monthly. 949/- monthly. 950/- monthly. 951/- monthly. 952/- monthly. 953/- monthly. 954/- monthly. 955/- monthly. 956/- monthly. 957/- monthly. 958/- monthly. 959/- monthly. 960/- monthly. 961/- monthly. 962/- monthly. 963/- monthly. 964/- monthly. 965/- monthly. 966/- monthly. 967/- monthly. 968/- monthly. 969/- monthly. 970/- monthly. 971/- monthly. 972/- monthly. 973/- monthly. 974/- monthly. 975/- monthly. 976/- monthly. 977/- monthly. 978/- monthly. 979/- monthly. 980/- monthly. 981/- monthly. 982/- monthly. 983/- monthly. 984/- monthly. 985/- monthly. 986/- monthly. 987/- monthly. 988/- monthly. 989/- monthly. 990/- monthly. 991/- monthly. 992/- monthly. 993/- monthly. 994/- monthly. 995/- monthly. 996/- monthly. 997/- monthly. 998/- monthly. 999/- monthly. 1000/- monthly. 1001/- monthly. 1002/- monthly. 1003/- monthly. 1004/- monthly. 1005/- monthly. 1006/- monthly. 1007/- monthly. 1008/- monthly. 1009/- monthly. 1010/- monthly. 1011/- monthly. 1012/- monthly. 1013/- monthly. 1014/- monthly. 1015/- monthly. 1016/- monthly. 1017/- monthly. 1018/- monthly. 1019/- monthly. 1020/- monthly. 1021/- monthly. 1022/- monthly. 1023/- monthly. 1024/- monthly. 1025/- monthly. 1026/- monthly. 1027/- monthly. 1028/- monthly. 1029/- monthly. 1030/- monthly. 1031/- monthly. 1032/- monthly. 1033/- monthly. 1034/- monthly. 1035/- monthly. 1036/- monthly. 1037/- monthly. 1038/- monthly. 1039/- monthly. 1040/- monthly. 1041/- monthly. 1042/- monthly. 1043/- monthly. 1044/- monthly. 1045/- monthly. 1046/- monthly. 1047/- monthly. 1048/- monthly. 1049/- monthly. 1050/- monthly. 1051/- monthly. 1052/- monthly. 1053/- monthly. 1054/- monthly. 1055/- monthly. 1056/- monthly. 1057/- monthly. 1058/- monthly. 1059/- monthly. 1060/- monthly. 1061/- monthly. 1062/- monthly. 1063/- monthly. 1064/- monthly. 1065/- monthly. 1066/- monthly. 1067/- monthly. 1068/- monthly. 1069/- monthly. 1070/- monthly. 1071/- monthly. 1072/- monthly. 1073/- monthly. 1074/- monthly. 1075/- monthly. 1076/- monthly. 1077/- monthly. 1078/- monthly. 1079/- monthly. 1080/- monthly. 1081/- monthly. 1082/- monthly. 1083/- monthly. 1084/- monthly. 1085/- monthly. 1086/- monthly. 1087/- monthly. 1088/- monthly. 1089/- monthly. 1090/- monthly. 1091/- monthly. 1092/- monthly. 1093/- monthly. 1094/- monthly. 1095/- monthly. 1096/- monthly. 1097/- monthly. 1098/- monthly. 1099/- monthly. 1100/- monthly. 1101/- monthly. 1102/- monthly. 1103/- monthly. 1104/- monthly. 1105/- monthly. 1106/- monthly. 1107/- monthly. 1108/- monthly. 1109/- monthly. 1110/- monthly. 1111/- monthly. 1112/- monthly. 1113/- monthly. 1114/- monthly. 1115/- monthly. 1116/- monthly. 1117/- monthly. 1118/- monthly. 1119/- monthly. 1120/- monthly. 1121/- monthly. 1122/- monthly. 1123/- monthly. 1124/- monthly. 1125/- monthly. 1126/- monthly. 1127/- monthly. 1128/- monthly. 1129/- monthly. 1130/- monthly. 1131/- monthly. 1132/- monthly. 1133/- monthly. 1134/- monthly. 1135/- monthly. 1136/- monthly. 1137/- monthly. 1138/- monthly. 1139/- monthly. 1140/- monthly. 1141/- monthly. 1142/- monthly. 1143/- monthly. 1144/- monthly. 1145/- monthly. 1146/- monthly. 1147/- monthly. 1148/- monthly. 1149/- monthly. 1150/- monthly. 1151/- monthly. 1152/- monthly. 1153/- monthly. 1154/- monthly. 1155/- monthly. 1156/- monthly. 1157/- monthly. 1158/- monthly. 1159/- monthly. 1160/- monthly. 1161/- monthly. 1162/- monthly. 1163/- monthly. 1164/- monthly. 1165/- monthly. 1166/- monthly. 1167/- monthly. 1168/- monthly. 1169/- monthly. 1170/- monthly. 1171/- monthly. 1172/- monthly. 1173/- monthly. 1174/- monthly. 1175/- monthly. 1176/- monthly. 1177/- monthly. 1178/- monthly. 1179/- monthly. 1180/- monthly. 1181/- monthly. 1182/- monthly. 1183/- monthly. 1184/- monthly. 1185/- monthly. 1186/- monthly. 1187/- monthly. 1188/- monthly. 1189/- monthly. 1190/- monthly. 1191/- monthly. 1192/- monthly. 1193/- monthly. 1194/- monthly. 1195/- monthly. 1196/- monthly. 1197/- monthly. 1198/- monthly. 1199/- monthly. 1200/- monthly. 1201/- monthly. 1202/- monthly. 1203/- monthly. 1204/- monthly. 1205/- monthly. 1206/- monthly. 1207/- monthly. 1208/- monthly. 1209/- monthly. 1210/- monthly. 1211/- monthly. 1212/- monthly. 1213/- monthly. 1214/- monthly. 1215/- monthly. 1216/- monthly. 1217/- monthly. 1218/- monthly. 1219/- monthly. 1220/- monthly. 1221/- monthly. 1222/- monthly. 1223/- monthly. 1224/- monthly. 1225/- monthly. 1226/- monthly. 1227/- monthly. 1228/- monthly. 1229/- monthly. 1230/- monthly. 1231/- monthly. 1232/- monthly. 1233/- monthly. 1234/- monthly. 1235/- monthly. 1236/- monthly. 1237/- monthly. 1238/- monthly. 1239/- monthly. 1240/- monthly. 1241/- monthly. 1242/- monthly. 1243/- monthly. 1244/- monthly. 1245/- monthly. 1246/- monthly. 1247/- monthly. 1248/- monthly. 1249/- monthly. 1250/- monthly. 1251/- monthly. 1252/- monthly. 1253/- monthly. 1254/- monthly. 1255/- monthly. 1256/- monthly. 1257/- monthly. 1258/- monthly. 1259/- monthly. 1260/- monthly. 1261/- monthly. 1262/- monthly. 1263/- monthly. 1264/- monthly. 1265/- monthly. 1266/- monthly. 1267/- monthly. 1268/- monthly. 1269/- monthly. 1270/- monthly. 1271/- monthly. 1272/- monthly. 1273/- monthly. 1274/- monthly. 1275/- monthly. 1276/- monthly. 1277/- monthly. 1278/- monthly. 1279/- monthly. 1280/- monthly. 1281/- monthly. 1282/- monthly. 1283/- monthly. 1284/- monthly. 1285/- monthly. 1286/- monthly. 1287/- monthly. 1288/- monthly. 1289/- monthly. 1290/- monthly. 1291/- monthly. 1292/- monthly. 1293/- monthly. 1294/- monthly. 1295/- monthly. 1296/- monthly. 1297/- monthly. 1298/- monthly. 1299/- monthly. 1300/- monthly. 1301/- monthly. 1302/- monthly. 1303/- monthly. 1304/- monthly. 1305/- monthly. 1306/- monthly. 1307/- monthly. 1308/- monthly. 1309/- monthly. 1310/- monthly. 1311/- monthly. 1312/- monthly. 1313/- monthly. 1314/- monthly. 1315/- monthly. 1316/- monthly. 1317/- monthly. 1318/- monthly. 1319/- monthly. 1320/- monthly. 1321/- monthly. 1322/- monthly. 1323/- monthly. 1324/- monthly. 1325/- monthly. 1326/- monthly. 1327/- monthly. 1328/- monthly. 1329/- monthly. 1330/- monthly. 1331/- monthly. 1332/- monthly. 1333/- monthly. 1334/- monthly. 1335/- monthly. 1336/- monthly. 1337/- monthly. 1338/- monthly. 1339/- monthly. 1340/- monthly. 1341/- monthly. 1342/- monthly. 1343/- monthly. 1344/- monthly. 1345/- monthly. 1346/- monthly. 1347/- monthly. 1348/- monthly. 1349/- monthly. 1350/- monthly. 1351/- monthly. 1352/- monthly. 1353/- monthly. 1354/- monthly. 1355/- monthly. 1356/- monthly. 1357/- monthly. 1358/- monthly. 1359/- monthly. 1360/- monthly. 1361/- monthly. 1362/- monthly. 1363/- monthly. 1364/- monthly. 1365/- monthly. 1366/- monthly. 1367/- monthly. 1368/- monthly. 1369/- monthly. 1370/- monthly. 1371/- monthly. 1372/- monthly. 1373/- monthly. 1374/- monthly. 1375/- monthly. 1376/- monthly. 1377/- monthly. 1378/- monthly. 1379/- monthly. 1380/- monthly. 1381/- monthly. 1382/- monthly. 1383/- monthly. 1384/- monthly. 1385/- monthly. 1386/- monthly. 1387/- monthly. 1388/- monthly. 1389/- monthly. 1390/- monthly. 1391/- monthly. 1392/- monthly. 1393/- monthly. 1394/- monthly. 1395/- monthly. 1396/- monthly. 1397/- monthly. 1398/- monthly. 1399/- monthly. 1400/- monthly. 1401/- monthly. 1402/- monthly. 1403/- monthly. 1404/- monthly. 1405/- monthly. 1406/- monthly. 1407/-

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2.

24 PACKET OF STAMPS, 2/6.
Q139 contains 500 different (Cat. value 10/-)
includes 4d. triangular, S. Africa.
184 Strand, W.C.2.

£1 down

**secure
this
set**

£1 down secures this handsome 4-Valve Set—manufactured by Eico-Rock—as illustrated. Included are 4 E.I.C. Valves, 4-Volt 50 normal amp. hr. (80 hours Accumulated) 3A-Volt H.T. Battery, and large Loud Speaker. Send at will order, the rest is payable in 15 monthly payments of 50/-.

Send for Illustrated Catalogue of many other sets. We supply Accessories, also, in any quantity.

New Times Sales Co.
56, Ludgate Hill, E.C.4.

ALBERT CYCLES

AS SUPPLIED FOR 25 YEARS TO THE
POLICE AND POSTAL SERVICE

32 354 MILES
in the amazing mile-
age of Mr. A. V.
Green, a Postman,
of Carlisle, Cumbria.
The Albert is built
for safety, strength and long
service, under most exact-
ing conditions. Now offered
at amazingly low "direct-
from-factory" prices.
Beautifully equipped and
heavily plated. Guaranteed
British throughout. Write for
the FREE CATALOGUE.

BABY CARS specially built for Baby's Comfort
and Health. All interior fittings
sanitary and washable. Automatic
direct-from-factory bargains.
All models from 8/- monthly.
Don't delay. Write for special list.
YEWDALL'S
188, GROS VERRIER ST.,
LEEDS.

Excelsior

1 1/2 hp. MINOR
£25:10
An eminently serviceable
machine without a parallel for
value. Swift, comfortable, and
easy on hills. Solo mounts
direct to 1 1/2 hp. extra, sidecar
outfits 18/6, to cover increased
cost of tyres.

Send for a Catalogue
DEFERRED
TERMS.

FREE
Sample half-size stick
on receipt of 1/4. For
postage.

Doctors recommend
SPHAGNOL Shaving
Soap as the finest ever
known for softening from
blemished or sensitive
skins. Produces a gener-
ous emollient and anti-
septic lather.

Sphagnol
SHAVING SOAP
PREPARED BY SPHAGNOL
LTD. (Dept. J.A.), 18/18, Gros-
venor St., Upper Thames St., E.C.4.
108-10

to Asthma

sufferers
instant
relief

Potter's Asthma Cure
makes breathing easy,
gives comfort by day
and peaceful sleep at night. It
works wonders in Bronchitis, Catarrh
and Whooping Cough. Best remedy
for Bronchitis of Children. All who
are subject to chest or lung troubles
should keep a tin handy, for pre-
vention is better than cure. Potter's
Asthma Cure is free from opiates
and cannot cause headache. Of all
medicine vendors 1/6, or post free
1/9 from Potter & Clarke, Ltd.,
60, Artillery Lane, London, E.1.

POTTER'S
ASTHMA CURE

When outdoors smoke Potter's
Asthma Cigarettes, 1/6 for box of
10, or Smoking Mixture in 6d. tin.

KIDNEY TROUBLE CURED.

Cecil Street, Carlisle.
Dear Sirs—I have been a
wreck for over two years
and have been under
Doctors, but they did me
no good. I tried Urace for
three months, and I con-
sider myself a new woman.
In fact I can hardly believe
I am cured of KIDNEY
TROUBLE and BAD
NERVES. I would advise
others to take a trial of
Urace Tablets, and I am
sure they will benefit.

Yours truly, MRS. EATON.
URACE and URACE alone, can cure rheumatism,
and kindred complaints. It directly attacks the
cause—uric acid—dissolves and expels it from the
system, and prevents its reappearance. That is
why URACE has succeeded where scores of so-called
cures, such as spas, appliances, baths, and treatment,
and cure-alls have failed. That is why URACE is
so freely prescribed and supported by the Medical
Profession. Get your supply to-day.

1/3, 3/-, & 5/- per Box.
From Boots (600 Branches), Timothy White Co.,
Taylor's, Selfridge's, Whiteley's, Harrod's, and
all Chemists and Grocers, or direct for remittance
from the URACE Laboratories, 52, St. Thomas's
Street, E.C.1.

URACE TABLETS

THE ACKNOWLEDGED REMEDY FOR
RHEUMATISM, GRIP, NERVE PAIN,
LUMBAGO, MIGRAINE, KIDNEY TROUBLE,
GOUT, BACKACHE, SCIATICA, &c.

**masters
the Hair**

1/6 and 2/6 per BOTTLE
FROM ALL CHEMISTS
HAIRDRESSERS &
AND STORES

ANZORA
ANZORA PERFUMERY CO. LTD.
WHOLESALE LANE, LONDON W.C.2.

STRAIGHT FROM FACTORY TO YOU!

**14
DAYS
FREE
TRIAL**

**YOU
SAVE
MIDDLEMEN'S
PROFITS**

JUNO

THE WORLD'S GREATEST CYCLE OFFER

Read the specification of the
Graves 'Speed King' cycle.
B.S.A. 2-SPED GRAB
DUNLOP Good Tyres
RENOLD CHAIN
MIDDLEMORE'S
Three Coil Spring Saddle
The frame is built of the finest
steel and is painted in the
Graves 'Speed King' cycle.
Saddles, Lighter than 100 lbs.
Tyres: 8 1/2 inch, 24 inch, 26 inch.
CATALOGUE POST FREE.
J. S. GRAVES & CO. LTD.
100, GROS VERRIER ST., LEEDS.

**You
can
have
a - Baby car for
2/6**

Order YOUR Baby
Car from the factory
at WHOLESALE DEPOSIT
prices. You only pay 2/6
for your baby car, and the
ONE MONTH, 12 new and
completely equipped models,
in ART colour, to choose
from. Packed Free, Carriage
Paid. 10 Days' Free Trial.
Fully warranted. Money re-
funded if dissatisfied. Write
TO-DAY for the illustrated
catalogue.

Meade
Cycles Co. Ltd. (Dept.
P.200) Birmingham

ILLUSTRATED SALE LIST Post Free
Wood, Iron
and Asbestos
buildings of
every
Description.
Construction from 20 to 200 ft. long. Price from 20 to 200 ft. long.
Birmingham, South Wales, London
Apprentices.
T. WATH & CO., LTD.
Bury St., London, W.C.2

**FREE
BEAUTIFUL
ART COLOURED
CATALOGUE**
JUNO CYCLE CO.
(Dept. D.2).
100 & 200, GROS VERRIER ST., LEEDS.

**48
Years'
Reputation**
**GUARANTEED
FOR EVER**
**BRITISH
THROUGHOUT**

**5
DOWN**

STOMACH SUFFERERS TRY THIS LAXATIVE

Stomach sufferers are peculiarly liable
to constipation and its many evils, such as
headaches, dizziness, pallor and general
weakness, and a laxative is necessary.
Most aperients, however, are entirely
unsuitable for stomach sufferers, their
effects being either too drastic or liable to
weaken the stomach still further. There
is only one safe laxative for those who
suffer from disordered stomach conditions,
and that is Bisuroids, the wonderful little
tablets which gently restore healthy
bowel activity. Bisuroids relieve the
trouble and rid the system of its poisonous
wastes without pain or lowering feeling.
They are pleasant to the taste, and can be
taken by young and old with perfect safety
and with every confidence. Bisuroids
cannot fail to bring relief quickly and
easily, and those who suffer from minor
ailments should get a 2s. 3d. package from
the nearest chemist without delay; very
likely faulty elimination is at the bottom
of the trouble, and if so there's no
better remedy than Bisuroids.

DISEASES OF THE RESPIRATORY ORGANS.

(G. T. CONGREVE)
NATURE, CAUSES & TREATMENT—
Preventive, Hygienic, Dietetic & Medicinal.
NEW EDITION.
Seventy-five pages of useful informa-
tion in popular language and style.
Results of Modern Research.
Price Eightpence, postage paid, from No. 2
Combe Lodge, 174, Epsom Lane, Peckham,
London, S.E.15.

They gave instant relief

So writes a patient who proved for himself
that it is natural remedy does immediately
relieve Coughs, Colds, Bronchitis, Flu,
etc. Test it for yourself at our expense.
Send postcard for free supply.

**"Napoleon"
COUGH CURE**

Sold by chemists. Five days' treatment, 1/6
H. R. HAPF, Ltd., (Dept. F.6),
24, Clements Inn, W.C.2

WEAVER-WEARER

BUY DIRECT AND SAVE 50%

Yorkshire pure wool cloth
is World Famous. Far-
famed for its quality and
durability. It is the best
MEASURE by our West End
experts from 7/- monthly.
Write now for our free pattern
and every self-measurement form.
Send us And Guarantee Yours
14 Ladies' Ready-
To-Wear Gown 6/-
Send us your own
measurements and we will
send you a beautiful
pattern, two sizes above
or below your own.
The cost of cloth to make
our 14 Ladies' Gown is
10/-, but we make it for
you for 5/-, and we will
send you the pattern and
every self-measurement form.
YEWBALLS
GOWN TAILORS
120, GROS VERRIER ST., LEEDS.

PLAYER'S MEDIUM NAVY CUT CIGARETTES. With or without Cork Tips



Light it — and — like it!

PLAYER'S

10
for
6^D

NAVY CUT
CIGARETTES

Medium Strength



20
for
11^{1D}/₂

Pr98a

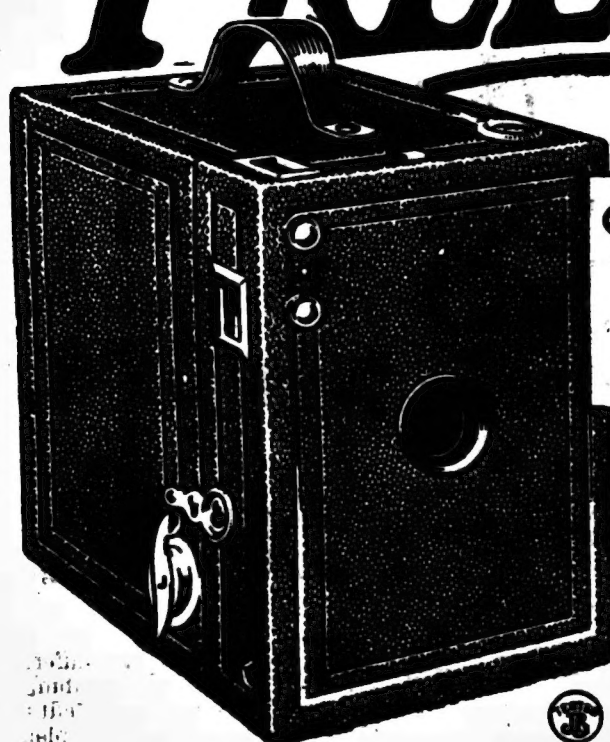
**"S my
birfday
tomorrow"**

"An' I'm going to have a real Camera all to myself — why not ask your Dad to smoke 'BLACK CAT CIGARETTES' and save the coupons and you can have a Camera too."

There's a coupon in every packet — save them up and send them to us and we will send you this handsome



FREE Camera for
200 COUPONS FROM



GUARANTEED
MADE
BY THE
KODAK
COMPANY

Black Cat
VIRGINIA CIGARETTES

10 for 6^d

**FILL IN
THIS
COUPON**

To The BLACK CAT CIGARETTE Co.
(Dept. 8), Gift Dept., 23, New North St., Wash. D. C. 1
Please send me Free Booklet and Five Free Coupons.

Name _____

Address _____

ONLY ONE OF THESE SIGNED COUPONS WILL BE ACCEPTED.



JOHN BULL

For the People—the
Right to Justice and Truth.

The Paper on which
the Sun never Sets.

25, LOMB ACRE,
LONDON, W.C.2.

Telephone
GERARD 9876

Telegram:
HEROICALLY,
LONDON.

On Other Pages—

A Nation on Hire Purchase, by Lord Thomson, C.B.E., D.S.O. p. 17	
Strange Medical Society p. 12	A Ten Bob Touch p. 14
A Baroness in our Bad Books p. 13	The Clothes Crook p. 16
The Murder Colony p. 14	Ashton Helps Ashton p. 16
Hushing Up a Scandal, by A. G. Gardiner p. 20	

The WORLD, the FLESH & the DEVIL

Chaos or Coalition?

Peace or war in the coal industry still hangs by a thread. Toughened with a bit of good will from both sides the thread may prove a cable strong enough to draw the ship of difficulty into smooth harbour. But the time's short.

The New Nurse.

Mr. Baldwin's efforts to promote peace may bear fruit, or may fail. If the latter it will be due to those who would prefer to see the babe of industry die rather than have it nursed in any way but their own way.

Beware the Trap.

In Parliament and in the Cabinet, as well as among the coalowners, there are too many who, given a chance to dish the Commission's report altogether, would jump at it. The unions must not give them that chance.

Winston's Way.

Next week's Budget is expected to be unsensational. Yet Churchill loves the dramatic disclosure of a well-kept secret. City men are speculating whether Winston will have the courage this year to tackle the question of converting war loan to lower interest. It's the biggest Budget figure not yet touched.

"Shifts" at Westminster.

Churchill needed all the Government's big battalions to push on the "Economy" Bill—the Bill that grubs but does not save. Rationed "nights off" for the Conservative battalions were required to sugar the unpopular task.

Right v. Left.

It becomes increasingly clear that Maxton's election to chairmanship of the I.L.P. is the result of hot-head action. Wiser heads in the Party, on impersonal grounds, regard it as a tactical error.

It Leads Nowhere.

By this left turn the I.L.P. signs its own death-warrant as an educational body. As a mere fighting force it will be negligible.

Never Again.

If ever the fighting Services are grouped under a Minister of Defence, the first applicant for the job will be Mr. Churchill. But a nation that remembers Gallipoli will be too wise to trust him.

Just So.

Mr. Baldwin says this is the "Press the button" age. Exactly. Now if he'll get on with his Electricity Bill we shall have better results when we press.

Speed Needed.

Consumption of electricity in this country is 118 units per head of the population as against 800 in Canada. Do those trying to block the new Bill wish us to remain at the bottom of the list of civilised countries?

In Blast.

British production of iron and steel has been rising steadily since the autumn. Last month it was much bigger than a year ago and bigger than the monthly average for four years past. Steel was up on the previous March by just 100,000 tons. Furnaces again in blast mean roaring trade.

One Man's Meat.

An increase of 31,191 in the number of registered unemployed is attributed to extended stoppages during Easter. That's the tragedy of modern life. Even holidays take toll of life.

Quite Correct.

President Coolidge declares that "actual disarmament must be preceded by a moral and spiritual disarmament." Another great man thinking along the lines we've laid down!

A Sorry Record.

Last year Great Britain grew 7,582,500 tons less of main agricultural crops than for any average year between 1905 and 1914. Only the worst statismanship would tolerate such an exhibition of farming bankruptcy.

Economy—False and Real.

The Approved Societies are in full battle array against the proposal to reduce the State contribution to National Health Insurance by £2,500,000, and the Government, fearful of Party defections, is wobbling. Why doesn't it turn to the real source of economy—reduction of armaments?

Seeking a Subsidy?

Lancashire shareholders ask the Government to hold on the lines of the Coal Commission an enquiry into the "continued depression in the cotton trade." Is it necessary? Surely Lancashire has not yet lost the ability to look after her own business without Government interference?

Lost!

The *Valdura*, docked on the Mersey, amidst our finest shipyards, is going to Holland for repairs. The Dutch tender was £21,000 against the lowest English tender of £24,000. 'Tis true, 'tis pity. But pity 'tis, 'tis true.

The "Old Man's" Complaint.

Last year 1,500 children were absent for long periods from London elementary schools stricken with rheumatic diseases. How much of it was due to bad housing and poor feeding is what we want to know.

Obituary.

Two butchers, dying in different parts of this country, have left between them £100,353. Meat purveying at present prices doesn't spell starvation for butchers anyhow.

It's Unedifying.

Teachers who introduce sex war into schools are not fit for their job. Some women have a genius for guiding youth, so have some men. Others, "old women" of both sexes, have none. That's what makes inequality prattle silly.

A Spirited Protest.

Lord Inchcape says, "M.P.s seem to think more of the votes of their constituents than of the good of the country." Great minds think alike. It's what we've always said.

They're Only Neighbours.

Such appalling poverty exists among the fishing inhabitants of the Irish Islands of Innisboddin and Innishark that they are in actual process of starvation. If they were in Russia, or Timbuctoo, there'd be a scurry to see who could be first with the relief fund.

Why Not Try It?

Representatives of the herring industry from local centres appeal to the Ministry of Agriculture to enquire into the parlous state of the trade. The sale of cheap herrings, instead of dumping the surplus back into the sea, and a revival of the export business would end the slump.

The Hunt is Up.

Croydon guardians offer "two guineas a head" for the capture of parents who run away in order to leave their children chargeable to the rates. Which proves that man may fall lower than the beasts. Animals do at least care for their young.

Exactly!

"If sunlight treatment be given to monkeys in the Zoo, why should it be withheld from the children of the poor?" asks Miss Ellen Wilkinson pertinently. Has she not yet learned that some there are who value one animal at much more than many babies?

A Good Move.

The London County Council is providing training for boys going to sea as officers of the Merchant Marine. Such interest taken in qualifying youngsters for service in the waters round our sea-girt isle will save many a youngster from disaster.

A Noble Offer.

A Bradford old-age pensioner, suffering from cancer in the throat, has offered to submit himself to an experiment which may be of benefit to others. No gift of money can outshine this splendid contribution to humanity's crying need.

£2,000!

Your
"Bullet"
may win it!
See page 39.

THE WORLD, THE FLESH & THE DEVIL

Cheating the Sharks.

Chief Officer John Duncan, of the Glasgow liner *California*, did not stop to think of risks when a woman fell overboard into shark-infested water off the coast of Venezuela. In a flash he dived to the rescue and saved her. Life under the "Red Duster" is not cushy, but it produces the right type of man.

High-handed Action.

Whilst an inmate of Lenham Sanatorium a reader received a summons to appear at Dartford police court with regard to his ten-year-old son's irregular behaviour. Being too ill to attend, he wrote to the school board officer to say that he was agreeable for the boy to be sent to a home for six months. Without any further reference to the father, however, the authorities sent the lad to an industrial school for five years! How can they justify this callous action?

His Wish.

For eighteen years Mr. and Mrs. Shepherd, of Burton-on-Trent, have been married and four girls, the eldest seventeen, have blessed the union. But it was not enough. Mr. Shepherd, who is a fireman, always wanted boys. Now the son has come, accompanied by two brothers; Mrs. Shepherd has presented him with healthy triplets. Providence certainly grants a wish sometimes! May it send the good luck in equal abundance.

Empire Celebrations.

It is a pity to make Empire Day an occasion of party squabbling. Instead of boycotting these patriotic celebrations, as some local Labour Parties are threatening to do, the wiser course is to insist that mere flag-wagging shall give place to something finer. After all, the Empire's history contains many lessons of which none need feel ashamed.

A Mining Menace.

Gross carelessness in the removal of timber from old colliery workings contributed to the death of William Norman, a miner, killed by a fall of roof at Mynydd Maen Colliery. At the inquest the coroner urged greater safety precautions, but doubted whether his recommendation would be heeded! That there should be any question about it is a rank indecency.

Sabbath Boredom.

That the awful dullness and monotony of the English Sunday create dangers to morality is the opinion of Canon England, of Hull. "We don't want altogether the Continental Sunday," he says, "but we do want Continental common-sense. And we need to get rid of our stupid attitude towards Sunday recreation." Are Aberdeen's little ministers listening-in?

What a Scandal!

Kendal is the gateway to the English lakes, but few who pass through it know under what sorry conditions many of Kendal's people exist. A pitiable example of the overcrowding is that of the woman, her daughter, and five sons compelled to herd in the same bed in a condemned house because there is no other available. Wordsworth's country must be provided with a better approach.

Retreat from Moscow.

The six South American delegates to the Third International have parted company with their Russian "brothers." That representatives of those who have never been remarkable for kid-glove methods, or over-solicitous regarding human life, should find the methods of Moscow too unscrupulous is condemnation indeed.

A Wearisome Scandal.

Why is it that the authorities are so obstinate in their refusal of an enquiry into the Douglas-Pennant case? The only logical conclusion to draw is that they have real cause to fear it. To put an end once and for all to a controversy that grows wearisome, a full investigation is imperative. Hence, we advise our London readers to drop into Room 19, No. 18, Savoy Street, W.C., where they may sign a petition to this end.

Setting an Example.

The poor rate of Cumberworth, near Huddersfield, last year was 6s. 4d. in the pound. This year it is 1s. in the pound. Cumberworth Council has such a large surplus that it is enabled to relieve the ratepayers to the extent of 5s. 4d. in the pound. Why don't other councils send a deputation there to see how it's done?

Policeman's Pluck.

Two hundred feet over the top of a Barmouth precipice, dangling on the end of a rope and risking his life, Police-constable Ellis Davies bravely descended to save a sheep and a young lamb on a dangerous rock. A slip meant death, but Davis rescued them, though only after a thrilling struggle—for his own life and for theirs. And now Barmouth has more reason than ever to be proud of its men in blue.

Prisoners' Rights.

Mr. J. T. Murphy, one of the released Communists, condemns our prison system as "the most dehumanising thing I have struck. While attending to physical needs, it suppresses every decent human aspiration." A damning indictment, the truth of which we have no reason to doubt. Wherefore we again call for enlightened reform. Even prisoners still retain the right to be treated as men.

The Human Way.

Tears of gratitude and relief stood in the eyes of a young carter when at Marylebone he found himself bound over. He pleaded guilty to stealing a few shillings' worth of coke in a moment of sudden temptation; he had had a "short" week, and was out of money. "I am sorry," he faltered. "So am I," said Mr. Bingley, "we will try to forget it, shall we?" and set the man free. If there was more such distinguishing between poverty and real criminality our jails might be half emptied.

The Human Machine

Bankrupt Brains

by E. R. THOMPSON, M.A.

I HAVE met a good many people recently who have brought home to me very forcibly the importance of what I have constantly tried to hammer home in these articles—the necessity for learning to think.

I have been astonished to discover how intellectually lazy some of these people were—how complacently sluggish they were.

There are such a lot of people about who would cheerfully endure hard physical labour for an hour if by so doing they could escape using their brains for five minutes!

"The first requirement for thinking," said a famous psychologist, "is that one should develop habits of doubt."

I am quite sure he was right. I do not think anyone can really learn to think unless he learns to doubt and to question.

WE mouth smug phrases about life, politics and religion, we make bold assertions that rest on nothing more substantial than our reluctance to ascertain facts, and we are all so cocksure of ourselves!

Also we are arrant mental cowards. If we doubted, if we dared to question facts, we might find we were wrong. We might even have to revise our opinions—and that would mean some genuine mental effort!

Don't be willing to accept a thing as truth just because it is repeated often enough.

Test facts for yourself—compare them with experience. I wonder how many of us regard our minds as a going concern when all the time they are on the verge of being declared bankrupt.

Lesson for Licencees.

We are told that the business of the licensed victualler is not what it was. Be this as it may, we have no sympathy to spare for the publican who seeks to make good by defrauding his customers. For selling gin reduced to 41.6 under-proof, John Parker, of the Coach and Horses, Minorities, was fined 40s. with £2 2s. costs. Sixpence a nip for flavoured water is a bit too steep!

White Magic.

Thanks to the enterprise of the Chester City Council, electricity has been given a chance to work its wonders in the surrounding villages. In several hamlets labourers' cottages are fitted with electric light, while even electric cookers, irons, and vacuum-cleaners have made their welcome appearance. A palatable foretaste of what may happen everywhere when the Electricity Bill is law!

A Mean Embargo.

It comes as a shock to learn that unemployed farm-workers are debarred from employment in the sugar-beet factories which enjoy a Government subsidy. This unfair ban is due to a bargain between the factory owners and the farmers, who fear that if better-paid jobs are available their labourers will demand higher wages. The Ministry of Agriculture ought not to countenance this sort of thing.

Kindness Well Paid.

One of Hull's most greedy lucre-grabbers is Sarah Steward, the unregistered moneylender, who has been too leniently handled in the court. "Out of kindness," she says, she is a lender of small sums of money. Her idea of kindness can scarcely extend beyond her own pocket, seeing that for some of the loans she has charged interest at the rate of 7,000 per cent.! If this is not deliberate plundering of the hard-up, the English language has lost its meaning.

Clothes and the Woman.

Sheriff Dudley Stuart, at Kirkcaldy, has decided a point of extreme importance to all men with extravagant wives. He held that a pithead workman, earning less than £3 a week, was not liable to pay £11 for a costume his wife had ordered, as the sum would take nearly the whole of a month's wages. More than ever does this case prove the need for a sound economic basis for married life. At present it has none. And that's the reason why the law has to be invoked.

Passengers in Peril.

An echo of Good Friday was heard at Croydon when William Beckensall was fined 40s. for being drunk and £5 for driving a 'bus dangerously. His passengers had stopped the vehicle, got out, and refused to travel further, which probably saved Beckensall from a far more serious charge. Fortunately Beckensall is one of the very few exceptions that prove the rule. In no other country are drivers of public vehicles so steady and safe as ours.

Bedfordshire Bustle.

The Bedfordshire asparagus industry, though in its infancy, promises to develop into a prosperous pursuit. The home-grown variety is incomparable for flavour. The credit is largely due to Mr. A. E. Course, who, starting with half an acre, now cultivates over sixty with asparagus alone, and farms in all a thousand acres. Better still, he has quite a large proportion of ex-Service men in his employ. Such enterprise and patriotism should command success.

Hobson's Choice.

Being homeless, Harry and Eve Hallworth, a man and wife, took up their abode in a hut on a Cricklewood allotment, where they existed on tinned fruit and the like. Finally they were routed out by the police, who charged them with sleeping out. But people must sleep somewhere, and many have an aversion to the workhouse. Until there is efficient shelter for all, and to suit a poor purse, the prosecution of such wayfarers borders dangerously upon persecution.

Fair Play.

We are all out for clean food, but we think that regulations which are enforced in Islington should not be regarded as unnecessary in the neighbouring borough of St. Pancras. In the latter meat may be displayed without windows, while in the former these must be drawn. Butchers contend that people are more eager to buy at the open shops. In common fairness, the authorities must agree on a like reading of the Act; though their first duty is, of course, the protection of the public.

The Wrong Untouched.

At ninety years of age Henry Titch, of Cardiff, goes to Prison for another six months for pocket-picking. Born in London in 1836, the old man first fell into the hands of the police in 1889, since when he has continuously led a life of crime. He has had convictions in all parts of the country and seen the inside of most jails. That he goes to prison again at ninety is a proof of the uselessness of it all. Titch needed another sort of treatment, one that should have begun before he was nine.

Munificent.

When the Manchester City Council discussed the purchase of Wythenshawe Hall and its surrounding 4,500 acres for a town-planning scheme, the motion was defeated by two votes as over costly. Now the house and 250 acres have been offered as a free gift by Mr. E. D. Simon, an ex-M.P. and a former Lord Mayor. We have always contended that none truly give who withhold their legacy till their death, since, as a matter of hard fact, it is the heirs who are then the real, though possibly the unwilling, donors. Bravo, Mr. Simon!

Moral Liability.

The explanation of the G.P.O. with reference to the delay in the delivery of certain registered letters, owing to which a London man and wife lost their home, is feeble enough to be worthy of a Government department. Indeed, it was only when it came to a question of compensation that an excuse was offered; previously the mistake had been candidly admitted. Though not financially liable from a legal standpoint, for our credit's sake the P.M.G. should award a compassionate grant. Also, somebody should be sacked.

Above the Law.

When Elijah Buckley escaped from Grays police cells, he not unnaturally made for the home of his parents, where he was eventually discovered hiding under a bed. When the father and mother were charged with harbouring him, they successfully pleaded ignorance and were discharged. Even had they been guilty, to punish them for succouring their own flesh and blood would have been the refinement of cruelty. There are sacred bonds above all laws, and the love of a mother for an erring son is the greatest of them.

Good, Not Bad.

When William Malone last October was sentenced at Manchester to two months' imprisonment he used his enforced retirement to think matters over and decide to lead a cleaner life. He began by making a clean breast to the police of an undiscovered burglary which he committed at Forres three years ago, and for which he has now been sentenced to a further thirty days. His action was called the working of a "bad" conscience. We call it a good one.

Falling Like Lucifer.

We will add little to the judge's scathing condemnation of Charles Nigel Flint, sentenced to nine months on charges relating to his fourteen-year-old daughter. But for the terrible consequences which must follow such a conviction the sentence would have been more severe. "Your name will become a byword, and you will have to change it when you come out of prison, and go to parts where you are not known," explained his lordship. And so passes into shameful obscurity one who was honoured as a fine athlete, a gallant soldier, and an upright English gentleman. And in our opinion he may consider himself lucky to have escaped with such a light sentence.

An Explanation.

In our issue of March 27 we criticised Mr. Albert Douglas Thomas, of Cardiff. Apparently wrong inferences have been drawn from our article, for it was not our intention to attribute to Mr. Thomas improper conduct or intentional injury of his business associates. His colleagues in the Cardiff film trade inform us that he has always borne an excellent reputation. We wish Mr. Thomas success with his future enterprises.

Scandalous Leniency.

The magistrates at Buckhaven and Methil had before them John M'Allion, a lowd wastrel, who had indecently assaulted a child of four years, and they decided that sixty days in jail was ample punishment for a crime that makes one's blood run cold. A bench of mothers would have placed a higher value on the purity of babes. Their sentence would have made Buckhaven and Methil safe for little ones for six months at any rate.

A Homeseeker Hoaxed.

Giving his name as "Mr. Burton," a man called upon a Walworth reader, who had advertised for apartments, and stated that he had three rooms and scullery to let at 15s. a week. He collected 10s. deposit, for which he gave a pencilled receipt, and declared that the rooms could be viewed in a day or two's time. When our reader called at the address he had been given he found that it was a shop, the tenant of which had no knowledge of Mr. Burton. Other homeseekers beware!

Safety First Tea Touts.

We have referred to numerous tea touts who press housewives to purchase certain brands on the promise that they will receive a cash bonus, and we have pointed out that these firms cover themselves in their printed matter by not undertaking to pay in "any given time." One such firm is the Takooma Tea Co., of Suffolk House, Birmingham, and a reader who has been corresponding with them for months has been unable to draw any satisfactory statement from them. Their letters are as carefully worded as their circulars.

Pot and Kettle.

A concern called the "Guilford Trust, Ltd.," has just sent out circulars entitled "A Word with Ladies and Gentlemen concerning Moneylenders." These circulars run down the profession generally and comment strongly upon the outrageous rates of interest which most Shylocks charge. Now the Guilford Trust, Ltd., is itself a moneylending concern, and it is not so imposing as its title suggests. It is merely a cloak for a notorious financier named J. Harris. Don't trust the Guilford Trust!

A Foolish Hoax.

A Manchester reader who was out of work was attracted by an advertisement which suggested profitable agency employment. He sent 6d. for sample and particulars to City Novelties, Market Place, Hull, and had to write twice before he received acknowledgment. City Novelties then sent him a proposition for selling a "racing system," together with a sample of their "simplified coat hanger"—an ordinary nail! This is a foolish hoax, but when victims are selected amongst the unemployed it becomes a cruel fraud.

Slow Debt Recovery.

Hardy, Roberts and Co., of 70 and 72, Chancery Lane, W.C.2, undertook to recover a debt for a Glasgow reader, and in February, 1924, they stated that they had collected 30s. of a debt of £2. "As soon as a statement will render to advantage you shall have it with remittance" was their somewhat cryptic declaration, but our reader is still waiting for his money. The last communication he received was in July last year, and was a very brief note to the effect that his enquiries would be attended to "on our next monthly statement rendering day." We wonder when that will be?

**"John Bull" Pays
111 More Insurance Benefits**
See page 2.

Problems of Life

The Tale with a Tang

by the Rev. R. J. CAMPBELL, D.D.

OF late I have been acquiring what is to me a novel experience. It is that of raising funds for an institution of more than local interest, and I made a new acquaintance when engaged in the work.

This gentleman is the only person I have directly asked for anything in connection with the end in view. I was requested to see him myself because his support was thought to be valuable and because he might probably want to deal at first hand with a principal.

I liked him at sight. He is straightforward and simple in speech and manner. I told him what I wanted, and we soon became friendly.

Presently he offered me a fairly good donation. "No," I said; "you can send it later, or, better still, bring it yourself and present it on the great day. Your example might stimulate others."

THIS was a blunder on my part. Within a day or two my new friend wrote to say he had changed his mind and would make his gift conditional on the sum aimed at being raised within two years!

I ought to say that he has since given us a quarter of what he originally promised, and undertakes to add the other three-quarters in the event stipulated.

"It is my experience," he said, "that the more you do for people, the less they do for themselves"; and he added the following amusing story:

He was once asked to contribute to a public object in what he considered to be a rather stingy community. Let us call it Tennessee—which it isn't.

He consented on condition that he might relate (at the meeting convened to promote the scheme) his version of what had happened to a former inhabitant of the locality. Permission being accorded he spoke thus:

"A CERTAIN man died and sought admission at the gates of Paradise. After some preliminary enquiries St. Peter passed him in on the ground that he had done his best in proportion to his means for his fellow-men on earth.

"Another then tried. 'What have you to your credit?' asked the apostle.

"'I have lived as respectably as the other fellow,' was the answer.

"'But what have you done for anybody?'

"'I gave something to a hospital once.'

"'St. Peter looked in the recording angel's books and picked up a coin.

"'Here is your sixpence,' he said. 'It is all you ever gave away in your life. Take it and be off to—Tennessee.'

The story has more than one moral; but the most important is this: The measure of your self-giving in life—not necessarily money—is the test of your real worth here or hereafter.



Rev. R. J. Campbell

STRANGE MEDICAL SOCIETY

QUACKERY MADE EASY

An Amazing Confession



Sir Donald McAlister, President of the General Medical Council

In our issue of April 10 we criticised a society known as the Incorporated Association of Osteopaths, Ltd., and we stated that this society was nothing more or less than a body of quack doctors of doubtful qualifications.

In the course of the article we pointed out that the organizer of this association, Mr. Ernest Henry Davies, of Liverpool, placed the initials "M.D." after his name, and we assured our readers that quite a number of diplomas granting this bogus degree had been circulated in this country.

We are now in a position to enlighten the public further on the manner in which this degree has been conferred on certain recipients here in England.

A mythical degree

It would appear that Mr. Davies and a Mr. Johnson of Sheffield had both been hoodwinked by a gentleman named Frederick W. Collins, M.D., D.O., N.D., Ph.C., of 143, Roseville Avenue, Newark, New Jersey, U.S.A., who styles himself as the originator and dean of the First National University of Naturopathy.

We quote verbatim an interesting letter from Dr. Collins to Mr. Ernest Davies, which gives in a nutshell the methods adopted by the American Academy of Medicine and Surgery:

"In reference to the American Academy of Medicine and Surgery, the admission fee is \$100.00. You will be obliged to answer twenty questions which we will submit to you. Upon satisfactory completion of the answers to these twenty questions, you will receive from the American Academy of Medicine and Surgery the degree of M.D., Master Diagnostician.

"I would suggest that you remit in foreign post-office money order, as this is the best way.

"In regard to the degree of Ph.C., Philosopher of Chiropractic, this is purely an honorary degree, and it is the highest degree that is being conferred in any Chiropractic School.

"We do not have any corres-

pondence course, but sometimes when a practitioner makes a donation to the College, the College reciprocates in some way."

This letter is signed "Vigorously yours, F. W. Collins, M.D., D.O."

This examination-paper of twenty questions we have referred to in our former article. It is an amazing fact that the candidate was not made to take this examination publicly, but could do so in the privacy of his own home, provided that two witnesses certified that they were present, and that he had no access to books.

However, in the case of the other gentleman, Mr. Johnson, he obtained his degree, so he has stated to us, without the presence of these witnesses when he took the examination.

Dr. Collins' definition of M.D. is Master Diagnostician, but under the Medical Act of 1858 M.D. is registered as meaning "Doctor of Medicine," and it is futile for anyone to place these letters after their name and try and convince us that they are not liable under the Act.

The delayed diploma

The little remark about the degree of Ph.C. and the donation to the college is really a gem worthy of note.

In a letter addressed to Dr. James Frederick Johnson, 146, Valley Road, Messbrook, Sheffield, Dr. Collins commences the letter "Dear Doctor."

The letter goes on to state that he has passed the examination, but is deficient in matters relating to the eye, and continues:

"I would suggest that you procure our books on Iridiagnosis and study them over very carefully, so that you may be familiar with these signs and know how to read them in the eye.

"These two books, Part I. and Part II., with the wall chart cost \$10.00."

"Doctor" Davies has received his diploma, but "Doctor" Johnson has not been so fortunate. The first time that his diploma arrived his name was spelt wrongly and he promptly returned it.

The second time it came back it was minus three signatures and a seal. Johnson again returned it, and it is still in America.

A double meaning

Apparently Davies was induced to act as Collins' representative in this country, for Johnson was certainly persuaded to go in for the examination through Davies, and the latter states that the "M.D." that he would be entitled to place after his name would mean both Master Diagnostician and Doctor of Medicine.

Further, Johnson was informed that Doctor Collins is the examiner of the American Academy of Medicine and Surgery of Washington, U.S.A.

The only qualifications that were necessary to enter for the examination were the degrees of Diplomate of Osteopathy and Diplomate of

Chiropractic, not forgetting, of course, the admission fee of £20.

We wonder what some of our many hundreds of London students think who go through six years of hard grinding at colleges and hospitals before they are entitled to place those two magic letters, the hall-mark of the medical profession, after their names.

And we venture to predict that our American cousins will be equally surprised at this extraordinary method of handing out M.D. diplomas by correspondence examinations.

We are glad to be able to say that our investigations have succeeded in arousing the interest of the General Medical Council and the Secretary of the Medical Defence Union has expressed his intention of raising the question at the next meeting of the council of the Medical Defence Union.

The Consul's action

Further, the American Consul has been pleased to peruse the documents in our possession relating to Dr. Collins, who seems to be primarily responsible for granting these faked diplomas.

The Consul is of the opinion that Dr. Collins has broken a Federal Statute and he has written to the head of the Consular Service at Washington, requesting that enquiries be made on that side, with a view to taking action.

No one will deny that there may be manipulative surgeons, both with degrees and without, who do good work in the public interest and alleviate a great deal of suffering.

A menace to society

These are few and far between, however, and their existence is no recommendation for the whole army of blatant quacks, who are a menace to society and who, in many cases, give advice regarding delicate organisms and diseases which should only be handled by a recognised medical practitioner.

Many of these quacks have not the vaguest idea of medicines and it is a mercy that the cases they have treated have not resulted fatally, and brought on those responsible charges of manslaughter or even worse.

It is astonishing that in this advanced day of medical science, the Medical Defence Union should be bound and handicapped in its efforts by the limitations of the Medical Act, 1858.

This Act should be changed as soon as possible, as under it it is extremely difficult for the Union to get a conviction, and it will be readily understood that a charge which results in an acquittal would be far more dangerous to the profession than no charge at all.

The Act almost protects the quack. Let us change the Act and protect the public.

Old Hoaxer's New Bait

Flat-Catcher's Flapdoodle

AN interesting advertisement calling for indoor clerical workers of either sex and holding out prospects of good pay has lately been circulated in the press.

The advertiser is one Gerald Stephens, who describes himself as a "manufacturers' agent" and "wholesale factor," of 146a, Queen Victoria Street, London, E.C.4.

To those attracted by his bait Stephens sends a circular setting forth a home-employment scheme on the old, familiar lines.

"If you only put in spare time you should be able to earn £1 to £2 weekly," it runs.

No suggestion is given regarding the nature of the work beyond the fact that it "is entirely clerical, consisting principally of writing."

But 5s. is requested, in return for which a "complete instruction set" is promised with the guarantee that the money will be refunded when the client starts working.

Those who are foolish enough to send the 5s. receive in return a 4 pp. circular and find that they are to advertise cheap jewellery, handbags, accordions, pipes, etc., in their local papers or other publications.

When orders come rolling in they are authorized to deduct 25 per cent. and forward the balance to Gerald Stephens who will see that the goods are duly despatched.

Investigation discloses the fact that this is merely another alias adopted by that veteran "home-employment" hoaxer, E. M. Spikesman, who until recently was carrying on as "Stone & Co."

But in adopting his new title he has omitted to place his own name on his printed matter in accordance with the Business Names Act—a fact which we commend to the notice of the Board of Trade.

L.S.D. by C.O.D.

THERE is a difficulty about the new system of cash on delivery for which the Postmaster-General has not provided. It isn't much use having goods delivered to your door if you haven't the money to pay for them.

That is a difficulty for which we have provided by our system of cash on delivery of good "Bullets."

We have been paying big cash prizes to readers, who have realised that "Bullets" is a simple and profitable way of spending an idle hour.

Our 600th "Bullets" contest is before you this week—and it brings within your reach the sum of £2,000 which will be awarded to the best "Bullet" received.

Don't run away with the idea that "Bullets" is too difficult for you—it is nothing of the sort.

If a Nottingham postman can win £1,500 almost at his first attempt, and a Norwich shop-assistant can also make up a £1,500 "Bullet," there is no reason why the £2,000 "Bullet" should not be one of yours.

A BARONESS IN OUR BAD BOOKS

BUSINESS GIRL'S METEORIC RISE

A Title for the Taking

RECENTLY we found it necessary to comment on the activities of a certain "titled" young woman, by name "Baroness de Beck." The lady has had considerable publicity in the daily papers, as principal in a wine business called Baron de Beck & Co., Ltd., of Fenchurch Street, E.C.3, as a society mannequin, and as a moving spirit in the Whittington Club, of Aldermanbury, E.C.2.

We made the mild accusation that the lady had found herself in bad company. Her associates were a certain Frank Clark, whose principal occupation at the moment is to dodge the police, and Captain Philip Timbrell Stanley, who has had consistent misfortune with several undertakings with which he has been associated during the past few years.

A natural curiosity

These are notably the Imperial Settlement League, now on the rocks, and the Templars' Club, in which many people were caught by the "employment with investment" trick. The latter concern is now the subject of a prosecution—Captain St. John Ronaldson, the secretary, being charged with obtaining money by false pretences.

We were naturally curious to know how the nineteen-year-old baroness

came to associate with such shady individuals, and we made it our business to clear up the mystery. In the first place we had our doubts about her title.

Genuine barons and counts, as we all know, are "ten a penny" on the Continent, but if we were asked to place a value on the title of "Baroness de Beck" as far as its status in England is concerned, we should have difficulty in finding a coin of the realm small enough to meet the case.

Who the baroness is

It is certain that in this country no recognition anywhere could be accorded the title outside the columns of the illustrated papers.

And our investigations showed that the baroness was, until comparatively recently, quite an ordinary figure in the London suburb of Wimbledon, where she lived with her parents. She did not there pass as a baroness.

It is only a year or so ago in fact that, as a girl, she attended a local school; and, more recently still, that she was earning her living as a cashier at a Wimbledon shop.

After this she migrated to the metropolis to become—as local gossip has it—"cashier in a London club." Even then she was not a baroness.

But it seems that, arising from this trip to Greater London, she somehow

or other leapt straight from Wimbledon to the peerage.

Soon after she came to London she became closely associated with Captain Stanley, and though her baronial connections are hard to fathom, the aristocratic connections of Captain Stanley are much more impressive.

There are, in fact, many points of similarity between him and the Mr. Eric Bowes-Lyon whom we found it our duty to criticise not many months ago. If the two were close acquaintances neither would suffer greatly by loss of prestige.

Captain Stanley has used his "breeding" and education to some purpose. Many people wish they had never heard of him.

An ominous address

Meanwhile, the gallant captain was negotiating with various people who might wish to invest in the wine business, but a receiving order made against him in bankruptcy was possibly the reason why he refrained from taking a position on the board of directors.

As, however, Frank Clark was available at the moment, and the young "baroness" betrayed considerable business acumen, all went well.

So was a way found of conducting the Whittington Club without any



"Baroness de Beck"

financial responsibility being settled on Captain Stanley.

Employee investors and others who are either involved in the club, or who have been invited to invest their money, would be well advised to note how difficult it may be to fix the responsibility for debts on any substantial person.

Captain Stanley is in "Carey Street," and the "baroness," for all her ability, is only nineteen and, therefore, legally a minor.

We should hesitate to say that never in his recent career has Captain Stanley been able to conduct a successful business club or otherwise, but if anyone has information in his favour we shall be glad to hear of it.

Moonshine for Mugwumps

The Spoof Professor Again

PROFESSOR Van de Zaar's exuberant spirits still bubble over in the circular letters he indites for English consumption offering to sell his amazing secrets.

It is a matter for regret, however, that his stars do not tell him when his dear clients have passed away—for it would save him so much money in postage!

Our "Ever True Friend and Adviser" conjures up the most dreadful visions if we fail to send him 5s. in a registered envelope for a specially cast astrological reading.

"Send before the crowd comes in," he adjures. "This will give me an opportunity to attend to you alone, now is the time to send while your lucky star is twinkling in the heavens, and your Birth Planet is moving through the Zodiac."

Affectionate entreaty

His "Moon Table is the talk and wonder of the Astrological Profession, to miss this is absolutely throwing your Future to the Wall. Do be wise, My Dear Client," he affectionately entreats, "and let me map and plan you out for 1926."

If he offered to clear you out—for cash—for 1926, he would probably be just as truthful!

"Are you prepared for the unexpected, unforeseen and unfavourable events and items that are on the very verge of creeping up

into your life?" he naively asks. "The unforetold and unforethought is coming along as a Hurricane driven before the Wind, or as the Greatest Mountain dashed to the Ground as a Feather before an Earthquake."

Then he tries to freeze our blood for "Oh, My Dear Client," he goes on, "do you not see the unexpected staring you in the face, and the clutches of disaster about to take hold of you."

The suave protector

The maze of his imaginings meanders on bringing forth more strange and wondrous similes. "We do not see the steel being drawn to the magnet, but, nevertheless, it is there, nor do we see serious trouble overtaking us until it is too late."

But the suave professor is splendid in fortitude to guard this crisis for lo! "I come to you with my wings, to forewarn you and shelter you from the perils and dangers of this great and mysterious life."

"Do not wait until the door is closed upon you, to-morrow may be too late. The curtain may have already been swung down."

We think it time that the final curtain was "swung down" in England on the specious eloquence of "Professor" Van de Zaar.

To send mis lives like these to the relatives of the dead is an insult to all the canons of elementary decency.

Adverts. to Dodge

Lures that Lead to Failure

MORE than once we have had occasion to comment very strongly upon the undesirable agencies which specialise in effecting introductions between men and women.

We have also commented upon the fact that the facilitating of promiscuous friendships is not confined to specialists, but that they are sometimes formed through advertisements in the general Press.

We have frequently urged advertising managers to exercise the greatest possible care in the selection of announcements before giving them publicity.

Some, however, appear to be indifferent as to the class of advertisement admitted to their pages, and a high place amongst these must be accorded the *West London Observer*.

Friendship traps

Almost every week this paper's columns contain announcements of which the following may be taken as typical examples.

Refined, lonely man (age 40), tall, wishes to meet lady, tall preferred, for companionship, outings, etc. Please write, all letters answered.

Lonely gentleman, reduced means, refined, tactful, desires life companion, view marriage, or friendship only.

Young (Oriental) gentleman, broad-minded, wishes to correspond with young lady; view to friendship.

Now the danger of such announcements as the foregoing should be readily apparent. The advertisers may be quite genuinely anxious to form friendships on honourable lines. The point is how can any paper satisfy itself that the intentions of such advertisers are honourable?

Grave responsibility

It is naturally quite out of the question for the bona-fides of each individual applicant to be investigated, and the responsibility which a paper publishing such announcements takes upon itself is a very grave one.

It amounts to this. It is deliberately acting as a medium through which young, unsophisticated girls may be brought into the society of men who may possibly be the greatest blackguards on earth.

It is a proven fact that more than one fortune-hunter has obtained his victims through the medium of a matrimonial advertisement.

Experience also shows that many young English girls have been brought into contact with foreigners in the same way, the danger here being that when marriage ensues the wives lose their national status and may be forced to dwell abroad.

We trust that these aspects of the question will be duly considered by the *West London Observer* with a view to clearing its columns of all announcements of the type we have indicated.

THE MURDER COLONY

A SOHO VENDETTA Busy Bogus-Marriage Gang

WE are able to expose in detail the methods of some of the worst scoundrels in London. Murderers and thieves meet together and plot crimes which often remain undiscovered. No effort must be spared by the police to round them up.

OUR readers will recall the revelations we made some time ago concerning the murder of Martial Lechevalier, a young Frenchman whose throat was cut in Air Street, Piccadilly, during a struggle with a number of foreigners which arose over a white woman.

The murder is unsolved to this day, though we shed considerable light upon the mystery at the time. How did the murderer—a Frenchman—get away? And why has he never been traced?

It is a grave blot on the escutcheon of Scotland Yard that the murderer is still at large—particularly as it is whispered in the neighbourhood of Soho that he is still there, mixing daily with his rascally associates.

It is an unsolved murder over a woman—a murder in the ranks of the bogus-marriage gang, the solving of which might have been a step towards breaking up that despicable organisation altogether.

The marriage market

The members of the gang are dangerous and undesirable white-slavers, who ship French prostitutes to this country and then "marry" them to worthless Englishmen, who leave them immediately after the ceremony, being given a "tenner" for their pains.

Having thus obtained British national status the safety of these women is assured, for, if prosecuted for offences in connection with their vile traffic, they cannot be deported.

In some official quarters it is stated that the bogus-marriage gang is practically broken up. Is it? We should like to think that it was, but unfortunately our knowledge leads us to think otherwise.

We warn Scotland Yard that, after a long investigation into the inner workings of the gang in the Soho underworld, we have discovered that plans are now being completed for a new offensive.

And, in this offensive, the name of Lechevalier plays a conspicuous part. His death is to be avenged! The followers of his gang—he was one of the leaders with the notorious "Jockey"—are determined to avenge it.

A vicious spot

Who is the man against whom vengeance is to be taken? We suggest that here again is an opportunity for the police to get on the track of the murderer of Lechevalier. He is said to be in Soho, and the district should be carefully combed.

Soho is one of the most dangerous and vicious spots in London, forming as it does the home of foreign troops. They abide there in thousands solely for criminal purposes, and we urge the police to lose no time in making a determined effort to round them all up and cleanse the district.

Many of these aliens are deported rogues who have defied the passport officials and crept back into this country unobserved.

Crooks of all nationalities crowd into the evil resorts of Soho daily and nightly to make their plans for some rascally mission.



Martial Lechevalier

No white woman, unless she belonged to the unfortunate class, would dare to enter some of the murderous-looking resorts of Soho, many of which, passing as "restaurants" and "cafés," are places of the worst description

that many a white man would hesitate to enter.

There are many places frequented by these alien desperadoes, perhaps the worst being the Union Club in Frith Street. It is an underground haunt, which should never have been licensed, and forms a retreat for alien thieves and murderous bullies.

It is conducted by two foreigners, named Nicola and Luigi Cavalli, whose methods of catering for the social recreation of their patrons are far from what they should be.

Coloured jail-birds, convicts of an unspeakable type, and thieves of all descriptions have been welcomed to this haunt; but the French marriage-gang remain supreme.

A mercenary nigger

Let us give one or two instances to prove our point. Humanity has been shocked by the dreadful murder which took place in Soho a few weeks ago when a Frenchman was killed.

It was at the Cavalli crook resort that this murder took place, and an interesting feature is that, when journalists and enquiry agents visited the scene of the crime, they were greeted at the doors by certain notorious rascals, one a nigger just out of jail, who offered to supply details at 10s. a time!

This murder is by no means the first bloodthirsty affray to be staged at this den.

Towards the end of last year the proprietors were themselves assaulted by three of their doubtful patrons, one of whom subsequently was sent to jail, where he now is, for receiving a stolen motor car. This man was constantly at the club.

So if the police really desire to put down the bogus-marriage gang and to end the trouble and strife and bloodshed which is for ever occurring in Soho, they cannot make a better start than by officially closing down the Union Club.

A TEN BOB TOUCH

BAMBOOZLING ON A GRAND SCALE

Appleton's Artful Aids

A POPULAR scheme among shady individuals is the invitation to the public to invest in shares. Trading under imposing titles and living in grand style, they are able to get hundreds of people into their net, with tragic results.

SOME interesting circulars are being sent out by T. Sleigh Appleton and Partners, Ltd., from 11, Adam Street, Strand, W.C. 2, which can only be described as enterprising and original.

In the first place, the company has adopted a designation that is not usually employed by people in their particular line of business.

They call themselves "Public Share Jobbers" and state that they deal in securities quoted on the London Stock Exchange at close prices free of brokerage and commission.

Needless to say, some explanation is necessary, and this Messrs. T. Sleigh Appleton and Partners, Ltd., are only too ready to give. "The usual Stock Exchange procedure," runs the circular, "is for a jobber only to sell to or buy from a broker, and not to deal with the public."

"In case of public share jobbing, the broker and his charges are eliminated, and all deals are made direct with the client, thus saving the brokerage and commission charges otherwise payable. The sole profit made by us on each transaction is the usual jobber's turn, which would have to be paid plus brokerage and commission on the ordinary plan."

A scheming appeal

What could be more attractive? The foregoing scheme, so carefully explained, is calculated to appeal most strongly to those whose knowledge of financial matters is limited, and T. Sleigh Appleton and Partners, Ltd., are particularly anxious to interest such people.

Whilst offering to carry out transactions on behalf of clients they are also prepared to render valuable assistance in other directions.

To this end they have established a bureau, known as the Investment Intelligence Service. "Exact knowledge is the only Assurance of Safety," they declare, and point out that the sole object of the service is to save losses and ensure profits to its members.

"Ninety per cent. of the money which is annually lost by investors is due to their lack of exact knowledge—hence the necessity for an Intelligence Service to whom the investor can apply for information which he requires, but does not possess."

Unique opportunity

Membership to this valuable service may be obtained for 10s. per annum, and subscribers are entitled to enquire as frequently as they wish on any investment matter and to receive by return of post full information and advice thereon.

They will also be given a free copy of a book entitled "The Science of Moneymaking," and a copy of a weekly journal known as "The Investor."

This is all very attractive, but there is yet another offer open to members of the Investment Service. They have the opportunity of subscribing at par for the 20 per cent. £1 Preference shares of T. Sleigh Appleton and Partners, Ltd., of which a public issue is about to be made.

This is described as an unique investment opportunity, the successful firm having just been converted from a private undertaking to a public liability company.

A high risk

We do not know how many people have been attracted by all these philanthropic offers, but we hasten to assure the public that they will be wise to ignore them altogether. In the first instance, the pretence that the company can save its customers a broker's charges is false.

Like any member of the public this outside firm could not carry out any transaction on the Stock Exchange except through an inside broker, so a customer would probably find that he would pay more for their services than he would "on the ordinary plan."

Passing over the question of the Intelligence Service for the moment, it is enlightening to note that up to a recent date no record of the conversion of Sleigh Appleton and Partners, Ltd., from a private to a public company had been filed at Somerset House.

And still further enlightenment is to be gained on looking into the affairs of T. Sleigh Appleton. Who is this gentleman? He is a notorious financial swindler.

He always has a big staff at his disposal and believes in doing everything on a magnificent scale in order to impress the people with whom he comes in contact.

A bad record

Our readers will require no further enlightenment when we tell them that he is no other than J. Howard Harvey, a man with two convictions, one of which was for a most callous and heartless fraud involving £70,000, in connection with a swindle called The British Road Train Corporation, Ltd., for which he received eighteen months' imprisonment.

With these facts before them, the public will know how much faith they can pin on T. Sleigh Appleton (Harvey, by the way, is an alias) and his new projects. To quote his own motto: "Exact knowledge is the only assurance of safety," and with the knowledge that he is a hardened financial shark they will be safe from his tempting lures.

Meanwhile, we think the police would do well to make a few enquiries into Appleton's activities.

KIDNAPPED CHILDREN: Amazing Story

"JOHN BULL" AIDS THE N.S.P.C.C.

Farcical Charges Probed

WE recently received from an anguished father in Stepney an urgent message to the effect that four of his children had been taken from him, without his or their mother's consent, by the divisional officer of the London County Council Education Department.

At once suspecting a case similar to that we investigated in the same district exactly four years ago, we sent our Special Commissioner to investigate.

In the previous case we referred in the most scathing terms to certain cruel effects of the Children's Act and its administration, particularly in the East End of London, where it is common for kiddies to be hauled before the magistrates upon the slightest provocation.

As the result of our present investigation we were able to place at the command of the N.S.P.C.C. certain important information which led to a happy sequel at the Old Street Juvenile Court last week.

Teachers' report

Mr. and Mrs. Joseph Agass, with five of their six bonnie children, whose ages range from one year and five months to fifteen years, until recently occupied a house in a poor part of Stepney. Their elder boy Joseph, aged eleven, lived happily with his grandmother in a neighbouring street.

Except for occasional absences due to the usual illnesses to which youngsters are prone, the children all attended the L.C.C. schools regularly, and the parents never received any complaints regarding them.

In fact, the teachers have commented on the fact that they were always well cared for, and not ill-treated in any way by their parents.

Lily, aged four, has been going to school, although her parents were not compelled to send her, while Louisa, aged seven, has gained the distinction of being top of the infants' school which she attended.

A sad lapse

Mr. Agass, a machine-minder in the printing trade, is a hard-working man, looked upon as a good citizen, husband and father. He was employed for seven years by one well-known firm, only leaving when a reduction of staff became necessary. He served in the Army during the war.

Some weeks ago, Mrs. Agass was behind with her rent, and, foolishly, she sought the assistance of money-lenders, unbeknown to her husband. The result was that one day he came home to find all their belongings turned into the street.

Their first thought, naturally, was to find immediate shelter for their children and themselves, until such time as they could find another home of their own.

Mrs. Agass and her four youngest went to live with the grandmother who, as explained above, was already mothering little Joseph, who had been with her since babyhood.

The eldest daughter, Alice, aged fifteen, was sent to her aunt, Mrs. Gretton, who lives a few streets away. Mr. Agass went to stay with his father.

There was obviously nothing un-

toward in the circumstances in which the family left their old home and found temporary accommodation.

By a sad coincidence Mr. Agass was out of employment a few days after the change. The baby, too, was admitted to the Mile End Hospital with pneumonia.

These were great blows to the family, but their magnitude was nothing to the anguish inflicted on the parents while the mother had gone to the hospital in response to an urgent call to see her baby who was in great danger.

Before dinner-time on March 19, Mrs. Gretton, the aunt with whom Alice Agass was living, received a call from Mr. Pinhorn, of the Divisional Office of the L.C.C. Education Department.

Announcing his intention to take the children away, he waited while Mrs. Gretton went to the school and fetched them, so that they should not be frightened.

Having given the children a good dinner such as they always had, Mrs. Gretton had no alternative but to let the officer take the children. Then they were charged with having been found wandering!

The charge that failed

The sequel to this shocking piece of wholesale kidnapping opened at the Old Street Juvenile Court on March 24 before Mr. W. Clarke Hall, when an order was made committing the eldest girl Alice to the care of her aunt, Mrs. Gretton, on the grounds that she had been found "wandering having parents who do not exercise proper guardianship over her."



Mr. Joseph Agass

This order was made entirely on the uncorroborated evidence of the L.C.C. divisional officer.

After the parents had exercised their own good judgment by placing their eldest daughter in the care of her aunt, it is farcical that the child was taken away, their own good judgment confirmed by the court, and they themselves declared incapable of directing their daughter's welfare!

The four tiny tots appeared on remand before Mr. Clarke Hall last week. As we expected, the L.C.C. officer on oath did not deny the circumstances in which he took over the children from Mrs. Gretton, and the charge failed.

We are glad to have been of assistance to the N.S.P.C.C., who generously provided legal aid for these anguished parents. The circumstances warrant, in our opinion, Ministerial enquiry.

THE WORST VILLAGE IN BRITAIN

A HUNDRED ACRES OF CONTAMINATION

VARIOUS organs of the Press have commented recently upon the existence of a vast gipsy encampment on the Belvedere marshes in Kent.

According to some accounts the public might be led to form the opinion that it was a romantically picturesque settlement, peopled by a happy and contented community of nomads.

Nothing could be further from the truth. The Belvedere encampment can only be described as a plague-spot of the worst character.

A weird collection

In consequence of certain complaints, our Special Commissioner has made several trips to Belvedere for the purpose of inspecting the encampment. He found it to comprise the weirdest collection of dwellings to be seen anywhere in England.

Caravans, wagon-tops, pigsties, sheds and old pantechicons had all been pressed into service to provide homes for the floating population of from 1,200 to 1,500 souls.

The encampment covers an area of more than 100 acres and has an in-

describable look of filth, squalor and degradation.

Everywhere there is filth, garbage, refuse, manure, piles of old iron and tins. There are no proper roadways save those which have been worn by human and other traffic.

How disease is spread

There is no proper water supply, no drainage, and sanitation is unknown. A ditch running through the lower part of the encampment is choked with refuse and putrefying vegetation—a breeding-ground for typhoid.

Who are the unfortunate beings who reside in such unspeakable surroundings?

About 30 per cent. are gipsies, who will disappear in May when the fruit-picking season commences. Of the remainder some are workers employed locally, while others are would-be workers, who have no opportunity of getting employment.

Some of the hovels are in such a terrible condition of dirt and decay that our Special Commissioner hesitated to enter them.

In one, a shed about 8 ft. by 5 ft.,

he found a woman and four children, the eldest being seven years old. Daylight glimmered through the flimsy wooden walls, whilst the roof consisted of tarred paper held down by heavy stones.

A wooden bench serves as a bed for this family of five, who have to exist on 18s. a week out-relief.

Another hovel, even smaller, housed a woman and three children. The building backed upon a ditch of green slime, and the outlook from the door was a festering pile of manure.

Poor kiddies!

Perhaps the most terrible case of all encountered by our Special Commissioner in the course of his investigations was that of an ex-Service man with nine children who resides in a tumble-down shanty which would not make a decent chicken coop!

But the most disquieting aspect of the scandal is that there are approximately six hundred children in this community.

It is bad enough that any human beings should have to dwell in such squalid and degrading surroundings, but the thought that little children

That people in Britain should exist under conditions here described is beyond belief

are born and reared there must fill every decent person with horror.

Now what have the local authorities to say in the matter?

Many complaints have been made by the residents of Erith, Belvedere and Abbey Wood, who affirm that, apart from being a dreadful blot upon the district, the encampment forms a very grave menace to the public health.

A slack council

It is amazing that no epidemic has yet broken out, for the lack of water and sanitary arrangements, coupled with the accumulation of garbage and filth, place the encampment on a level with an Eastern bazaar.

Yet nothing has been done, and the Erith Council seems strangely reluctant to take the matter in hand.

It is claimed, apparently, that application has been made to the Minister of Health for powers that will enable it to deal with the problem, and that those powers have not been granted.

We would suggest that the council has ample powers under the Erith Improvement Act, 1920, if only it tackled the matter seriously.

THE CLOTHES CROOK

FULL EXPOSURE OF MR. BROOKS
Thousands of Victims Duped

LOOKING further into the astounding activities of Thomas Henry Brooks, we have been able to obtain additional facts which will come as a great surprise to his victims in the swindling Veget-Wearproof Clothing Company.

And what of the man who has perpetrated this cruel swindle? Where is Thomas Henry Brooks? And why has he not been prosecuted?

It is scandalous that he should have been able to carry out such a colossal ramp with impunity, particularly as it is not his first excursion into the fields of fraud.

For he is no novice in the art of fleecing the working-man, but an adept of a particularly skilful type. He is, in fact, the gentleman who was behind an even more disastrous concern known as Brooks' Holeproof Clothing Company, Ltd., which went into liquidation in 1922.

A short

Brooks first started trading as the Holeproof Clothing Company in 1912, and obtained most of his customers through newspaper advertisements.

In 1921 he was in serious financial difficulties and formed a limited company to acquire the business and assets of the Holeproof Company for £42,500.

As mentioned, this new company went into liquidation in the following year, which is not surprising since the business was absolutely insolvent when taken over and the liabilities exceeded the assets by £10,748 when the company was formed.

In commenting upon the affairs of this short-lived venture the Official Receiver stated that it was one of the most distressing cases he had ever dealt with.

Over 11,000 creditors, mostly poor artisans, had sent money for holeproof suits, and all they had to show were the company's receipts.

Reprehensible

conduct There were, in all, 16,000 creditors to whom, according to the statement of affairs, £11,000 was due in respect of money paid in advance for goods that were never supplied.

The Official Receiver expressed the opinion that it was a good thing that the company had not been able to advertise more, or there would have been a still bigger list of victims.

He also remarked that the conduct of the directors in continuing to accept and expend money for clothing which the company was unable to supply was highly reprehensible, and that further enquiry was being made.

If such enquiries were made they were wasted, for no action appears to have been taken against Brooks.

Yet the man's audacity was amazing. The limited company had been used to pay off his debts, and nearly £25,000 was spent in this way.

The result was that, after eight months' trading, the liquidation accounts of the company showed a liability of £50,143 against net assets of £7,330.

The assets were sold by the Official Receiver who reported that the amount realised was not even sufficient to meet the debenture claims for £6,071, so that all the other creditors received nothing.

Mysterious

personage In our previous article we mentioned that the proprietor of the Veget Wearproof Clothing Company was given as "G. W. Garnham," but that no one had ever come across this mysterious personage in any dealings with the firm.

It is questionable now, in view of the foregoing facts, whether Mr. Garnham ever existed, save in the imagination of Thomas Henry Brooks.

And, in conducting the affairs of the Veget Wearproof Clothing Company, Brooks exhibited all his old recklessness.

At a time when he should have closed down he went on advertising and raking in fresh money from poor people all over the country, who were led to believe that they were dealing with a flourishing firm.

Something must be done to curb the future activities of this impudent trickster, and we suggest that the police lose no more time in getting on his track and bringing him to book.

Cotton Mill Mysteries

SHAREHOLDERS ON THE ROCKS

Some Pertinent Questions

IT seems that there is no end to the list of colossal failures in the cotton manufacturing world. We have already drawn attention to a number of serious company crashes which we declared called for investigation.

The latest case of this kind to be brought to our notice concerns the failure of J. and J. J. Mellor (Bury 1920), Ltd., and once again the circumstances are of a very grave nature.

The company was incorporated in August, 1920, with a capital of £250,000 divided into 50,000 shares of £5 each. It had previously been known as J. & J. J. Mellor, Ltd., and the assets of the old company were purchased for £386,132.

The completion of the purchase was effected in October, and in the following month a dividend or bonus of 2s. per share was paid. In January, 1921, a further dividend of 1s. per share was paid, making the total figure thus expended £6,984 10s.

Quick dividends

These dividends were paid before the completion of a balance-sheet and before the company's trading results had been ascertained!

When the first balance-sheet was drawn up in March, it showed a trading loss amounting to £35,237 15s. 9d., so the dividends were presumably paid out of the accumulated profits of the old company. The first one was authorised

AGAIN and again we have denounced that enterprising financier, Henry Allen Ashton, of the London Financial Service, who for years has been making capital out of our antiquated company laws.

Ashton's comprehensive knowledge of all matters relating to company registration has enabled him to build up a very paying business at the expense of those whose knowledge in this respect is limited.

Our dossier is full of complaints from such people, and Ashton's list of victims is increasing every day.

Following the publication of our last exposure of his methods we received a communication from a Chelsea reader, who thanked us sincerely for directing publicity to the London Financial Service.

Alluring

assurance "I think you are performing a very great beneficial act to humanity in general," he wrote, "by exposing this disgraceful concern. Unfortunately I am one of those who have been badly bitten by Mr. Ashton."

We have investigated this reader's case and it is a decidedly interesting one, as it affords a further illustration of Ashton's methods.

This gentleman and a friend, who

were experts in a certain sphere, desired to start on their own, but lacking the necessary capital they decided to form a company.

A glowing advertisement of Ashton's inspired confidence and they decided to consult him in the matter. Ashton listened to their proposals with interest, and assured them that he would be able to arrange everything to their satisfaction.

An agreement was entered into whereby the London Financial Service undertook to obtain subscription of ten thousand preference shares of £1 each within thirty days after the registration of the company. A penalty clause was added to the effect that if the entire amount was not obtained any moneys received would be paid over, together with £750 compensation.

Ashton estimated the expenses for registration and flotation at £750, and obtained £250 on account from his clients, stating that he could arrange to advance the balance out of the first moneys to come in.

But, having obtained the £250, Ashton began to reveal himself in his true colours. In his early letters he had been most careful to lay stress upon his "promptitude" and the fact that not a moment had been lost in pushing his clients' affairs forward.

Expenses

interruption Now he showed no inclination to hasten matters, and whenever interviews were suggested he took pains to convince his victims that there was no need for them to call at his office.

"Sometimes all my day is taken up with seeing only two big investors," he wrote, "and if they are disturbed it means the loss of perhaps many hundreds of pounds, and I might be interviewing investors for your company. I feel sure you would not like it if I had a big investor who thought of going into your business and I was interrupted."

The truth was that Ashton had no desire to meet his clients. He was playing for time, and preferred to conduct the business through the medium of the post. By writing long and ambiguous letters and sending documents backwards and forwards he not only delayed the transaction but also created an impression that he was actively engaged in furthering his clients' ends.

Trading on

ignorance And, actually, the transaction has not progressed in any way. Ashton has failed to find the £10,000, but refuses to refund the £250 to his clients or to admit liability under the penalty clause of the agreement. He declares that he has performed his part of the contract.

This is yet another clear case where Ashton has traded upon the ignorance of his clients, and we think it quite time his activities were checked.

Official action seems desirable, and in this connection we shall be only too pleased to place our complete dossier at the disposal of the authorities.

THOMAS CARLYLE once said to an American: "You may boast of your democracy, or any other 'cracy, or any kind of political rubbish; but the reason why your labouring folk are so happy is that you have a vast deal of land for a very few people." These words came back to me during my recent visit to North America.

A Nation on Hire Purchase

by LORD THOMSON, C.B.E., D.S.O. (Air Minister in the Labour Government)

ALTHOUGH, in my view, the above statement is far from being a complete explanation of the amazing prosperity of the United States, it does, or at any rate at one time did, account for no small part of it.

But there are other factors. If, for example, wide spaces of thinly populated land were the sole cause of prosperity and wealth, Canada would be equally prosperous, but this, unfortunately, is not the case.

During the course of two lecture tours on the other side of the Atlantic, I visited some thirty American cities and spent a fortnight in Canada.

To begin with, I felt very acutely the strange atmosphere of wealth that surrounded me; everything was going upwards. In all classes of society there was this tendency—the working men were becoming well-to-do, the well-to-do getting rich, the rich growing richer.

There seemed to be no limit to the process. Business was booming; a man of enterprise could always find an outlet for his energies, wages were high, stenographers wore fur coats that looked expensive, the workmen drove their own Ford cars and sang or whistled at their work.

Get on or get out!

Moreover, wherever I went there were large universities and well-equipped and well-attended schools. It was, in fact, a spectacle to make an Englishman, or indeed any citizen of Europe, feel envious.

Later some questions, not to say some doubts, suggested themselves. I asked several eminent Americans whether this state of affairs did not require a constant inflow of immigrants, on a much larger scale than is now permitted under the immigration law.

After all, someone has got to toil upon the land, dig drains, mend roads, and do rough work which does not go with a scientific education, fur coats and motor-cars.

I was assured that, for the moment anyhow, this problem was not acute. High wages have solved it hitherto. But, unless very stringent checks are imposed, high prices follow high wages, and in the end go beyond them, and thus no one is really any better off. Also, especially in heavy industry, the workman soon uses up his strength; much is expected from him.

There is still sufficient unemployment in America to make a man's job precarious unless he is both skilled and energetic; in the absence of these qualities, he is liable to be scrapped as ruthlessly as old machinery. It is not all jam!

Living on her own fat!

Another question which occurred to me was, whether the men now drawing wages which seem to us magnificent, are making provision for their later middle-age; if they are not, then their present rosy existence is dangerously like the unreal gaiety of a dream.

This aspect of American life is being closely studied by their Government, which may eventually insist on some form of legislation on the lines of our Old Age Pensions and Insurance Acts.

At present, neither the Federal nor State Governments interfere in industry, which, in America, is a gigantic experiment in individualism.

One of the factors in American prosperity which inspires misgivings in those accustomed to British methods is the enormous sale of articles of luxury on credit. Salesmanship has become a fine art in

America, and with it goes a skill in advertising which drives the public into spending money.

It is no exaggeration to say that an artificial demand for luxuries is created by advertisement, and this demand is supplied to a very great extent on credit. Probably 80 per cent. of the motor-cars in America are not fully paid for, and will not be until they are approaching the state of scrap-iron; about the same proportion of the more expensive forms of clothing are not paid for until they are worn out.

I have only mentioned two commodities, but this credit system is applied to all sorts of goods, some of them not luxuries, but necessities of life. So vast are the ramifications of this system and the sums of money now involved, that several bankers have expressed anxiety on the subject.

In times of prosperity the security is good; the appetite for luxury can only continue by the punctual payment of instalments.

In the event of a slump there is no security at all, and it would be impossible for the creditor concerns to proceed simultaneously against several hundred thousand debtors who had fallen on hard times.

Nothing is made to last in America; as soon as a locomotive or a car shows signs of wear it is replaced. This practice gives employment and keeps the home market busy; but whether it is sound policy has yet to be proved.

As already stated, America is a theatre for bold experiments, and it must be admitted that the experiments have succeeded up to the present time. This is largely due to the fact that America can live to a very great extent on her own fat; the people prosper by, so to speak, taking in each other's washing.

A hopeful outlook

But industrial plants are being expanded rapidly, huge sums of money are being sunk in them; without a corresponding increase in the demands of the home market profits will be difficult to earn.

There are already signs of saturation in certain industries, and the policy of restricting immigration will soon be put to the test. When America is forced to compete on a larger scale in the world market, her troubles will begin.

Good organisation and modern plant, combined with high rates of wages, will be pitted against lower wages, and in many cases inferior plant, in Europe.

The battle royal will be with Germany, where much of the plant is up to date, and the wages low owing to widespread unemployment and lack of credit.

Like most farmers, the American farmers are dissatisfied. Many have bought their farms with borrowed money and have paid too much for them. They are the victims of land speculation, though not necessarily innocent victims.

To pay the interest on their debts they have to put a high price on their products. The cost of bread in New York is higher than in London.

The foregoing are some of the difficulties to be overcome in the future by the United States.

So vast are the natural resources of the Continent, so buoyant and enterprising are the people and, on the whole, so much fair play is given to rich and poor alike, provided they have business ability and energy, that there is little doubt of American prosperity being maintained in spite of the possible defects I have criticised.

Comparisons between the United States and



Lord Thomson, who recently returned from a long visit to the United States and Canada, and writes from first-hand information

Britain might easily be misleading. The proper comparison is between America and Europe. At the present time America is much more prosperous than Europe as a whole.

The latter is still suffering from the exhaustion of the war, while trade and intercourse between the different countries are rendered difficult by tariffs and the lingering hatred and suspicion inherited from centuries of strife.

Our bigger opportunities

But, as a potential market, Europe is the biggest in the world. It contains more than 300,000,000 white people, of whom a large proportion are living under conditions so far below American standards that they go without what over there are considered the necessities of life.

If the peoples of Europe could be as well supplied with their rightful share of the blessings of civilisation as are their American competitors the American market, with less than 120,000,000 white inhabitants to supply, would be small by comparison with the one that would open out to them.

To develop and maintain the European market is the supreme task of statesmanship to-day. Europe has much to learn from America. For example, we British need neither imitate all American business methods nor embark on experiments which seem risky to our more cautious temperament.

But we should devote all our energies to bringing about a United States of Europe. In America the European races live side by side; they co-operate to create the prosperity they all enjoy; they have not lost their national characteristics, but have forgotten ancient feuds.

Britain may never again be "the workshop of the world"; but there is no reason why the demands of Europe alone should not give ample scope for all our business enterprise and energy, for all the products of our industry and science.

A phoenix we must create

Our share would wipe out most of the unemployment that hangs like a blight over our great cities, and would enable us to proceed with the development of the Empire.

The solution of our gravest national problems lies in the direction of international goodwill, and is as much the business of the diplomatist as of the industrialist. When the European nations break down racial distrust and enmity with the commercial barriers they reflect, we shall have a continent as prosperous as America.

By peace, and by peace only, can we create a new world within the old.

Candid Communications

To the Rt. Hon. Sir W. JOYNSON-HICKS, M.P.,
Home Secretary.

DEAR SIR,—It does not need you to tell us that the industrial situation is black nor to inform us that the country is not of one mind in this matter. We know it. From a responsible Minister of the Crown we expect some rational suggestions for peaceful settlement, and not a depressing exaggeration of gloomy despair, eminently calculated to produce the very panic you are apparently anxious to avoid. If you can't construct, don't destroy. JOHN BULL.

To the Rt. Hon. Sir ERIC GEDDES,
Albourne Place, Hassocks, Sussex.

DEAR SIR,—The plain speaking you have indulged in with regard to the Chancellor's proposed raid on the Road Fund was badly needed. Coming from an ex-Minister of Transport, your remarks have weight, and Mr. Churchill is a much-misguided man if he fails to take your lecture to heart. That the country's development and safety of road users should be made to pay for the blunders of incompetent finance is, as you say, unthinkable. JOHN BULL.

To Lord INCHCAPE, G.C.M.G.,
Seamore Place, W.

MY LORD,—You are concerned over the depreciated currencies of Europe, a downward tendency, in spite of our solvency, we ourselves have not altogether escaped. Nevertheless, your suggestion that we need a Mussolini to "put his foot down" and check extravagance is pernicious. Economy, as all else, is best achieved by the good will and common-sense of the people. Britons will never stand for dictatorship. JOHN BULL.

To Lord LAMBOURNE, C.V.O.,
Audley Square, W.

MY LORD,—I heartily approve of your suggestion to pull down railings and lower hedges round our parks and city squares that their wealth of beauty in flower and shrub can be enjoyed by passers-by. There's nothing like sunshine and flowers in the surroundings to bring brightness into the heart. And heaven knows the lot of working people, who have no gardens of their own, needs brightening. JOHN BULL.

To Sir WILLIAM WILLCOX,
President, Society for Study of Inebriety.

DEAR SIR,—Your long experience of the evil done by drugs—even brilliant students testing them in the course of their studies become addicts—merits attention. Drug addiction is a real menace to the world, and it is necessary that Britain should play its part in removing the danger. I can assure you of my constant assistance in waging the warfare. JOHN BULL.

To Mr. GEORGE VERITY,
Chairman, Charing Cross Hospital.

DEAR SIR,—The fact that you are not a politician lends an added sting to your censure of the Government for its mean raid on the Health Insurance Funds. None can dispute your contention that the State has hitherto contributed far less than its fair share to the cost of the war against disease—which is the only war worth waging. JOHN BULL.

To the Rev. H. D. MULLETT,
St. Matthew's Vicarage, Ponder's End.

DEAR SIR,—Appalled by the waste, you calculate that flowers, to the value of many thousands, are lying dead and decaying in wreaths littering our cemeteries. You would "rather have two or three cheery words in life than a pint of tears after death or a ton of artificial sentiment." Hear, hear. Flowers and kind words should be spread abroad in the hearts and lives of the living. That's where they would be appreciated. JOHN BULL.

To Mr. and Mrs. JOHN E. TAYLOR,
Hillside House, Farnborough, Kent.

DEAR "DARBY AND JOAN,"—You are believed to be the oldest married couple in England, since you, sir, have passed the 102nd milestone, and you, lady, are treading close upon your husband's heels. You, Mr. Taylor, smoke, and you like a glass of something stronger than water. Your good lady pins her faith to hard work and fresh air. I hope you will both be spared for many a long year yet. JOHN BULL.

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To Mr. MARTIN THOMPSON,
Durham.

DEAR SIR,—At ninety-two years of age you claim the world's record as a miner. You have worked underground for seventy-three and a half years, a wonderful achievement. You have earned your rest. May it be sweetened before long by the knowledge that the industry you have served so long and faithfully has reached a peaceful settlement. JOHN BULL.

To Mr. JOHN MACLEOD,
Port Glasgow.

DEAR SIR,—Your two workmates, Livingstone and Shortt, both of them nearly seventy years of age, have you to thank that they are still alive. In the recent terrible fire at the Perch Lighthouse you spared not a thought for your own safety till your aged comrades were out of danger. Death might easily have been your reward. As it is, you have won lifelong honour. JOHN BULL.

To Mr. H. SIDEBOTTOM,
Manchester.

SIR,—You are credited with the invention of a number of excellent devices for the prevention of air pollution by factory smoke. In experimental use your methods have answered every test. If only manufacturers were as eager to cure the smoke nuisance as you are to show them how, our great cities would be a lot healthier to live in. JOHN BULL.

To the Rt. Hon. F. LEVERTON HARRIS,
Grosvenor Street, W.

DEAR SIR,—There has recently been held at the Goupil Gallery a private view of fifty remarkable paintings executed by yourself. You have astonishing skill in handling the brush, executing landscapes, figures, and impressionist sketches with equal facility. This is worth recording because you did not begin to paint until you had reached the age of fifty-three. Your example should be an encouragement to those who fear to take up a new hobby once they have left their twenties. JOHN BULL.

To Mr. A. L. COTTON,
Casseldene Road, Harlesden.

DEAR SIR,—You have my sincere sympathy, as also the parents, in the death of your young brother Norman and his companion, William Lancaster, whose bodies were recovered from the River Brent at Wembley. It is shameful that the pool, dubbed the "Devil's Playground," where the boys fell in, should be open to children. Already there have been eight or nine fatalities at the spot, and something must be done to prevent the list lengthening. I hope your words to the coroner will take effect. JOHN BULL.

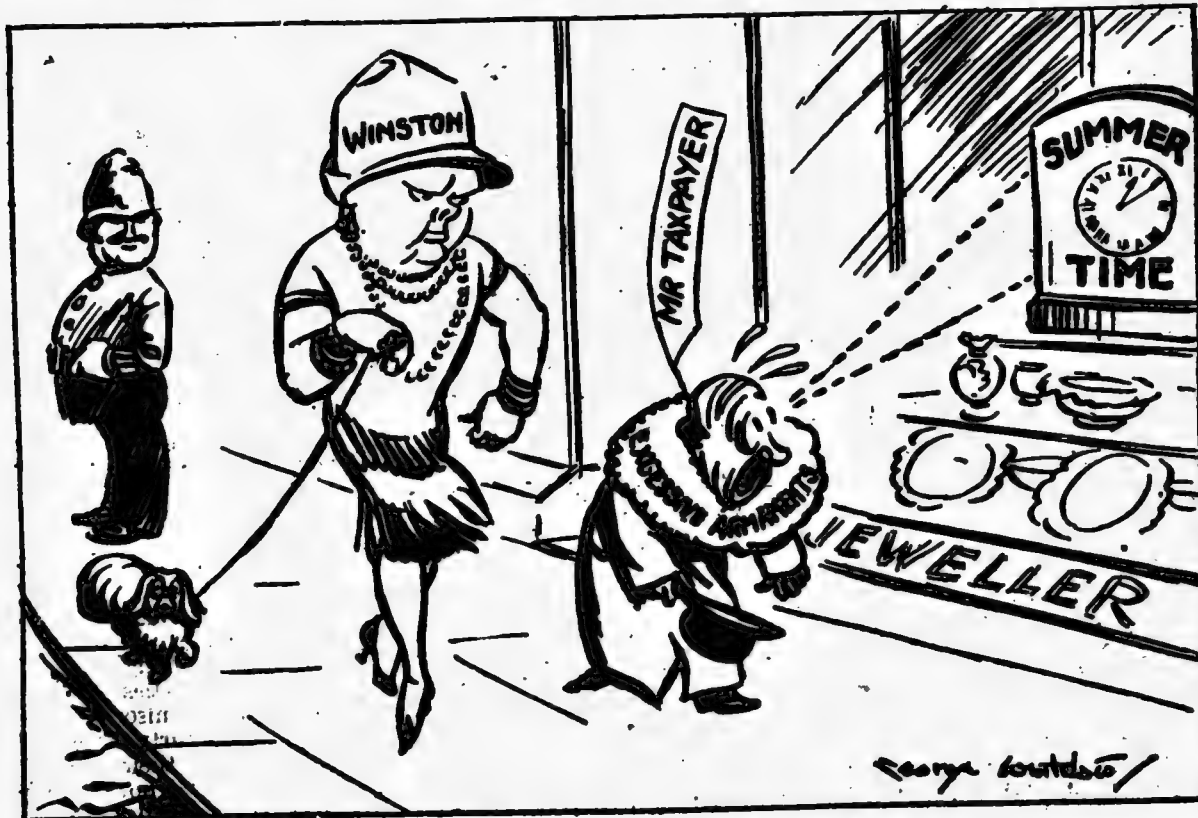
Straight from the Shoulder

MR. FRANK HODGES:—"The one thing the country cannot stand at the moment is panic."
It is not disposed to stand much more of the nonsense that leads to panic.

MR. AUSTEN HOPKINSON, M.P.:—"The cant, hypocrisy, and humbug of all Parties in dealing with education is perfectly sickening."
That is a terrible indictment of your own Party which owes so much to education.

MR. W. CAWLEY:—"Women have no qualifications for teaching manliness."
A foolish generalisation which only unmanliness would utter.

MR. PHILIP KERR:—"Science has now largely supplanted religion in the class-room."
Science has clarified religion and ousted dogma, a very different matter.



MY WIFE WON'T LET ME—take it off!

Without Fear or Favour—

OUR LOST LEADERS

Sheer Robbery

THAT monumental sham—the Economy Bill—is surely one of the most extraordinary proposals ever put forward in apparent seriousness by a Government.

Apart from the fact that such "economies" as it purports to effect are negligible, the methods by which it proposes to proceed are contemptible.

Mr. Winston Churchill has touched the limits of meanness in his announced intention of raiding the Services Insurance Fund.

This fund has an accumulated surplus which now stands at £1,500,000. From this the Chancellor proposes to steal £1,100,000.

What other word than "steal" can we use about this manoeuvre, since this money belongs to the men just as much as though it stood to their credit in ordinary investments?

What other word than "contemptible" can we use in view of the fact that it is the money of men who are debarred by regulations from the least display of protest or resistance?

Only recently the Government proposed that this surplus should be used for the purpose of increasing benefits. Now the same Government proposes to appropriate it for its own uses.

After this, what can one think of the proposal to subsidise the depleted fund to the extent of £3,000 per year except that it is the belated display of a very guilty conscience?

No amount of quibbling can disguise the brazen effrontery of the whole business.

We should have thought better of Mr. Churchill if he had had the courage to defend his own proposals instead of leaving this unpleasant task to the Minister for War.

Mr. Lloyd George called the raid "the most discreditable action in the history of Governments." He was not far wrong.

Young Offenders

THE recent Report of the Prison Commissioners makes it painfully clear that the evil practice of sending boys and girls to prison for a first offence is not yet a thing of the past.

In the year 1924-25 no fewer than 2,227 lads and 183 young girls were sent to local prisons. Of the former, 138 were only sixteen years old, and 218 of these young people were imprisoned in default of the payment of fines!

Few of these unhappy youngsters were hardened delinquents. As many as 48 per cent. of the lads and 53 per cent. of the girls were first offenders.

These are terrible figures. Contact with older criminals is the worst possible treatment for young offenders.

The Commissioners cite the case of a girl in her teens, with no previous convictions, who in default of payment of a ten-shilling fine for drunkenness was sent to jail for six days.

When such cruelty masquerades as justice there is something amiss with the law.

A Call to the Churches

SIDE by side with the awakening desire of the people for a living religion there exists an appalling apathy in the Churches towards the things that matter. If they wish to survive they must have the courage to lead

NEXT Sunday is "Industrial Sunday." On this day, once a year, the Churches make a special effort to introduce a little Christianity into the bitter atmosphere of industrialism.

We think they are right. We wish them every success in their efforts; but we wish also that they would descend from the pulpit and tackle the roots of this bitterness in the places where they grow.

The problem of poverty is very rarely appreciated by those who do not actually suffer from it. It is difficult to understand what poverty really means when considered merely as an abstract word, but we think we can help the Churches to a realisation of all its implication by inviting their attention to the following case:

A few days ago a man in Loughborough committed suicide. He was ill and out of work. He was tired of the impossible struggle to keep himself, his wife and five children on 21s. a week.

The family lived in a house—if house it could be called—of which the rent was 5s. a week. It does not need even the little imagination that most people possess to visualise what type of dwelling this must have been.

THE coroner's inquest disclosed in some detail the actual condition of this house. It was poor and dirty. The bedroom furniture comprised a bedstead and a very dirty mattress. There was no bedclothing, and only one chair. Downstairs there was an old sofa, a small table and a chair, with a small table in another room.

In conditions like these the man was trying to keep body and soul together in himself and his family on a bare pittance that would not suffice to keep a cart-horse efficient.

This is what poverty means. This is what unemployment means. This is what the "dole" means. This is only one out of a million and a quarter known cases of unemployment, every one of which is probably as tragic and as heartrending.

When we look at instances like these, existing side by side with prosperity both actual and potential, we are not too much impressed by what the Churches are doing.

There are hundreds of thousands of able-bodied men lacking decent jobs. There are hundreds of thousands of people lacking decent homes; yet it seems beyond the wit of man to devise a means of giving the workless work so that homes may be built for the homeless.

There are children lacking clothes while those who make clothes cannot find work to do. There are people lacking warmth while thousands of miners are idling desperately on enforced charity.

WE hear of over-production in this trade and in that, while at the same time there are untold thousands who never know what it is to purchase a single piece of the goods which are "over produced."

What is the Church doing in the face of all this? While politicians wrangle the people perish.

There is no salvation for this country until there is an upheaval—not a revolution of guns and bayonets and wanton destruction, but a revolution in men's ideas, a revolution in men's hearts, a revolution in our ideas of the value of human life, and a realisation of the rights of every human being to an adequate measure of life's gifts.

It is the urgent duty of the Churches to put themselves at the head of this revolution and to wage unceasing warfare against the smug hypocrisy that is wilfully blind to the illogicalities of our boasted civilisation.



The Archbishop of
Canterbury

The Tariff Tricksters

WE were hoping that no more would be heard of the preposterous proposal to put a duty on imported wrapping paper, but there are grounds for believing that the Government is again toying with the notion.

Imports of wrapping paper—only 5 per cent. above 1913—are not in any sense "abnormal." Nor, since wages in the paper industry in Scandinavia are admittedly higher than here can the competition be considered "unfair."

But the case against this latest intended piece of tariff trickery is far stronger than this. The Government is condemned by the report of its own Safeguarding Committee.

Even if the duty is imposed it admits that a number of British paper-mills will still be unable to bring themselves up to a reasonable standard of efficiency.

Worse than this, it says bluntly that "The duty must necessarily imply a wide area of disturbance."

Could anything be more farcical? It is not to be wondered at that a number of Conservative M.P.s have already been in alarmed protest to the Minister concerned.

As a matter of fact, the revolt in the Conservative Party against all this silly "safeguarding" and tariff trickery is growing with a rapidity that is giving the Cabinet a good deal of thought.

If our own information is correct there are something like 150 Young Conservatives who are openly expressing their belief in the lobbies that "safeguarding" is a remedy for nothing and is only succeeding in making confusion worse confounded.

It is a healthy sign that political dishonesty is no longer being regarded with tolerance, and that there is dawning in all Parties a sense of responsibility to the nation as distinct from mere Party loyalty.

The Game

THERE was a question and answer in the House of Commons on April 13 that deserves attention.

Mr. Dixey asked the Prime Minister whether he proposes to set up a committee of all Parties to consider the question of unemployment.

Mr. Baldwin replied: "No, sir. I doubt whether any practicable purpose would be served by the adoption of this suggestion."

If anything could bring home more clearly the submergence of vital human issues beneath the nauseating mess of Party politics we should like to hear it.

And yet what possible objection can there be to the pooling of whatever brains, ideas and good will is to be found in the House of Commons irrespective of Party labels?

If Mr. Baldwin is not willing to listen to the ideas of other Parties on this terrible burden of human misery it can only be that he and his Party have the remedy for its removal up their sleeves.

If they have, why do they not produce it? If they have not, why do they not impose the necessity for finding the remedy upon the whole House?



Lord Parmoor, who presided over the Industrial Assurance Committee referred to by our contributor

Hushing Up a Scandal

by A. G. GARDINER

OUR contributor writes a damning indictment of the treatment meted out to the poor by industrial assurance companies. His sincere and convincing article will help to break the conspiracy of silence surrounding this scandal

I HAD expected that my recent articles on the scandals of industrial insurance would have brought some authoritative reply from the great companies concerned. I have seen no such reply from any quarter. The strategy seems to be that of Brer Rabbit—"to lay low and say nuffin'."

If you have a case such a course is inconceivable. If you have no case it is not only the wise strategy; it is the only strategy possible. Readers will be able to put their own construction on this policy of "Mum's the word."

But though there has been no official or authoritative reply to the charges and statements made in my articles, there has been an anonymous and unofficial attempt to discredit them in the columns of the *Policy Holder*.

The writer is good enough to express "a profound respect" for me and an entire belief in my sincerity. I am grateful for his good opinion, though, as he is anonymous, I do not know what value to put upon that opinion.

But the more approvingly he thinks of me the more he is shocked that I should allow "my powerful pen to besmirch a business which is of immense value to the community and is conducted with great ability and fairness."

A striking contrast

I can assure him that I have no interest in "besmirching" the companies and that I have never denied that they perform a useful service to the community.

The point of my criticism has been that the price of that service is shamefully high, that the dice are loaded heavily against the insured, that the proportion of the premiums paid which finds its way back to the pockets of the poor is scandalously inadequate, that the profits to the companies are equally scandalously extravagant, that multitudes of investors after paying into the funds of the companies for years find their expectations unfulfilled, that the whole system of lapsed policies works to the disadvantage of the insurer and to the advantage of the company, and that the total result is to discredit the idea of thrift amongst the working classes.

I do not think anyone can contrast the cruelty of the cases of lapsed policies which I have referred to—and they can be multiplied to any extent—with the astonishing appreciation in the shares of the companies—one of which pays 21,000 per cent. on the capital originally invested in it and never increased by a shilling—without realising that there is something gravely wrong in a system which permits these things.

Some staggering figures

There are two points in the reply to my criticism which call for notice.

In referring to my statement that "Of 55,000,000 policies running to-day, 45,000,000 will never mature"—that is, will never realise anything for the insured—the writer says:

"Sixty per cent. of the exits are policies of less than one year's duration, and the exits include policies going off the books on account of death, maturity of endowment, lapse, cash surrender and cases surrendered for free policies."

This is not true. The only policies counted as lapses are those upon which absolutely nothing has been given in return for the premiums paid. As the writer refers to the year 1923, I will give two examples from that year.

The Prudential Assurance Company lapsed 1,472,000 policies, for which the policy-holders never received a single penny in return, and the Refuge Assurance Company lapsed 568,000 policies, this being one-ninth of their total number.

These two companies do nearly one-third of the total industrial assurance business of the country, and if we take it that the remaining companies lapsed policies in the same proportion, it will be found that nearly 7,000,000 policies lapsed during 1923 on which the holders received nothing.

The total number of claims paid and surrender values granted was less than 1,500,000.

A wicked Act of Parliament

It will be apparent from this that my statement that four out of five policies never mature in benefits to the insured is not far wrong.

Of course, a large proportion lapse in the first year; but among those 7,000,000 policies which lapsed in 1923 were hundreds of thousands on which premiums had been paid for many years.

The second point is this. My anonymous critic takes refuge behind the Industrial Insurance Act of 1923, which he says embodies the recommendations of the Parmoor Committee of 1919, and is therefore, inferentially, the best that can be done for the protection of the policy-holders.

The Act does not embody those recommendations. It is true that the Government drafted a Bill to give effect to those recommendations, but the influence of the companies secured its withdrawal in the House of Lords and the substitution of a Bill practically drafted by themselves and conceived in their own interests.

The result is that the Act is little better than

an evasion of the issue. It is no protection for the policy-holders. It is true that a Government department has been set up for that purpose, but it deals only with cases presented in legal form.

Moreover, the Act itself makes illegal contracts legal, condones fraud and puts into the pockets of the companies thousands of pounds which should be recoverable by the policy-holders.

One fact will throw some light on the question whether it was conceived in the interests of the companies or of the policy-holders. It is this: within seven months of the passing of the Act the shares of the Prudential increased in value to the extent of something like £6,000,000.

The conviction that forces itself on the mind from a dispassionate consideration of the facts is the urgent need of a thorough investigation of this vast business of industrial assurance.

The Parmoor Committee of 1919 did useful work, but it had no power to compel the companies to disclose the true facts, and while it heard thirty-eight witnesses representing the companies, it heard only one witness for the policy-holders, and even so, its recommendations were not adopted.

New Crusaders wanted

That grip must be lifted. The insurance of the working classes is one of the most vital interests of the nation. It touches the wellbeing of that part of the community which is most thrifty, most worthy and most defenceless.

The provision against the vicissitudes of life is a habit which needs to be encouraged and safeguarded. It ought not to be exploited by great vested interests, but developed with the single purpose of providing security for the poor and the fullest benefits in return for their thrift.

The present system fails lamentably to fulfil these demands, and no more urgent duty rests upon Parliament, Press and public than that of cleansing the Augean stable of industrial insurance.

The Church must mend its ways if it is to reach the people. Its present methods are rusty and out of date

BETWEEN the Church and the man in the street there is a great gulf fixed. And all the preaching in the world will not bridge that gulf. Preaching—good night!



The Rev. Frank L. Jennings

It seems as if that is about the only thing the Church is noted for. And most of us parsons make a pretty poor fist at that. Long ago I came to the conclusion that if we placed barriers around 75 per cent. of our pulpits, caused notice boards to be put outside two out of three of our churches, "There will be no preaching in this church for three months," few indeed would miss anything at all. It is not that the present generation does not need spiritual messages of uplift and healing. I believe that the world is actually hungering for the sublime message of One Who sacrificed Himself body and soul for the common people.

A Parson's Candor

Could you really imagine after listening to some of the drivel that goes under the name "sermon" that the Christian faith was meant to be part of our national life?

What is the truth of the whole matter? Simply and plainly that we are playing the fool while the hurrying, bustling crowd passes the doors of the church. Our sermons—pity the term—are a collection of miserable, antiquated platitudes that haven't enough life or energy about them to save a mouse let alone healthy men and women.

I dare not stay to think how many of us parsons would get jobs in any other calling. Draw a veil over 50 per cent. of us and take pity on us as we retreat into our sheltered occupations.

JUST recently I have been living with people who never go to church. My confederates in the East End were typical outsiders.

On Sunday mornings they found their church in Petticoat Lane. In the afternoons they went to the whippet races in the neighbourhood of Custom House or witnessed boxing contests at Premierland. In the evening they crowded the cinemas.

I am not going to excuse them altogether for their non-attendance at church. Whatever the Church did would make no difference to them.

Guilty—but Insane!

by E. ROFFE THOMPSON

THE survival of European civilisation depends on speedy disarmament. The next war would certainly be the last, for there would be no one left to wage another. We must disarm or perish



Lord Grey of Fallodon, who was Foreign Secretary at the outbreak of the war and who has condemned excessive armaments

A COMMISSION of the League of Nations which has been sitting at Geneva to investigate the question of the manufacture of armaments has recently reported the conclusions at which it has arrived.

Singularly little notice has been given to these conclusions by the Press. There has been something very like a conspiracy of silence.

Yet nothing could be more vital to the peoples of Europe than the accusations levelled by this League of Nations Commission against the armament firms of the world.

They form such a terrible indictment of the present system of armament manufacture, and reveal such a terrible menace to the peace of Europe, that they deserve to be given the very widest possible publicity.

A formidable indictment

This is what the Commission reported:

1. That armament firms have been active in fomenting war scares and in persuading their own countries to adopt war-like policies and to increase their armaments.
 2. That armament firms have attempted to bribe Government officials at home and abroad.
 3. That armament firms have disseminated false reports concerning the military and naval programmes in order to stimulate armament expenditure.
 4. That armament firms have sought to influence public opinion through the control of newspapers in their own and foreign countries.
 5. That armament firms have organised international armament rings through which the armament race has been accentuated by playing off one country against another.
 6. That armament firms have organised international armament trusts which have increased the price of armaments sold to Governments.
- Now this formidable indictment is not the mere

blethering of a hare-brained Communist, nor is it the mere vapouring of some Socialist windbag. It is the judicial finding of a League of Nations Commission after a full and impartial enquiry.

Let us see what some of these things mean in practice. In three years, this country alone exported £14,000,000 worth of death-dealing machinery which may some day be used to blow British boys to bloody tatters.

The Chinese have been blowing each other to ribbons for at least two years—and part, at least, of their ammunition and arms came from Koltchak and Denikin, who in turn were supplied by us.

There stands in Bedford Park, for all to see, a gun captured from the Germans in the war. On one side there is a description of the gallantry of the Bedford Regiment which captured it. On the other there is the name of the maker of the gun—Armstrong, Whitworth and Co.

Europe has supplied arms to the Riffs who are fighting France. France has supplied 200 aeroplanes to China. We ourselves are making aeroplanes for China at this moment.

The devil's armoury

Speaking in the House of Commons just before the Easter recess, Mr. Ponsonby disclosed another aspect of the armaments game. He said, "My constituents are turning out shells, tanks and armoured cars to-day."

"I believe they have designed a magnificent new tank. I believe it is a tank with three guns and can go over everything and has got impenetrable armour."

"I believe another department of the same firm is devising a shell that will penetrate that armour!"

To what is all this leading? Unless it is checked, and checked soon, there can be no doubt at all that it is leading to another war beside which the last will be child's play.

Poison gases, super-shells, super-guns, faster and bigger aeroplanes—all over the world the best brains are at work supervising the devil's cauldron.

"Great armaments," said Lord Grey in his recent book of recollections, "lead inevitably to war." That is a sober pronouncement by the one man who should know better than anyone else.

Yet despite this there are people who persist in believing that great armaments spell security.

Dividends paid by death

Can anyone pretend that France, who is three times as strong in the air as we are, is any more secure than Switzerland who has no air force at all? Can anyone really believe that this country—despite its Navy, its Army and its Air Force, is really more secure than Denmark, who has just reduced her army to the size of a police force?

We build a great naval base at Singapore. The immediate result is not security, but suspicion—and I have no doubt at all that retaliatory measures are even now being hatched.

It is becoming increasingly plain that the first practical step towards disarmament must be the prohibition of the manufacture of armaments by private individuals.

So long as machinery for wholesale murder must be made, let it be made by Governments alone. There is no place in a civilised world for the making of dividends out of death.

It is a remedy that was foreshadowed by the Covenant of the League of Nations which says: "The members of the League agree that the manufacture by private enterprise of munitions and implements of war is open to grave objections."

And the League's own Commission has just shown how grave those objections really are.

It is no good blaming the armament firms of Europe, any more than it is any good blaming the Governments of Europe for their persistent following of these false trails.

It is we ourselves who are to blame for failing to make peace a positive crusade and the cause of disarmament a veritable Holy War.

It is no good preaching peace when war has been declared. The time to preach peace is now, when there is no war.

The danger of drift

We must never tire of insisting that there shall never be another war, never weary of urging on Governments to pursue ruthlessly any and every opening that will lead to disarmament and peace.

I have no patience with those who accuse Governments of wanting war. No one really wants war outside a lunatic asylum: but there is always the danger of drifting into war because we refuse to prepare positively for peace.

It is we who are guilty, who by our apathy and our indifference to the things that matter have allowed these things to go on unchecked; we who sit idly by without protest while, brick by brick, the system that brought the world to the edge of destruction in 1914 is being rebuilt round us with impunity.

Guilty indeed! And, if we do not put a stop to it before it is too late, we are not only guilty, but insane!

Candid Confession

by Rev. FRANK L. JENNINGS, B.Litt.
(the Doashouse Parson)

But I met many other people in the course of that social expedition, honest, straightforward and reasonable people, and these people could and were ready to defend themselves for their absence from the kirk. And let me say at once that their defence was a strong and able one.

HERE, then, are a few of the arguments they advance in justification of their non-attendance at church.

They say that the Church is still content to repeat the worn-out dogmas and moth-eaten pieties of the early centuries.

That mechanically and complacently we parsons open our church doors on a Sunday, and think that by sitting-out a boring, wearisome service we save our narrow little souls alive.

That, by the way we remain silent in the face of such intolerable evils as profiteering, sweating, white slavery, war, and numerous other attendant evils, and we don't care what goes on in the world.

That we have conjured up some far-off realm called Heaven where we professing Christians reckon to go because we go to church, and some nether abode called Hell where we consign all those who don't worship with us.

That we are absurdly busy building our mansions

in the skies, while right under our noses there are poor blighters who are living in a hell on earth.

How well I remember some open-air brothers singing about the "crystal floor of Paradise," and a tired-eyed, sin-marked harlot muttering aloud as she passed, "The crystal floor! and 'ere I 'ave to sell me soul to buy a pair of shoes to walk this 'ere pavement."

The "man in the street" has no room for Bishops and all the petty palaver of backscratching and wire-pulling that ever goes on in the Anglican Church. He views with the utmost contempt Episcopal pleas of poverty on £5,000 to £10,000 a year, and he is thinking hard whether he remembers a Bishop ever dying in a workhouse.

THE longer I live the more I am convinced that we parsons, by our unwarranted claims, by our love of display, by our hoary and stilted beliefs, and our pathetic lack of understanding of our real job, are largely responsible for the unfriendly attitude of the man in the street.

I think that many of us clerics need to study our Master's life afresh. If we do that I am certain that we shall throw off much that is tawdry and useless with us to-day and get back to the Divine simplicities which govern human needs as well as spiritual.

Enjoy
a little
luxury
this weekend

MANIKIN
CIGARS
MILD HAVANA FLAVOUR

MANIKINS give you real cigar pleasure at little more than cigarette cost. From the light-up to the very end they smoke delightfully cool and sweet. No bite; just soft mellow Havana flavour throughout. They make you glad you ever learned to smoke.

Tenpence buys five of these choice little cigars, and each one gives a whole half-hour of luxurious cigar smoking enjoyment. Get a packet now while you think of it.

MANIKIN
CIGARS
MILD HAVANA FLAVOUR

5 for 10^d

Sweet
to the
last
draw

THE BROADMOOR SCANDAL

FORTY-SEVEN YEARS FOR A HANDKERCHIEF

Life Sentences on Petty Charges

INFORMATION recently placed in our possession convinces us that the time is overdue for a thorough enquiry into the question of Broadmoor Criminal Lunatic Asylum.

Some notorious trials, such as those of Ronald True and Harold Jones, in which the accused were sent to Broadmoor instead of the gallows, have created a fairly wide impression that this particular place of detention offers a welcome escape from a terrible retribution. This is far from being the truth.

In many cases, to be "detained during His Majesty's pleasure," on the grounds of insanity, may be an infinitely worse punishment than the sentence which would have been imposed had the law taken its usual course.

Once a man is sent to Broadmoor, he has no right of appeal against the forfeiture of his liberty, and the question of his sanity or otherwise rests entirely with the authorities. He cannot legally demand an examination of his mental state by an independent tribunal.

The home of tragedy

Broadmoor, which is situated near the village of Crowthorne in Berkshire, on the verge of the great Windsor Forest, is, in some respects, a pleasant enough spot, but may nevertheless be the scene of some painful tragedies.

In the male section, which has accommodation for 600 inmates, there are seven different blocks.

One of these, No. 2 block, houses about seventy men. Some of these undoubtedly have still the "kink" which was the cause of their "escaping sentence." But there are others whom we seriously suggest should be at liberty.

These cases are known as "pleasure" men (detained during His Majesty's "pleasure") as distinct from "time" men, who have developed symptoms of insanity while undergoing a sentence and who will be released at the expiration of their sentence, or, if they are still unstable, will be transferred to a civil mental hospital.

The curse of acquittal

It is with the "pleasure" men that we are now concerned. They have been sent to Broadmoor, either because they have been certified when charged as unfit to plead, or have been found by a jury to be "guilty but insane."

It must be borne in mind that these "pleasure" men are not criminals. Their legal status is that of an acquitted person under detention till sanity be restored.

Instead of being a blessing, their acquittal of an actual crime may be an unmitigated curse, as is illustrated by the case of Ted Felstead, an engineer, who was arrested in 1914 on a charge of "unlawfully wounding."

He was tried, and the jury found him "Guilty, but insane."

A person convicted of an indictable offence on indictment—that is, by a jury—has the right of appeal to the Court of Criminal Appeal. Felstead appealed against the verdict of "insanity," but Lord Reading and two other judges refused him the right of appeal on the ground that he was not convicted.

"Guilty, but insane," said the judges, is not a conviction; it is an acquittal of any criminal offence.

A danger to liberty

Felstead appealed to the House of Lords and a strong Bench of Law Lords met—Lords Haldane (Lord Chancellor), Dunedin, Parker, Fletcher Moulton, Atkinson and Reading.

Sir John Simon (Attorney-General) made the statement: "Felstead would be more carefully watched and, if sane in the opinion of the asylum authorities, steps would be taken for his discharge."

Lord Haldane replied: "That is just what I find fault with. His detention remains a question for the Executive and the liberty of the subject should not rest on that ground."

Lord Fletcher Moulton: "The man certainly ought to be given a chance of appeal. Had he been convicted he could have appealed and might have got it quashed or shortened."

The Law Lords upheld the Court of Criminal Appeal that the decision "Guilty but insane" is not a conviction and that therefore Felstead had no appeal.

Had Felstead been found sane he would probably have been sentenced to three or six months' imprisonment. Being found "insane" he has remained in Broadmoor ever since.

Detained nearly half a century!

Nat Warman, a brass moulder and an ex-Marine, pensioned through war hardships causing nervous breakdown, was arrested for assault. He was sent to Broadmoor in March, 1922.

In September of the same year he was examined by the Pensions Medical Board, who certified his "general mental attitude as rational and apparently normal." An effort was made to stop his pension, although he was still in a criminal lunatic asylum!

His case, fortunately for him, was taken up by the Labour Party and the British Legion, who succeeded in getting him removed to Ewell Ministry of Pensions Mental Hospital. But this was not until September, 1925, after a term of three years' imprisonment.

Forty-six years ago a soldier, suffering from *delirium tremens* was sent to Broadmoor for threatening the Army doctor. He is still there.

A man who gets a "life" sentence for murder is usually released at the end of twenty years. This poor man has been given forty-six years for threatening assault.

Another unfortunate with D.T.s. stole a silk handkerchief when



Lord Haldane, who was Lord Chancellor at the time of the Felstead appeal

drunk. He has been in Broadmoor forty-seven years.

There are a number of men who have been from thirty to forty years in Broadmoor. One of them, for example, went to Downing Street in 1892 to thrash the Prime Minister, W. E. Gladstone, as a protest against the proposed Home Rule.

Gladstone died in 1897, and his would-be assailant is still detained, for the safety of Gladstone presumably.

Conditional release refused

An ex-Service man and pensioner from the late war, a jockey, arrested only on suspicion of being unlawfully in possession of a motor-bicycle (which was proved to be in his lawful possession), was sent to Broadmoor—"unfit to plead" through excessive alcoholic drinking (*slight delirium tremens*).

He was offered his release on six months' probation with the Salvation Army, but refused to go to the Salvation Army, he being a Roman Catholic. He is still in Broadmoor.

The Home Office does release annually about a dozen or so of the "pleasure" men, on probation to the Salvation Army, who, of course, take good care of them. In these cases the authorities are satisfied as to their sanity.

An objectionable system

That is not the point. Our protest is against the whole legal position, which makes it possible for a man to be sent to prison for life or for a very long period, when a sane man, committing the same offence, would get off with a short sentence.

Whether he is sane or insane all the time doesn't matter. The authorities ought not to be allowed to detain as a "criminal lunatic" any person after a stated period.

And there ought to be a right of appeal for every man in Broadmoor against the official decision of his insanity. The system as it stands is open to the gravest objections.

FAMOUS MEN DRESSED BY BARRY

(Bottom Left to Bottom Right.)

Jack Hobbs, Steve Donoghue, H. St. John Cooper, Willie Smith, Jock Rutherford, Charlie Chaplin, J. W. Hearne.



No matter how fastidious you may be about your appearance, the Barry Service assures for you complete satisfaction down to the minutest point—that is why we undertake to refund your money in full, plus 2/6 over and above the amount you pay—if you are not positively delighted with the suit we shall tailor specially to your measures.

Do not think for a moment that you cannot measure yourself correctly. The Barry self-measurement process is infallible—and simplicity itself—otherwise we could not extend to you such a sweeping guarantee as is here proffered.

SEND FOR FREE PATTERNS.

The choicest cloths ever offered are yours for the asking. Nowhere else could you find a more profuse variety in every conceivable weave, make and shade.

HERE ARE A FEW OF THE BARRY SPECIALITIES:—

ALL WOOL TWEED SUIT to measure for £2:0:0	A LONDON SHRUNK, TWO-FOLD PURE WORSTED YARN, 100% ALL WOOL BLUE SERGE SUIT Made to your Special Measures for £3:3:0	An £8:8:0 WORSTED SUIT to measure for £4:10:0
--	---	---

FREE

Patterns, Fashion Plates, Measure Chart are yours for the asking. Learn how to measure yourself in a few seconds with an accuracy rivaling that of the qualified tailor. We absolutely guarantee the result.

WRITE FOR PATTERNS OR CALL.

Those calling may be measured in our Showrooms.



IN NAVY
BLUE
OR FAWN

"IN EVERY CLIME
AT ANY TIME
THE COAT SUBLIME."

The Famous BARRICO Tailor-made
TRENCH COAT

(The Absolutely Genuine Officer's 4 in 1 model)

Original Price 45/- Special Offer 30/- POST PAID

Everybody should invest in a Barrio, for there is no coat on the market more serviceable in our variable climate. Why not seize this special offer and procure yours at this advantageous price? Every coat is fitted with detachable wool lining, and the famous Norsark oilskin, which renders the garment impervious to rain, sleet or snow. Ideal in all weathers. Free of all rubber, hygienic and odourless.

Post us your remittance for 30/- for this wonderful Coat, giving us your height and size round chest, over waistcoat, stating whether BLUE OR FAWN SHADE IS PREFERRED.

S.A. BARRY & CO LTD
(J.B. DEPT 26, CITY ROAD, LONDON, E.C.1.)

(Near Moorgate Tram and Tube Terminus)



Sweet Breath and a Clean Mouth

These result from the regular use of Wrigley's Chewing Sweets.

The breath is sweet because Wrigley's combats both principal causes of bad breath.

Particles of food wedged between the teeth are loosened and flushed away. Then the mouth is cleansed delightfully by the antiseptic action of the extract with which the sweet is flavoured.

Digestion is assisted because the flow of essential juices is stimulated.

Clean teeth, a clean mouth, better digestion — breath *must* be sweet, and *naturally* sweet, not perfumed.

This is why so many people of refinement now use Wrigley's after every meal.

It's the final touch of personal care.

WRIGLEY'S



P.K.
P.K.—1 and
SPEARMINT 3

After
every
meal





Shrink? NO!

You've heard of the quiet distinction of "232" Grey Flannels; you know how they are specially woven to give extra strength and "dyed-in-the-raw" so they can't fade. But will they shrink?

We've recently had a letter from a customer who rescued a girl from the sea! All his clothes were shrunk so that he could not wear them again—all except his "232" Flannels. These were dried and ironed, and he still wears them in town!

"232" GREY FLANNELS

THERE'S A
"232"
AGENT

14/11
A PAIR

NEAR
YOUR
HOME

Enquiries for nearest Agent to—Manager
of Sales, 38, Wood Street, London, E.C.2.

THE GREAT RENT TRICK SCANDALOUS DODGING OF THE ACT

Families Driven to the Workhouse

HARDLY less scandalous than the official neglect seriously to tackle the housing shortage is the indifference of Parliament towards the rampant profiteering in rents during the past few years. At the moment the poorer classes of the community, who have not the wherewithal either to purchase their own dwelling or to rent a complete house, are being robbed to an alarming extent. Extortionate rents are being charged for one or two rooms, either by the landlord or by a sub-letting tenant.

Recently public attention has been directed towards some flagrant breaches of the Rents Act, which was purposely framed to safeguard the householder against the more rapacious type of landlord.

Many thousands of cases have been reported of tenants, themselves working-class people, who are charging rents to sub-tenants grossly in excess of what the Act allows.

Scandalous swindling

We have numerous complaints from cities as far apart as Dundee and Plymouth, Glasgow and Birmingham, York and Swansea, of this class of swindle. Houses, for which the total rent may be £60, are bringing to the sub-letting tenant as much as £90 or £100.

The great scandal of exorbitant rents is in respect of decontrolled houses, to which the Rents Act no longer applies.

Old premises are exempt if the owner has secured actual possession after July 31, 1923, if the house has been reconstructed into two or more separate self-contained flats, or if the landlord and tenant have entered into a certain agreement increasing the rent beyond the control figure.

There are numerous instances all over the country where houses which were let at the beginning of the war for £50 a year are now bringing in £500 by being let out in rooms and flats. Even the attics and the basement together yield more than double the pre-war rent of the whole house!

In the growing suburb of Ealing, to mention only one district, the average increase of rents in such property is about 500 or 600 per cent. A total of £250 rent for a

house which was originally £50 is very common.

It is practically impossible to get two rooms, with even the ordinary conveniences for washing and drying clothes, for less than 25s.

Apart from the poorest class of tenant, many a young engineer or clerk with a wife and children is compelled through dire necessity to take accommodation for which he has to pay more than half his salary.



Mr. Dan Rider, author of "Ten Years' Adventure Among Landlords and Tenants," and who was one of those chiefly responsible for the inception of the Rents Act.

The hardship resulting cannot be exaggerated. When unemployment comes, the rent falls behind and the family is turned into the street.

There is nothing else for it but the workhouse or the charity of relatives.

The subterfuges of unscrupulous landlords in obtaining possession of properties in order to bring them outside the scope of the Rents Act have been fully revealed in scores of county court cases.

The dual dodge

How the landlord-tenant dodge operates is not so well known. Owing to what can only be termed an aberration on the part of the judicial lights responsible for housing legis-

lation, it is possible for a property to be decontrolled by an agreement enabling the owner to increase the rent in return for security of tenure.

There is no objection to this arrangement so long as there are no sub-tenants.

But in a lamentable number of cases the effect of this concession has been to enable landlords and tenants to enter into a conspiracy of extortion against the sub-tenant section.

It works this way. A landlord, say, in 1924 charged a rent of £50 to a tenant, who sub-let two-thirds of the house for the reasonable sum of £30. Under the Rents Act these figures could not be increased.

The landlord proposes to the tenant that, in return for a guarantee of security of tenure, he should allow him to increase the rent from £50 to £75. He points out to the tenant that the latter can then, by securing new sub-tenants, charge whatever he likes.

Naturally the tenant agrees, and before long may be drawing perhaps £90 for the rooms which he has sub-let, in place of the £30 which he received before.

This is a gross abuse, and ought to be prohibited. In some cases the tenant is undoubtedly a mere dummy, acting for the landlord. He lives in one room, sub-letting fifteen or sixteen others, the total profits to the "conspiracy" being scandalous.

Appalling effects

The death toll on children through overcrowding and bad sanitation is appalling. The moral effects are even more distressing.

Workhouses are crammed with people who, either through unemployment or low wages, find it impossible to pay for adequate accommodation.

The Brentford Guardians, for example, maintain a special home for children, some of whose parents have nowhere to go but the workhouse. And even that haven for homeless infants is in danger of being lost.

The landlord wishes to obtain possession of the house for family reasons, and if the matter reaches the county court, the guardians may possibly be forced to quit.

Truly the post-war statesmen who failed to provide homes for the people have a heavy responsibility.

Cartoonettes and Topical Jingles

by FRANK HOLLAND



Writing reams about the tenant.
But what is it but yapper's
Form's revealed on the field,
And not on sheets of paper.



Economy at last we see,
For just to give us hope—
Up "the line" to cut down Jack's
Tobacco and his soap!



Cycle will be, say you and we,
More jealous of its own.
Since one of them—one Jimmy M.
Is now upon the throne.



Hope the twain will think again
Both mine and mine-master!
If they allow a struggle now
'Twill bring to both disaster.

Why Hartley's Jam is cheapest



JAM will evaporate during storage. To lessen the risk of our Jams reaching you short weight through evaporation, we fill into the jars every year hundreds of thousands of lbs. more Jam than we actually charge for.

Modern scientific laboratories—modern machinery—the latest packing methods, and our vast resources, which give us the pick of the fruit and sugar markets, enable us to make 100% pure jam at the lowest possible cost.

All the resources of science enter into our manufacturing methods.

No lower cost is possible except at the expense of quality and purity.

No glucose—no preservatives—no colouring matter—no pulp

If you are buying jam at a lower price—ask yourself at whose expense the economy is effected.

Our policy of finest Fresh Fruit and Pure White Sugar only never varies.

Price per jar is not everything—Hartley's quality goes further and you get

FULL VALUE

Hartley's



Raspberry · Strawberry · Black-currant Jams & Marmalade

No. 4

BOURNVILLE



'Keep fit on cocoa'

For the sturdy outdoor child, or for the studious one, a cup of "Bournville"—the cocoa that tastes like chocolate—makes breakfast and supper more enjoyable. It is sold below pre-war price.



See the name "Cadbury" on every piece of chocolate



If you fail

in getting smooth fast shaves—

... Let us send you a tube of this unique creation which corrects 5 great mistakes we found in shaving preparations.

Palmolive Shaving Cream is to-day the leader in its field. 80% of its users are men who found the soaps they were using failed in these important ways.

1—Lather too scanty. Palmolive Shaving Cream multiplies itself in lather 250 times. A tiny bit—just one-half gram—suffices for a shave.

2—Slow action. Palmolive Shaving Cream acts in one minute. Within that time the beard absorbs 15% of water. And that makes a hard beard wax-like, soft.

3—Dries on face. The lather of Palmolive Shaving Cream maintains its creamy fullness for ten minutes on the face.

4—Hairs lie down. That is due to weak bubbles. Strong bubbles are essential to support the hairs. Palmolive bubbles are strong . . . they hold the hairs erect for cutting.

5—Skin irritation. The palm and olive oil content of Palmolive Shaving Cream leaves the face in fine condition. Men like the after-effects.

We have worked hard to excel in a Shaving Cream. Do us the kindness to post this coupon, for your sake and ours.



PALMOLIVE Shaving Cream



10 Shaves Free

Simply fill up and address to The Palmolive Co. (of England) Ltd., Dept. S.C., 21-23, Eagle Street, W.C.1.

Name _____

Address _____

J.B. 24/4/26

P 183A

1/6
Full-sized tube

In Sunshine Ward

by PHILIP INMAN

FOR once Philip Inman has failed to trace that gleam through the shadows which he invariably reveals in "Sunshine Ward." But still there is hope. His moving appeal to a girl who has stoned grievously may not be in vain. If she responds she will find that a mother's love transcends all human frailty.

S.O.S. TO MARY CALLIGAN

A Broken-hearted Mother's Appeal

I WAS sitting in my office one afternoon when a telegram came. It bore the name of one who could not be traced in the hospital, and I was on the point of having it sent back to the Post Office when a visitor called to claim it. She was a young and beautiful girl, fashionably dressed and the possessor of an engaging personality. In a rich Irish brogue she told me that she had called for a wire which had been addressed to her at the hospital.

I enquired what connection she had with the institution, and arrogantly she replied that that was her business.

I reminded her that we were more or less joint owners, for whereas the telegram bore her name—although of even that fact I had no definite proof—yet it carried my address, and I said, quite frankly, that I should refuse to part with it unless some good reason were forthcoming.

She had been employed as a chambermaid at a West End hotel; the night before she had overstayed her leave and had been peremptorily dismissed.

Finding herself stranded, with but a few shillings left, she had decided upon a strange expedient to obtain funds.

Her idea was "to see life" for a time before starting to look for other work. So she had telegraphed to her mother in Ireland asking for money, and, in order

to ensure her receiving an immediate response, she had made the excuse that she was dangerously ill and had been taken to the hospital for an operation.

She spoke without the slightest vestige of shame, and when I asked if her mother would not be anxious about her, she shrugged her shoulders indifferently.

That girl was Mary Calligan.

The next day, a torn and dirty scrap of paper was brought in to me. On it was the name of Mrs. Calligan, and accompanying it was a message which said that "her heart's gratitude would be mine if I would see her."

When she came into my room, I took in everything about her at a glance; the shabby black dress, the wrinkled face, the horny hands—and, above all, the look of shrinking fear in her eyes.

"Ye've got me daughter here," she began apologetically, "is she very bad?"

As I looked into that careworn face and caught the wonderful appeal in her voice, I had not the heart to tell her the truth; so, guardedly, I replied that I was sure there was nothing to worry about, and that most certainly an operation would not be necessary.

"Your girl was so well," I went on, "that there was no need even to keep her in the hospital." Reverently my

visitor crossed herself, whilst devoutly she murmured, "Praise be to God!"

"When ye've lost yer man and eight of yer childer, shure those that are left ye become very precious."

"You have had your share of trouble?" I ventured.

"Yes, and it's not finished I am with it yet," said she patiently. "It's me only boy, he's ailing, too!"

In a tone which revealed her anxious excitement, she went on, "I've brought him over with me as I thought maybe in London something might be done for him."

I asked one or two questions about him, and tremulously she said: "Shure,

it's thankful I'll be to ye for your help." She walked out into the entrance-hall and brought back with her a diminutive boy, who to a trained observer was obviously suffering from consumption.

There seemed no time to be lost, and after a specialist's examination had confirmed my fears, a bed was found for him in the hospital.

For three days and three nights that Irishwoman never left the building. Nobody told her the worst, but by some strange intuition she divined it.

"How do ye feel, Jimmy?" she asked anxiously. "Seems like I'm hot, then I feel cold," he whispered, "but I'll soon be all right now, and when I'm strong and well again it won't be long before we're able to buy the pigs back again." The boy revealed the full sacrifice that had been made. Then with his eyes half-closed, he sank back exhausted.

Those were the last words he spoke. The tired, careworn look disappeared from his face and smilingly he drifted away to the place where the happy childhood he had been denied on earth was waiting for him.

In her overwhelming sorrow, Widow Calligan yearned for her daughter. The hotel where the girl had been employed replied brutally that it had no idea of her whereabouts. A chambermaid who was there furnished a slight clue, but it led to no result.

All through one day that mother trudged the streets, but at night she came back to the hospital, weary and alone.

It was after her boy had been laid to rest that she came to say good-bye. "It's been a terrible journey I've had," she said. "Death has robbed me of me only boy and now me daughter has gone, too."

I think there will ring in my ears as long as I live her farewell words: "Shure, and it's completely broken my old heart is!"

Where is Mary Calligan? If she should chance to read these words, there is something I would like to say to her: Your brother Jimmy is dead and your mother has gone home, dejected and desolate. You can, if you will, bring peace and comfort to her heart.

Don't wait until it is too late. One day you will discover that a mother's love is the most wonderful and precious gift in the world.



From the Best Milkers

Healthy milkers. Rich pastures. Hygienic farms. All help to give to Ideal Milk its supreme Goodness and Quality.

There's no Richer, or Purer unsweetened milk than "Ideal." Produced in England under the most scrupulously clean conditions, it is concentrated rich creamy milk. No sugar, no preservatives, colouring or thickening materials.

When diluted in accordance with the legal standard, "Ideal" is 20% richer in cream than ordinary dairy milk. That is why it goes further and is more economical for every Household use.

Order some from your Grocer to-day.

IDEAL MILK



The Sentence of the Court

MOSLEY v. MOSLEY

"John Bull" Intervenes

AN indignant snort was the only hint of a plea elicited from Sir Oswald Mosley, Bart., who was charged with creating a disturbance.

"Sir Oswald's chief claim to fame," said Mr. Watchdog, K.C., "is that he is the father of Mr. Oswald Mosley, the Labour ex-M.P.; but, far from being a 'son-worshipper,' the baronet appears to look upon his offspring as the family skeleton."

"Political differences between the head of a house and the brains of the same edifice often lead to trouble, but this case would never have come to court if Sir Oswald had not elected to turn a family squabble into a public brawl by writing to the Press suggesting that his son might best prove the sincerity of his democratic beliefs by relinquishing some of his plutocratic assets."

"This ancient gibe has been flung at every person above the financial status of a pauper who has embraced Socialism."

"A man possessed of even a dress-suit who announces his belief in Labour's policy is liable to be told that if he wishes to demonstrate his sincerity he should sell his starched shirt and give the proceeds to the poor."

"A more fatuous argument would be difficult to imagine, more especially as the people who employ it never tire of asserting that if private wealth above a modest sum was equally distributed, individual citizens would only benefit to the tune of 5s. a week."

"What the workers demand is neither plutocratic charity nor proletarian oratory, but common or garden justice."

Mr. Strawplitter asked the jury to make allowance for the natural annoyance of a father when a rising son

threatened to outshine him in public importance. Sir Oswald had received severe provocation, for Mosley junior had always assumed that the Party to which he belonged had a monopoly of decent feelings and sympathy for the under-dog.

While Mr. Mosley was living on dividends (counsel continued) he had no right to assume that all persons in a similar position who did not give lip-service to Socialism were selfish and dishonest oppressors. If dividends were unrighteous, a person receiving them could not absolve himself from guilt by merely labelling himself a Socialist.

"THE jury," said Mr. Justice Bull, "has rightly found the prisoner guilty of creating a disturbance, though, to be sure, it amounts to much ado about nothing."

"These squabbles concerning the titles and personal possessions of comparatively unimportant people, whether they be 'barts' or 'guys,' are merely a source of annoyance to those who wish to see national problems tackled in a statesmanlike manner."

"That Sir Oswald has been talking through his hat does not blind me to the fact that his son has frequently been guilty of the same performance. I do not ask Mr. Mosley to sacrifice his income, but I do suggest that he might mitigate his craving for the limelight, for people who see in common sense the best hope for common humanity remain equally unimpressed by blue blood and red flags."

"Considering the provocation to which the prisoner was subjected, I think justice will be done if I direct that he be bound over to keep the peace of his mind he is so anxious to give to his son."

Cream or Stick

Say "Gibbs" and you're bound to be right

Gibbs Shaving preparations chiefly excel by reason of the super-lather that holds water instead of the customary air bubbles.

This rich, creamy lather holds the water against the beard. It cannot dry on the face. Every hair is saturated and held upright for the sweep of the razor. How wonderfully swift!—clean!—easy!

And all this time the delicious cold cream—with which all Gibbs Shaving productions are impregnated—is filtering into the open pores of the skin—soothing and comforting.

After-shaving effects are as luxurious as those following a cold cream massage.

Shaving Cream or Cold Cream Shaving Stick—either way Gibbs gives you real shaving enjoyment.

Gibbs
SHAVING CREAM
The Cream of Shaves

Price 1/6
per Tube
BRITISH
MADE



GIBBS COLD CREAM SHAVING STICK
in patent thumb-push holder case, 1/3; Refills 1/-

FREE! TUBE OR STICK

Cut out this panel: pin to paper bearing your name and address only; post in unsealed envelope bearing id. stamp. We will send you free a trial tube of Gibbs Shaving Cream or a sample stick of Gibbs Shaving Soap.

(Cross through one not required). Just two minutes' work to experience such luxury shaving as you have sought for years. Write to-day! D. & W. GIBBS Ltd. (Dept 75 V), Cold Cream Soap Works, London, E.C.1

The Completed Puzzle

BASS PERIL TOSH
ELITE RIN BUGLE
SERE PRINT REAL
TRENCH RUNBEND
IT CADEPT OIT
D CHASE AORTAS
OUR PERJURE PUT
D ALP V P NORA
GAS ALIMENT OAT
E SOLUS RESINE
F U CHOSEN R
MARTYR A DISTIL
IRIS EARLY ERSE
LOVER I E PREEN
LEET PRATE TENT

Solution to the Cross-word Puzzle published in our last issue. This week's puzzle will be found on Page 38.



TO. DAY 1/6

SPECIAL OFFER of this LADY'S SMART: COAT FROCK.

The most popular Coat Frock yet designed for evening, business, or everyday wear. No other garment is more appropriate. Most in design, good in quality, and supplied on terms you can afford to pay. A very fashionable cut down in All-Wool Gabardine, silk the bow, fancy buttons and the felt; half lined. The latest fashion Flared Skirt, and as used a Coat Frock as any lady could wish to wear. Price 35/-, on simple easy terms—1/6 with order, 2/- in ten days and 4/- monthly, and you have the Coat Frock to wear while paying your monthly instalments. Send 1/6 now and say which colour you shall wear. Navy, Tan, Fawn, or New Blue.

SUITS FOR MEN.

Ready to Wear, made of Master's Famous Double Weaving Eyes Tweed, in Light, Medium or Dark Grey. Price 35/- on easy terms you can afford to pay—2/- now, 2/- in ten days and 4/- monthly. Send 2/- with order and say which shade you shall wear. Write for FREE Samples of Cloth.

W. & A. LTD., 23, Hope Street, RYE.

Digestion Appetite and Sleep Restored by PHOSFERINE



Mr. H. T. Parker,
Motor Mechanic,
writes:—

"I think it is only right that I should tell you that, in my opinion, Phosferine does all that the many men and women who write to you, say it does. During a rush period, the long hours and hard work began to tell on my health. My digestion became upset, I lost appetite and at night could not sleep. Seeing in the papers how Phosferine had cured a case like my own, I decided to try a bottle. I started to improve right away. I got better sleep and my flatulence disappeared and I again enjoyed my food. After a week I was quite my old self again, and as you can imagine, I regard Phosferine as a most reliable tonic and remedy."

(Skeffington's Garage, Wootton Street, Lambeth, S.E.1 2nd Jan. 1926.)

From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to the children.

PHOSFERINE

THE GREATEST OF ALL TONICS FOR

Influenza
Debility
Indigestion
Sleeplessness
Exhaustion

Neuralgia
Maternity Weakness
Weak Digestion
Mental Exhaustion
Loss of Appetite

Lassitude
Neuritis
Faintness
Brain Fog
Anæmia

Nerve Shock
Malaria
Rheumatism
Headache
Sciatica

From Chemists.

Liquid and Tablets.

The 3/- size contains nearly four times the 1/3 size Aldwych



All Sizes
Black or Tan.

HASTERS' New Boot That Won't Wear Out
The other boots do. HASTERS' leather sole is waterproof, wear twice as long as ordinary leather, and give you double value for your money. We offer these HASTERS' Double-Wear, Solid Boots, in Black or Tan, price 25/-, on simple easy terms which everybody can afford to pay. 1/- now and 2/- in ten days and 4/- monthly, and you have the boots to wear while paying your monthly instalments. Send 1/- (P.O. or cash note) to-day and say what size you shall wear. Ladies' One and Two Boots Price 25/-, same terms as above—send 1/- to-day and say what size you shall wear. Irish and Colonial Orders Cash Only. Price List Free.

W. & A. LTD., 23, Hope Street, RYE.

The "J.D." MOTOR BICYCLE

FOR YOUNG AND OLD

Simplest, safest and cheapest to run. 120 m.p.g. Tax 30/- etc. Write for catalogue and easy terms. Less than 2/- a day.

CASH PRICE £20



1, Victoria Road, Willesden Junction, London, N.W.10.

for £6 down

FORCE
WHOLE WHEAT FLAKES
MALTED AND TOASTED

'FORCED'
RHUBARB
IS RHUBARB
AND "FORCE"
TRY IT



FREE SAMPLE OF "FORCE"

Sign and tear out this Coupon
Post it to (Dept. 1a), A. C. Finchen
& Co., 197, Gt. Portland Street,
London, W.1. A free sample
will be sent you in return.

NAME

ADDRESS

LEADS WINGS TO TIRED, TENDER FEET



Corns, Callouses, Sore, Tired, Tender, Swollen, Aching Feet, and any other foot misery. To get rid of these tortures and stay rid of them try the healing, refreshing medicated and oxygenated foot bath produced by adding Reudel Bath Saltrates to plain water, pronounced by well-known doctors to be by far the best foot treatment ever perfected by science. Satisfactory results are guaranteed in every case or money will be returned immediately and without question or formality. Since this remarkably efficient product was first placed on the market many years ago, every packet has had the signed guarantee enclosed. Could anything be fairer or offer more convincing evidence of its remedial effects? All chemists have this in packets of convenient sizes and at low prices.

THE ORIGINAL—THE YELLOW PACKET
REUDEL BATH SALTRATES
MORE THAN A BATH SALT

Words Winged to Women

BRITAIN'S BROKEN BLOSSOMS

by MABEL HORNER



Mr. John Beckett, M.P., who handed to the Home Secretary a petition for the release of the two youths sentenced to six months' for stealing milk from doorsteps

WE who find ourselves alive in this year of 1926 are privileged to exist in the most wonderful age the world has ever seen. Other civilisations—some people say better civilisations—have come and passed. But none has seen that perfection of mechanical invention that is ours.

We have resources that will turn this world into a paradise when we care to use them. We have light, heat and power to command. We have conquered the air. Boundaries are set at naught as the aeroplane, faster than the swiftest bird, cleaves its silvery way through the blue ether of the heavens.

We have annihilated distance for the human voice. The wonder of the wireless is a daily marvel at which we have already ceased to marvel. And we have, so the economists tell us, to take care from time to time that our "over-production" of certain foodstuffs does not completely ruin markets and bring financial chaos.

The ancient Egyptians had a secret of manufacturing fine linen that the world has lost; the ancient Greeks transferred their thoughts of beauty to the artist's mallet and sculptured them in stone.

The lost art

But we have many arts. We manufacture every day fabrics so soft and delicate that it seems only fairy hands could have gone to their weaving. We have armies of clever craftsmen conjuring lovely designs into being, each one more richly beautiful than the last. In spite of terrific post-war difficulties we are a rich and solvent nation.

But we have not learned, in any collective and corporate sense, how to take care of and bring to perfection that most tender plant of all creation, the little children of the human race. Let us gather up some signs of this, the most gross of our failures.

During one of the most glorious Easters we have ever known a number of children in various parts of this country found life so irksome that they committed suicide. That's the blunt fact.

The indictment, written in the Book of Life, is against us, the grown-ups. We have failed to show that life is a noble opportunity, that it has a value. We have failed to teach happiness.

"England is a garden of broken blossoms—the souls and bodies of little children," said the National Union of

Teachers at Portsmouth. "We cannot rear an imperial race in slums; we might as well expect flowers to bloom in cellars."

It is not only mothers who will feel a choking sensation when they read that professional indictment; every statesman should feel a pricking of the conscience.

The thing lacking

Such sentences, read each day at the opening of Parliament, would do more good than many prayers. They would be more welcome than many petitions in the ears of a compassionate God.

For we have the power to alter these things. What is lacking is the will; and the will is only born of those who have sufficient imagination to feel the sufferings of other people's children when the thing complained of does not touch their own.

There is needed, too, a greater sense of proportion in the administration of justice. At Edinburgh a man who ran amok, threatening all comers and trying to stab a policeman in the back with a knife, who had to be stunned before he could be restrained from his murderous activity,

was fined 5s. and dismissed with a caution.

But at Gateshead two young boys who stole milk from bottles standing on doorsteps are being converted into jailbirds by six months' imprisonment for the theft. Thousands of Gateshead people, shocked and disturbed at this harshness, are pressing for their release.

The reason is simple. Well-nourished youngsters do not steal plain food. So long as milk and bread and fruit are procurable in any civilised country every child should have enough. It is the children's birthright.

Stealing the birthright

And if they have it not, if they sicken and rot in foul slums, if they are dirty, ragged, untaught, tired of life, it is we, the grown-ups, who have robbed them. We are the thieves, stealing the children's birthright by our dull-souled, sordid, social arrangements.

Those who think these things cannot be altered are wilfully blind. They have not attempted to realise the magnificent resources at our disposal. They cannot see the wood for the trees.

POISON in the CHOCOS.

How the Consumer is Tricked

by H. T. WILKINS (Author of "Britain's Food Rings")

BITAIN, with a consumption of 83.2 lb. of sugar per head of the population, stands fourth among the great sugar-consuming countries of the world. About 200,000 tons of this amount of sugar are made into sweets and chocolates, and, according to the 1921 census, 10 lb. of sweetstuffs per head of the population are eaten in this country.

Are we quite sure that, to-day, in this country we are getting pure sweets and confectionery? A sensational answer to this question is given by the 1925 Report of the Medical Officer of Health for the Port of London.

Out of 2,989 tons of unsound food seized at the London docks, no fewer than 1,425 tons were sugar in the form of sugar sweepings from warehouses, damaged sugar and loose sugar.

Nearly half of this unsound food, seized by the Port Sanitary Authority, thus consisted of sugar and confectionery, of which 1 ton 11 cwt. of confectionery and biscuits were in so filthy a condition that they had to be totally destroyed.

Much of this unsound food was used in the manufacture of confectionery, after its deleterious qualities had been removed.

About 17 cwt. of the confectionery seized were ordered to be re-manufactured, but 34 tons of nuts and 2 tons of condensed milk used in the manufacture of chocolate had to be destroyed.

Amazing facts

The number (992) of seizures of food at the Port of London, in 1924, was the highest on record, but in actual weight it was eclipsed by the seizures in 1922, when 3,982 tons of unsound food were put under embargo, of which 706 tons were sugar, confectionery and biscuits, and 101 tons condensed milk.

What happens in other towns and districts, where the sanitary services are not so efficient? We can infer the answer from the confession of a candid confectionery maker who, a few weeks back,

addressed the annual conference of the British Federation of Confectioners, at Hull.

"Many of the common sweets now on the market are not fit for human consumption," he said. "Much of the stuff sold as chocolate contains only from 3 to 5 per cent. of chocolate. This is not creditable to manufacturers. The public would not eat the sweets if they knew what they contained."

Chocolate, to those "in the know" in the confectionery trade, is notorious as an object for the attentions of the adulterator and the wangler.

The public would be amazed if it knew what proportion, to-day, of the chocolates put up in fancy and ribbed boxes and sold at high prices, is innocent of chocolate and consists of locust beans mixed with a very little cocoa.

Deadly delicacies

There are factories hidden in back streets, in London and other large towns, where you may see young women rolling and steaming damaged and decayed fruit, raisins and sultanas, sent to them to be made "merchantable" as it is called.

In another room of the factory you will see the bags of locusts, and the candid worker will tell you what the locust beans are for—if the "boss" is out of cash! Near by are wharves, warehouses and docks where vigilant foremen supervising the unloading of ships have set aside damaged cases of fruits and foodstuffs which the consignee will later send to these "reconditioning" establishments to be made "merchantable."

It is possible that all kinds of diseases may thereby be transmitted, many of them having their origin in the foul slums of the tropical ports. And the most likely victims are the children.

We demand immediate attention by the authorities to this state of affairs. The last place in which we expect to find ills is among the children's sweetmeats.

To Every Husband

How is your wife? Not so well. Seems so tired and worn out. Nerves on edge—depressed, irritable. Not a bit like her old self!

Has she tried Hall's Wine? You've never thought of it? Splendid tonic. Will do her a world of good. Build her up—bring her brightness back—give her new nerves. Buy her a bottle of Hall's Wine to-day.

Hall's Wine

THE SUPREME TONIC.



Of all Wine Merchants,
Licensed Grocers and
Chemists.

STEPHEN SMITH
& CO., Ltd.,
Bow, London, E. 3.

Price
5/-

MOTHER USED



SOAP FOR
**CLEANING
PAINT**

**FREE SAMPLE
OF FELS-NAPHTHA**

Sign and tear out this Coupon.
Post it to (Dept. C3), A. C. Fincken
& Co., 197, Gt. Portland St., London,
W.1. A free sample will be sent
you in return.

NAME

ADDRESS

Human Documents

Justice in the Golden West

Snobbish Sisters—A Wicked Tempter—Marriage Redress

"MY friend, a fully qualified woman elementary school-teacher, was persuaded to go out to Canada last year by the glowing accounts of the agencies. She got a post in a rural school in Saskatchewan and worked with a will.

"Behind her back, however, certain parents who were prejudiced against her, simply because she was a Britisher, wrote to the Inspector asking for her to be withdrawn.

"The Inspector visited the school, and before leaving he said, 'Miss —, I don't intend to satisfy these people and discharge you. You are doing well, so go on. I shall instruct the trustees to watch your interests.'

"In Canada teachers are appointed annually, and when the school broke up for the Christmas holidays the trustees informed her that they were unanimous in wishing her to remain another year. She thereupon went off light-heartedly for her holiday to a teachers' hostel.

"HER enjoyment was cut short abruptly when just before the end of the vacation she received two letters. One was from the chairman of the trustees informing her that a meeting had by a majority decided against her re-engagement and enclosing a month's salary in lieu of notice, while the other was from the wife of the former chairman explaining the circumstances of this decision.

"It appears that the anti-British faction got hold of a candidate for the chairmanship and promised him their votes if he would undertake to use his influence to 'fire the teacher.' His ambition was evidently greater than his sense of justice, for he gave the undertaking and carried it out.

"My friend wrote to the Inspector protesting against the treatment she had received, and he replied, regretting that he feared nothing could be done in the matter, as the greater number of these rural districts were anti-British in character, and advising her to return to England.

"Such advice is easy to give, but harder to carry out. My friend has spent all her money in getting to Canada and is without the means to return."

"HUMANIST" says:—Your friend is not the only one to suffer through narrow prejudice in a far land, or at home for that matter, but she need not start nursing a life grievance, nor despair of obtaining justice. Communicate with the High Commissioner at Canada House, London, S.W., and let me know if he declines to interest himself in the matter, either by arranging for her repatriation or providing for her employment in her profession.

"I WAS very much touched by the pathetic letter you published recently from a lad who had been dubbed 'The Fool of the Family,' and I could not help comparing his case with my own.

"I am a girl just out of my 'teens, the eldest of a large family including five other girls. I am anything but a fool, so far as educational attainments count for wisdom.

"But it is the tragedy of my young life that partly through my parents' circumstances and partly through my sisters' selfishness I seem condemned to be the slave of the family.

"My hopes of starting upon a professional career suitable to my abilities were dashed to the ground when my parents decided that, as the eldest, my place 'was in the home.'

"I was happy to relieve my mother of the drudgery of the housework, but I looked forward to the time when one of my sisters would take my place and set me free to follow my ambitions.

"After years of toiling, however, I am still a slave, sickened with deferred hopes.

"As the other girls left school, one by one they went into offices, while I remained at home to scrub and cook and wash and iron and mend for them.

"The breaking-point came when my parents flatly refused to permit me to go as a probationer-nurse, and in desperation I left home and entered domestic service.

"The work I do is honourable, though it is far below my capacity, yet my sisters—who have enjoyed advantages which were denied to me look down upon me in the most snobbish fashion, referring to me as 'only a servant!'

"I seem now to be shut out from all home comfort, and, what is worse, deprived of the family affection which might have soothed my wounded spirit.

"Are you surprised that my life, and my outlook appear very drab and cheerless?"

"HUMANIST" says:—I am afraid yours has been the thankless task of many an elder sister. You should not repine, however, for you may still carve your own career. Nursing is a hard-worked and poorly paid profession, but it is the noblest calling a woman can follow, and it is not too late for you to enter it.

"I AM thirty-eight years of age, have an excellent husband and two beautiful children, yet I have allowed myself to become hopelessly and madly infatuated with a man twenty years my senior.

Playing with Fire

"Do please tell me what to do. I fear my obsession with this man is gaining such a hold upon me that if he should ask me I would leave home, husband and children and go away with him.

"After reading your page since it started, I feel you are the only one in whom I can confide. Can you give me a word of advice that will save me from myself?"

"HUMANIST" says:—Your realisation of the wickedness of your infatuation provokes hope that you will resist it. Reflect on the horrible character of the old sally who would seduce you from your allegiance to your husband and children, and you should soon feel a wholesome repugnance towards him and wish to avoid him like a plague.

Starving in England

"HUMANIST" gives a word of advice this week regarding a woman who finds herself friendless in a far land. There are many women workers in this country who through undeserved misfortune are on the verge of starvation. You can relieve their distress and give them renewed hope in the struggle of life by sending a subscription to "The Greatest of These"—Fund. See page 38.

"I AM nineteen years of age, and I am sorry to have to confess that the girl I have been courting, who is the same age as myself, is shortly to become the mother of a child for which I am responsible.

To Wed or Not—

"Her mother, a widow, was terribly upset when she learned of her daughter's condition, but when I said I intended to marry the girl she gave her consent, and told me she was glad I meant to play the man.

"My own parents, however, were furiously angry with me, and said they would not, on any account, consent to such a match. I have argued and pleaded with them, but all to no avail.

"They remain adamant, and by refusing their consent they are preventing me from doing what seems the only thing possible to right the wrong I have committed and make an honest woman of the girl whose downfall I have caused.

"Though I am young, my earnings are sufficient to support a wife. Is there no way in which a man under age may get married in such an emergency as this?"

"HUMANIST" says:—I do not agree that marriage necessarily makes an honest woman of a girl any more than it makes an honest man of the fellow who has wronged her, and it is impossible to lay down a general rule as to whether marriage in such circumstances is desirable. You can apply to the magistrates, who, if they think fit, may dispense with parental consent, in cases where it is unreasonably withheld.

A Selfish Daughter-in-law

"I am a widow dependent upon the old-age pension and a small allowance from the guardians. I have a son in America who would gladly help me, but all my appeals to him are intercepted by his wife, a selfish creature, who keeps him in ignorance of my distress."

"Humanist" says:—Such conduct on the part of a daughter-in-law is shameful. You should get the guardians to communicate with your son on your behalf, either direct or through the British Consul in America.

Tied to a Drunkard

"Must a woman live all her life with a drunkard, or can she leave him and not be accused of desertion? My husband is scarcely ever sober, but he taunts me that I cannot get my freedom as he is careful to keep his hands off me."

"Humanist" says:—If you have made every effort to reform your husband without avail you should consult the police-court missionary with the view of applying for a separation order on the ground of habitual intemperance, which almost invariably involves, cruelly in some form.

Impetuous Youth

"I am only eighteen, but last year while on holiday I became attached to a girl who lives in the North, while my home is in the South. She wishes me to leave home and the best parents a lad ever had and seek work up North so as to be near her. Should I go?"

"Humanist" says:—Certainly not. You are much too young to marry, and at your age you should be much better off with your parents. Time and separation will prove whether your affection is sufficiently deep-founded for ultimate marriage.

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

Commencing Next Sunday!



DR. CRIPPEN
one of the most sinister
figures ever to appear in
the Old Bailey.



F. H. SEDDON,
who poisoned his wife
under extraordinary cir-
cumstances.



The late Sir Richard Muir.



STEINIE MORRISON,
the notorious Clapham
Common murderer.



**WHITAKER
WRIGHT,**
the juggler with phantom
millions.

SECRETS OF FAMOUS CRIMES

Being the Official Memoirs of

SIR RICHARD MUIR (Edited by Lady Muir)

SIR RICHARD MUIR, the greatest prosecuting counsel of modern times, was the man who brought Dr. Crippen, the poisoner, to the gallows; Whitaker Wright, the juggler with phantom millions to a felon's suicide; Steinie Morrison, notorious as the Clapham Common murderer to his doom; Seddon, "Chicago May," and scores of others to their just punishment.

The full story of these famous crimes has never been revealed; their inner secrets have remained buried in the past. It has remained

for "The People," through Sir Richard Muir's Memoirs, to give the full and authoritative story to the world for the first time. "Secrets of Famous Crimes" will make some amazing and startling disclosures and cause a profound sensation.

The first instalment of this remarkable series commencing in "The People" next Sunday will deal with a notorious case—one of the most dramatic stories in the annals of crime. To make sure of your copy next Sunday place an order with your newsagent to-day. The demand will be tremendous.

**DON'T
MISS
THIS
ENTHRALLING
SERIES**

The People

**EXCLUSIVE
COMMENCING
NEXT
SUNDAY**

This space has been taken by Boots the Chemists for the expression of the opinions of well-known people, concerning the activities of the firm.

THE HUMAN SIDE OF LABOUR SERVICE.

By THE RIGHT HON. J. R. CLYNES, M.P.

INDUSTRIAL Welfare can now be expressed under a multiplicity of heads, and while the employer may find the money for the conduct and upkeep of most of them, the result is that individually the operatives are the better for what is spent upon them, and they return a benefit to the employer which may cover his outlay.

The welfare provisions existing at the spacious factories of Boots which I have recently been able to visit in Nottingham are quite unsurpassed for conditions of health preservation, cleanliness and safety. A feature not usual among such provisions is the opportunity afforded for continued and extended education designed to make the wage earner into an educated citizen, trained on a basis of personal initiative assisted jointly by the local education authorities and the firm.

The perfectly fashioned articles which we see in attractive shop windows have found their way there only after much labour. These goods are not made by magic. They are the yield of the skill of chemists, analysts, trained laboratory men, and of hundreds of nameless producers. In scores of different departments they transform the strangest raw materials brought from many ends of the earth into the finished curative properties which in turn find their way to dispensaries, hospitals, and the shelves of thousands of medical practitioners. It is good to know that wherever the product goes the centre of manufacture may be taken as a splendid example of what a factory should be.

Another side of it is covered in the case of this firm by one of the most spacious and accessible Athletic Grounds which I have seen. Tennis, Cricket, Football, and innumerable sporting conditions afford not only relief from the work itself, but provide excellent opportunities for better standards of health and the exercises and recreation which are as important as any other reward for services rendered. For indoor purposes an Institute provides for social pleasures and games when there is no chance for outdoor enjoyment.

The value of these provisions is enhanced by a complete absence of any interference with workers' freedom of control in the democratic management of all facilities for sport and recreation. Well-meant but foolish interference on the part of some employers destroyed the value of such good intentions as lay behind welfare efforts in some other parts of the country. In this instance the right spirit seems to have inspired the responsible heads of the firm, who have found a maximum of efficient management through the medium of unobtrusive superintendence.

The spirit is admirably expressed by a statement on behalf of the firm that "anyone can be a martinet, a fault-finder, a nagger, but from these good results will never follow, and other methods must be adopted." Managers, therefore, are called upon "to give assistants a square deal." By such appeals as these, employees develop a confidence which is the best guarantee that an arrangement for a square deal will be honoured.

Our Letter Parliament

Poverty and Politics

Condemned Cavalry—Sub-letting Robbery—Traffic Dictatorship

A Party Combine

Mr. E. Roffe Thompson's article should be read by all Members of Parliament. If the terrible problems of poverty and unemployment were met by a united House of Commons, and not made the cockpit of Party politics, they would soon be things of the past. Cannot Parliament decide to set up a special committee which would determine whether or not a measure was of such national importance as to be exempt from the usual procedure of the House, and that all Members should unite to pass the necessary legislation? —D. Watkins, Brecon.

Get to Grips!

If, after digesting the facts contained in Mr. E. Roffe Thompson's article, M.P.s do not feel it is time to cease wrangling and get to grips with the appalling "poverty problem," then let them give place to others. In the war against Germany all Parties presented a solid front to the enemy. Can't they do the same in the war against poverty? —Common Sense, Rhonda.

Socialism's Ideal

Had the Labour Party been more interested in democracy and less in Party advantage when the Liberal Proportional Representation Bill was before the House, the Conservative Party which control affairs to-day would not possess such a secure majority. If the figures published in the Labour Press immediately after the election are of any significance, a Democratic Liberal-Labour Coalition would have been returned. But, as Mr. Thompson says, the Socialists want no reform unless it is their own; their ideal is to dictate. —Jerry, D/104, R.F.A.

Land Robbery

Truly there is but little hope for the impoverished while Party politics dominate our governmental system. Nor will our people know prosperity until they are allowed free access to the land as in Denmark, where a nation, predominantly agricultural, has an average rate in real wages 50 per cent. greater than that obtained in Britain and the highest in Europe. —Cereal, Glasgow.

The Politician's Precept

The Party system is the best form of government we have yet devised, but it is essential for the welfare of the country that all politicians should be actuated by one desire, and that is that the well-being of the people should come before Party considerations. Until we get such an attitude at Westminster, the voters' interests will be flung from one side of the House to the other. —Wm. Leese, Everton.

Pricing the People

Mr. E. Roffe Thompson's revelations make one shudder. But really should we suffer from shock when we realise the truth of his statements? For long it has been common knowledge that in certain quarters human beings have been classed in value much lower than property. In relation to this particular question both head and heart might be combined, and used to advantage. —T. Turner, Newcastle-on-Tyne.

Political Pot-boilers

In the exercise of political cunning, such as manoeuvring for power and position when they ought to be thinking of the welfare of the people, the Labour Party has nothing to learn from the others. Only a few of the Socialist politicians still retain the early idealism of the movement. The others are mere job-hunters. —Disillusioned, Manchester.

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

Reciprocal Trading

While I agree in the main with the Rt. Hon. J. H. Thomas, M.P., respecting the importation of stone, that local industry should be encouraged, the matter is perhaps not quite so simple as it looks. On the same principle foreigners would buy little or nothing from us, and if our efforts to localise were too obvious, retaliation would result. A mutual understanding with our friends the enemy and more reciprocity, would, I venture to suggest, have a more profitable result. —London Scot, Clerkenwell, E.C.

The Healing Rays

You wisely call attention to the value of sunlight in sleepy sickness. For a year I occupied a high and flat-roofed building (an ex-German school) at Haidar Pasha, Constantinople, and ran it as a Y.M.C.A. centre. Opposite, lived a poor Jewish girl of sixteen years in the last stages of tuberculosis. She told me that she had an intuition that sunlight would cure her. I allowed her to sit on the roof seven hours daily. In six months she was completely cured. —D. Wilkinson, Notts.

Economy and Ceremonial

Everyone will agree that the cavalry as a fighting unit is useless, and to continue keeping this most expensive force for ceremonial rites in these most pressing times of economy is an injustice to the taxpayer. Without cutting down the Territorial force an enormous saving could be made on the administration. But Dr. Wingfield-Stratford seems to have lost sight of the value of discipline when he says the mechanic in the Air Force is badgered with infantry drill, a method of discipline proved during the war. —Ex-Ranker, Hants.

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"SOUTH WALES ECHO":—"This outrage is one of a series which has taken place SHORTLY."

"GLASGOW WEEKLY RECORD":—"Jordan was the YOUNGEST and ONLY member of a family of eight."

"BRITISH WEEKLY":—"A new chapel, costing £3,300, was opened last week at Collingham, to TAKE THE PLACE of one erected in 1927."

"THE BUTTERFLY":—"A LUMP came into Polly's FACE, but she smiled wistfully."

"NOTTINGHAM EVENING POST":—"NEITHER youth had anything to say to the magistrates, but BOTH SAID they did not swear."

"TORQUAY TIMES":—"There will be a MATINEE this EVENING which will be the special Mayoral night."

Leybourne to Leno

In the London Mail on sale April 23, Arthur Roberts tells many stories of famous music-hall stars from Leybourne to Dan Leno. Don't miss this number — 86 pages for 2d.

Ignorance is Bliss?

At a time when the necessity for more brain power is so evident, the Government proceeds to cut down the amount spent on education. In other words, it considers that an ignorant people is better than an educated one. Either, then, it thinks that the present social and industrial chaos is beyond remedy or that it will only be resolved by making the people more ignorant. In either case such a Government only proves its own incompetence. —F. L. M., Aylesbury.

The Cup that Cheers

The "Industrial Research Fatigue Board" is proving that where employers have adopted the welfare plan of providing a cup of tea and a biscuit, with a few minutes' rest to enjoy them, that not only does production increase, but the fatigue of workers is less, and the general health of the workpeople better maintained. It is a wise policy, and has proved successful, far more so than any push-or-tyranny ever did or ever will do. —Tested, Lancs.

Broken Pledges

In commercial life a contract unfulfilled entails serious consequences; also, obtaining money by promises of benefits to accrue without a fulfilment of such promises is regarded as fraud and brings a person within the reach of the criminal law. Why is it, then, that at election times pledges relative to the most vital affairs of the country are solemnly contracted, an election won by means of such pledges, and the contract afterwards repudiated? —F. Reilly, Dublin.

Barbarous Weapons

When will the people responsible for anti-strike demonstrations realise that the majority of the workers are reluctantly compelled to adopt the strike weapon as a means of sustaining their present wage level? If we have a real desire to help we should advocate joint industrial conferences to settle wage questions, and condemn strikes and lockouts with equal fervour. Until we do that, our actions are apt to be suspect. —M., Hampton Wick.

Housing Profiteers

The extraordinary revelations now being laid before the Director of Public Prosecutions of the huge profits made by the sub-letting of rooms by working people to working people have set me furiously to think. I wonder whether our house-proprietors are the terrible ogres they are made out to be, and as the street-corner tub-thumpers insist they are. Let them read over some of the horrible and ghastly cases submitted to the Director of Public Prosecutions, and give us their opinions thereon. They would be interesting. —K., Aberdeen.

Doomed Buses

Will you allow one of the travelling public to protest against the reduction in the bus services proposed by the Minister of Transport? The threatened buses offer many advantages: Cheaper fares; quicker journeys, greater comfort, greater security in mounting and dismounting, greater consideration from the conductors, and direct travel between important points. In order to make the streets less congested, the buses are to be taken off. On the other hand, not a word is said about overcrowding during the rush hours, or any thoughts about the convenience of the public. Is the Director-General of Traffic a Dictator General and the travelling public his humble slaves? —Viator, Golders Green, N.W. 11

MODEL No. 400A
DELIVERED FOR26
DEPOSITBuy Your Bike
Direct from FACTORYBuy Your Bike
Direct from FACTORYand get a brand-new No. 400 Mead with
all the latest improvements for £4-19-6,
or a No. 400A bicycle for 2/6 deposit.NOTHING MORE TO PAY
TILL YOU HAVE RIDDEN
THE CYCLE ONE MONTH.So send for a Mead TO-DAY and prove
for yourself how the super-excellence of
Mead workmanship and the matchless
quality of Mead materials make Mead
machines glide silently, swiftly and
smoothly over the roughest roads.Immediately we hear from you, we will send
a cycle PACKED, FREE and CARRIAGE
PAID. Ride the bike as much as you like—
without being under the slightest obligation to
buy. Then if you don't wish to keep the cycle,
send it back at our expense, and we will refund
your cash.It won't take a minute to send a postcard.
Write one NOW—while you think of it.**Mead**CYCLE COMPANY (INC.)
(Dept. B749) BIRMINGHAM.

The Open Road

TYRES AND PRESSURE

Skid-proof Snags

by W. R. DOUGLAS SHAW

ADDITIONAL comfort and lower repair and replacement bills are afforded by slightly over-size tyres, and the few extra pounds which they cost is money well invested.

The advantages named accrue from the fact that the larger tyre need not be so highly inflated as the smaller tyre on the same car. Nevertheless, on many cars the tyres fitted as standard are on the small side.

The degree of hardness to which a tyre should be pumped is always a controversial subject. It is true that the hardest-pumped tyre will generally give the greatest mileage, other things being equal, and for that reason probably the pressurises recommended by the makers are often inclined to be on the high side.

What is gained by the extra mileage obtained from the hard tyre is more often than not lost by the effects of the increased vibration on the car or motor-cycle—and also on the driver and passengers.

THE tendency among manufacturers to fit small tyres on cars applies also in the case of motor-cycles. There are very few machines of 3½ h.p. with tyres larger than 26 in. by 2½ in., although formerly the 3 in. tyre was quite common.

This, however, is a feature which the owner himself can put right when he has to replace his first worn tyres. Incidentally, the extra cost then may not be felt so much as might be the case if it were paid when buying the machine.

Before buying an over-size tyre for a motor-cycle it is important to see that it really can be fitted. I heard of a case

in which a larger tyre had to be discarded because, when fitted, it came in contact with the driving-chain.

A motor-cycle tyre should be pumped not harder than is sufficient to prevent bumping the rim. The pressure necessary varies with different makes and types of tyres, because some covers are more elastic than others.

Front and side-car tyres on a combination outfit are pumped preferably fairly soft. The rear-wheel tyre of the machine should be just a few pounds harder than that of a solo mount.

AN interesting point in regard to the multitudinous types of treads available is that, in the case of a motor-cycle more than a car, the prevention of slipping and skidding depends largely on driving skill, irrespectively of the type of tread chosen.

It is easy to deceive oneself when choosing a tyre tread. What one considers as looking the most "skid-proof" cover may have cavities which, when filled with mud and tar, will have abortive results on a slippery surface.

The chances of skid or side-slip are reduced by the over-size tyre, by reason of the increased surface in contact with the road. On the other hand, this means a slight reduction of the maximum speed attainable, which may not appeal to the speed-merchant.

The dealer who is able to offer service after purchase is well worthy of patronage. He places at one's command an expert knowledge of rims and rubber—detecting at a glance anything that should be attended to.

Road
Bicyclesare guaranteed "for all time."
Buy one now; you will
never need another bike.There are twenty
models from which to
choose, every one built
throughout in our own
Works, and fitted with
Dunlop tyres.Prices from
£6:18:6
or 10/6 Monthly.

Send for Free Art Catalogue "D.J."

THE ENFIELD CYCLE
CO., LTD., REDDITCH.

164 PAGES of BARGAINS

Drop a Post Card TO-DAY for our
WONDERFUL FREE BOOK!
of the Bicycle and Accessories Bargains. It will
show you, Speedster's Race Cycles at
greatly reduced prices. Roadsters from 7/6-
Daily Payments 1/6 weekly. Tyres, nearly
HALF Shop prices, from 2/6. Accessories so
cheap you marvel how we do it. Get this
valuable volume IMMEDIATELY. It will
save you POUNDS. Write NOW to—
MOORHOUSE LTD
Dept. 89 PATEHAM, BURNLEY."Here and here did England help me; how can I help England?"
Robert Browning.A Medieval
Business Expert
and a famous
ENGLISH
ROLL FILM

Sir John de Pulteney, mayor of London, who lived in the early 14th century, was renowned for his patriotism and commercial instinct; an excellent example of a combination which has contributed much to English Trade.

As modern upholders of this tradition, the Imperial Company rank high. Makers of the celebrated Imperial Plates, they have contributed also Imperial Roll Film and Film Packs—products famous for simplicity, high speed and a noted capacity for giving clear, sparkling pictures, whatever the weather. There are six successes in every spool of Imperial Roll Film.

Show your practical belief in national products by insisting on Imperial Roll Film—English and Best. They are sold by all good photographic dealers at the usual price—V.P. 1/6, 2½ by 3½ 2/6, 2½ by 4½ 2/6, and will fit all makes of cameras. Get a supply to-day and take snap shots that will please you.

British Product. British Workpeople. British Company.

IMPERIAL
Roll Film
and Film PacksTHE IMPERIAL
Cricklewood,DRY PLATE CO. LTD.
London.N.W.2.The Pride of
the Road.

THE 2½ h.p. Humber Motor Cycle Engine is of 349 c.c. with a high output of power. Transmission is by all chain through a 3-speed gearbox of exceptionally efficient design, and the change speed lever works smoothly in a gate quadrant provided with two neutral stops, thus eliminating the necessity of having to pass from high gear, through the second gear to place the lever into neutral when coming to a standstill. The brakes are firmly but gently effective. A lively and wholly reliable mount; calculated to win your immediate confidence.

"Built solely to satisfy."

Models from £47 10 or from
£13 16 6 Deposit and 12
monthly payments of £3 9 2
including insurance.

Dunlop Tyres.

Cash prices and deposits are subject to
an additional 10/- on solo machines and
5/- on sidecars, due to increase in price
of tyres.

HUMBER CYCLES

Easy Terms: No Deposit. Models
from £13/2 per month for 12 months.
Insurance and carriage paid. First
Payment Secured. Dunlop Tyres or
Tyres of Dunlop Manufacture. Cash
Prices from - - - £6 15 0

HUMBER LIMITED, COVENTRY.

London Depot:

32, HOLBORN VIADUCT, E.C.1.

Humber

"Duggle never owes."

DOUGLAS STUART

JUBILEE & DERBY

UNLIMITED DOUBLE
EVENTS.

NO WAY BARRED.

Market Prices, Time of Posting.
GUARANTEED.

1/3rd Odds a Place

All future event Handicaps.

Don't Delay—Post to-day

X

DAILY S.P. BUSINESS A
SPECIALITY.

NO LIMIT

ON

SINGLES, DOUBLES, OR
ACCUMULATORS.

Write for terms:

DOUGLAS STUART

5, Drury St., Glasgow

"Their straightforward dealing should
be mentioned."—Daily Chronicle.

SUTTERS & CO.

(Sole Prop. M. Benson)

GIGANTIC DOUBLE EVENTS

ON

JUBILEE & DERBY

NO LIMIT WIN OR PLACE.

1/3rd odds a place all future
event Handicaps.

Post to-day.

S.P. BUSINESS A SPECIALITY.

Send to-day for rules:

250, Hope Street, Glasgow.

The Panic Price of Coronach

Lord Woolavington's Champion—Why he Should Not be Backed
Now—Newbury Notes—The Man who Knew—Banstar Bunkum

CORONACH won the Column Produce Stakes at Newmarket by three lengths without being extended. He may capture the Two Thousand Guineas next Wednesday just as easily and annex the Derby in June, but punters who rush in to take the ridiculous odds of 4 to 1 now on offer are the bookmakers' best friends.

When Captain Cattle Won

Coronach, in appearance, is very like his half-brother, Captain Cattle. He is a massive fellow, with a devouring stride entirely suited to the galloping Newmarket course. But whether he will be able to act on the tricky Epsom gradients is another matter. In my opinion, the state of the going on June 2 will be the deciding factor for or against him, and I am afraid our weather experts cannot tell us much about that yet awhile.



Lord Woolavington, the
owner of Coronach

The Three Half-brothers

Captain Cattle won the Derby in record time on a perfect day with hard going. He liked to hear his feet rattle and they did. Since his runaway victory in '22 the sons of Hurry On have been gay deceivers. The handsome Town Guard, a 5 to 1 favourite, failed miserably behind Papyrus. The state of the turf was considered good, but it was on the soft side. Following his inglorious display Tom Pinch was the next fancied son of Hurry On to face the starter, which he did on a day more suitable for the Boat-race than the Derby. Like Town Guard, he was nowhere.

Once Bitten Twice Shy

I tipped Tom Pinch and gave Sansovino as the best each-way bet when Lord Derby's colt stood at 15 to 1. After the race I decided that in future I would not hold a brief for the stock of Hurry On unless they had matters all their own way. Hence these few words of warning. With firm going Coronach may win as he likes, but it is too soon to back him now.

Lincoln, Liverpool and Newbury

After Lincoln and Liverpool I mentioned three two-year-olds which I was convinced would pay their way. Number one was Adopted Filly. Jack Jarvis' juvenile won at Newmarket at 10 to 1. The second on my list was Preceptor, yet to run again, and the third Nadia, who also won at Newmarket. Horses I noted at Newbury were not youngsters, but they should be added to your list of horses to follow. In the Newbury Cup Naldara was travelling twice as fast at the finish as the three placed horses. Skyflight, the winner of a seller, would have won by six lengths, instead of a neck, with a jockey up. The unknown P. Greenhill had the mount. Another to catch my eye was Broken Faith in the Thatcham Long Distance Handicap. Gooch's old warrior will win over a mile and a half.

The Man who Knew

The tipsters at Newbury were almost as numerous as the bookmakers. After the big race I witnessed an amusing incident in the silver ring. Rock Fire's victory stupefied the great majority of backers, and, as always happens when a long-shot comes home, there was hardly a sound. Suddenly one of the gentlemen who can take you through the card dashed

up and harangued his audience, "What did I tell you?" he yelled. "I told you I knew it! I told you I knew it! And what did you do? You stood up there grinning like a lot of apes!" The dead silence gave way to a roar of rage which nearly took the roof off the stand. The man who knew took to his heels. I decided that a racing tipster's life can be somewhat hazardous.

Any More for the Sea?

I have mentioned Dale's sea-water cures at Seaford for crippled horses on several occasions, and I refer to the subject once more as a number of trainers are beginning to realise the benefits of the treatment. Vasey has recently sent King Willow to Redcar to undergo a cure, and in due course he will win races with this good-looking son of King's Prize. Mr. J. F. Hackett, the owner-trainer of Rock Fire, also trains at Seaford. I have never visited his establishment, but I understand that he patched up the legs of the Newbury Cup winner by the aid of seaweed bandages.

The Way to Win-A-Lot

About this time last year I advised JOHN BULL readers to follow Winalot and win a lot. The son of Son-in-Law obliged me by winning three races in succession. Having noticed that Winalot carried 10 st. 7 lb. in the Visitors' Plate at Newmarket and finished fifth, but barely two lengths behind the winner, Page III. I repeat the advice.

Our Lads in Germany

Our jockeys in Germany are in great request, much to the annoyance of the "locals," who resent being elbowed out. G. Smith, who rode Chivalrous when he won the Chester Cup at 50 to 1, Brown, Heckford, and Huxley are the star turns.

The Locarno Spirit is Missing

The resentment of the German jockeys is quite understandable as they cannot get their own back here. The English Jockey Club, not being blessed with the Locarno spirit, refuses to recognise the German Jockey Club, and, as a result, horses, trainers and jockeys from the Fatherland are verboten in Merrie England.

Silver Fowl's Fine Record

Silvretta, Lord Dewar's 13,000 gns. purchase, should win her selected race this week, but at the moment of writing it has not been decided whether she runs at Epsom or Sandown. She is out of Silver Fowl, whom the Special Commissioner of the Sporting Life and Sportsman thinks should rank with such great-mares as Pilgrimage, Lily Agnes, Hamoaze, Galicia, Perdita II., and

Paraffin. So far Silver Fowl's stock has won over £27,000 in stake money.

Banstar Bunkum

You will hear a lot of bunkum about Banstar, one of the French entries for the Derby during the next few weeks, if only because he is trained by that veteran, Robert Denman, who at the age of seventy-four still aspires to win his first English Derby. All the same, my French correspondent, who has been allowed to see Banstar at work, does not think that he is a smasher.

More Twisters at Work

From Paris I am warned that a gang of French twisters who have been for some time defrauding the public by posing as commission-agents able to place bets with the Pari-Mutuel are now extending their activities to England by means of circulars dwelling on the long odds to be obtained for winning outsiders. Leave these sharks' offers alone.

Writing a Bet is Not so Simple

How to write a betting paper correctly may seem an elementary subject to mention. It is, until you have a win and cannot get your winnings. This fact has been brought to me by the mass of correspondence which I handle weekly. Two-thirds of my letters are complaints. Some, of course, are justified, but a large percentage are not, and backers are at fault by making out slip-shod slips which give the S.P. layers a loophole out of which they wriggle. Some of them are expert wrigglers. How to write a bet in a way which will ensure payment is one of the main features of "The JOHN BULL A.B.C. of Racing." If you cannot get a copy of this little guide to the Turf in your town, send 6d. to the Publisher, Odhams Press Ltd., 93, Long Acre, W.C.2, and he will send you a copy.

"SILVER RING."

Two coded selections will be given daily in the following papers:—
Sporting Life and Sportsman, Chronicle Mid-day,
Sporting Post, Western Mail, Glasgow Noon
Record, Irish Independent, Sporting Men, The
Sheffield Mail.

A F H U R Y J K P D X G Q S

L 2 M E N B W T Z I V 3 C O

How to read the code: in place of the letters or figures advertised in the daily papers read those above or below the line as the case may be.

JDR LASK would read WINALOT.
This code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, April 21, to Tuesday, April 27.

"Soccer" Selections

WEEK-END COUPS.
6 HOME.—Blackburn, Sheffield U., Sunderland, Millwall, Plymouth, Celtic.
5 HOME.—Sheffield U., Bradford C., Derby, Aberdeen, St. Mirren.
4 HOME.—Sunderland, Bradford C., Aberdeen, Celtic.
3 AWAY.—Grimsby, Rochdale, Reading.
3 DRAWS.—Tottenham v. Burnley, Notts Forest v. Stoke, Coventry v. Hartlepool.
3 HOME, 2 AWAY.—Bradford C., Aberdeen, Plymouth, Sheffield Wednesday, Grimsby.
1 HOME, 1 AWAY, 1 DRAW.—Celtic, Liverpool, Notts Forest v. Stoke.

Are you getting the LATEST
INFORMATION?

IF NOT READ

The Sporting Life & Sportsman
2d. DAILY. 2d.

FORECASTS FOR MAY 1.
THE LEAGUE—DIVISION I.
HOME WINNERS.—Arsenal, Bolton, Burnley, Leeds, Liverpool, Newcastle.
AWAY WINNERS.—Huddersfield.
DRAWS.—Manchester U. v. Bromwich, West Ham v. Bury.
THE LEAGUE—DIVISION II.
HOME WINNERS.—Middlesbrough, Oldham, Preston, Stoke, Swansea, Sheffield Wednesday, Wolverhampton.
AWAY WINNERS.—Port Vale, Derby.
DRAWS.—Fulham v. Bradford C., Portsmouth v. Chelsea.
THE LEAGUE—DIVISION III. (Northern).
HOME WINNERS.—Accrington, Bradford, Chesterfield, Grimsby, Halifax, Hartlepool, Rochdale, Walsall.
AWAY WINNERS.—Crewe.
DRAWS.—Durham v. Doncaster, Tranmere v. Nelson.
THE LEAGUE—DIVISION III. (Southern).
HOME WINNERS.—Bournemouth, Bristol C., Exeter, Hartley, Newport, Reading, Swindon.
AWAY WINNERS.—Northampton.
DRAWS.—Charlton v. Bristol C., Gillingham v. Plymouth, Luton v. Millwall.

BET WITH THE BIG TWO!

DAVID COPE

AND

ALFRED H. MAURICE25, North Albion Street,
Glasgow, C.1**FUTURE EVENT SPECIALISTS**

Send for Daily Price Lists.

Books open on THE DERBY
and all important handicaps.Letter commissions accepted
from 1/- upwards to any amount
in accordance with our rules.
All postages paid. **SYSTEMS**
—WEEKLY ACCOUNTS.Every backer should have our Book of
Rules, which in addition to the most
generous terms contains the season's
fixture list and ready reckoner and is
illustrated with exact reproductions
of the racing colours of thirty-six
leading owners. Sent on application.**NO LIMIT:
DAILY SETTLEMENTS
WINNINGS BY RETURN****ESTABLISHED 29 YEARS
WHITE, FISHER
& CO.
144m, WEST REGENT ST.,
GLASGOW.**

Always at your service.

WEEKLY A/cs.

Daily Settlements.

No Limit. Win and Place.

All postage paid.

SEND FOR BOOK OF RULES.Your Winnings if over
£5, telegraphed at our
expense.**Books open on the
CHESTER CUP,
JUBILEE,****AND
THE DERBY.**The Celebrated "Generous"
Odds.**BULLETS PRIZE-WINNERS:**

(Continued from page 39)

25 Prizes of £4 each:

E. Bird, 44, Somerley Rd., Winton, Bournemouth.
W. J. Bolger, 17, Ingal Rd., Plaistow, E.
E. Bond, 15, Somerville Terr., Burnham-on-Sea.
J. Carrier, 18, Burwen Drive, Orrell Pk., L'pool.
H. Clements, 26, Pelham St., Brighton.
Mrs. I. M. Currie, Lily Hill Cott., Bracknell.
G. Forrest, Bungalow, Heath Drive, Southport.
W. Foodyke, 91, Manor Sq., Chadwell Heath.
H. Graham, 29, Glebe St., Bellshill, Lanark.
Mrs. M. Hare, 28, Cassiobury Rd., Weymouth.
J. W. Harrison, High St., Ellesmere, Salop.
J. M. Henderson, "Kilmorick," East Links, Leven.
G. Hill, 17, Commercial Rd., Newport, I.O.W.
F. Macey, 90, Imaray St., South Shields.
S. Morrison, 37, Cherryvalley Gdns., Knock, Belfast.
Mrs. Phillips, 7, Angel St., Neath.
D. H. Roberts, 155, Bromyard Rd., Worcester.
H. Sutcliffe, 95, Elfrida Cres., London, S.E.
F. Tomlinson, 25, Hankinson St., Old Swan, L'pool.
C. E. Ward, 6, Brand Lane, Ludlow, Salop.
W. Watson, 41, Branch Rd., Burnley, Lancs.
W. Williams, 2, Trafalgar Rd., Wallasey, Ches.
R. Williamson, 111, Leith St., Edinburgh.
W. Winstanley, 27, Percy St., Oswaldtwistle.
Mrs. M. Wood, 120, Alexandra Rd., Wellingborough.

25 Prizes of £3 each:

R. Bailey, nr. Hogston Mill, Minsterley, Salop.
P. Butler, "Falaire," Keymer Av., Peacehaven.
J. Calloway, Gas Cott., Whitmore St., Wednesbury.
W. Curtis, c/o. 9, Portland Rd., Southall, Middx.
J. Davidson, 18, Birds Av., Gillingham, Kent.
M. J. Delaney, Canal House, Monasterevan.
W. M. Fisher, 146, Raddelbarn Rd., Selly Oak.
Mrs. S. E. Gardner, 18, Winslow Rd., Hammersmith.
C. Gibson, 2, Queen St., Burnley Rd., Todmorden.
A. Greenwood, 74, Myrtle Rd., Heeley, Sheffield.
Mrs. M. J. Harvey, 13, King St., Devonport.
W. Henry, 29, Ladbroke Gdns., Notting Hill Gate.
G. Hopkins, 21, Wyndham St., Troedyrhiw.
J. James, 3, Townley St., W. Stanley, Co. Durham.
J. T. Jibo, 18, West Rd., Oakham, Rutland.
R. J. Kerr, 2, Horace St., London, W.
B. Lane, 5, Park Hill St., Dudley, Worcs.
A. Laverack, 2, Frederick St., Cooke, Yorks.
F. G. Markham, "Claypits," Goodnestone, Canterbury.
E. R. Medhurst, Dons, Vale Rd., Chesham, Bucks.
D. G. Murray, 619, Duke St., Glasgow.
O. W. Robins, 67, Hagley Rd., Stourbridge.
J. Robinson, 19, Bedford Rd., Harrow, Middx.
A. Smyth, Bay View, Quay St., Donegal.
P. Stainrod, 48, Cruise Rd., Nether Gt., Sheffield.

25 Prizes of £2 each:

R. Airey, 80, York Rd., N. West Hartlepool.
J. Andrew, 354, Rochdale Rd., Middleton, Lancs.
H. Brandis, 19, Georgeville Gdns., Ilford.
T. S. Caw, 2, Henderson Street, Airdrie, N.B.
G. Chambers, Alexandra Laundry, Bridlington.
Mrs. E. Coombes, 12, Diana Rd., Orrell, Bootle.
D. Dockray, 22, Stanton St., Newcastle-on-Tyne.
T. W. English, Black Hill Farm, Sandhoe, Hexham.
Miss L. Eth, M.A.B. Villa, Mistle, Essex.
T. Fletcher, 12, Ward St., Glasgow.
J. Franklin, Gipsy Lane, Thatcham, Berks.
H. Harper, 32, Westwood Rd., Nottingham.
J. Haughin, Greysooths, Cockermouth, Cumb'd.
J. Head, 21, Tufston St., Maidstone, Kent.
C. Hood, Elmt, London Rd., Bexhill, Sussex.
Mrs. M. H. Houghton, 19, Harrogate St., Barrow.
S. W. Leaver, 190, Manor Grove, Richmond, Surrey.
Mrs. L. R. Lever, Royal Av., Campbeltown, N.B.
H. J. McCarthy, 36, Kingsway, Ponders End, Middx.
S. H. Mulholland, 58, Montgomery St., Girvan, N.B.
A. Nicholson, 56, Oxford St., Rotherham.
S. H. Richardson, 2, Wellington Terr., Romford.
Miss L. Smith, 33, Alcock Rd., London, W.
E. Smith, 40, Dover Rd., Portsmouth, Hants.
Miss M. Snowball, 13, Burnaby St., Sunderland.

List of 100 £1 and 200 Five-Shilling Prize-winners
in "Bullets" Competition No. 597 will be published in
next week's "Competitors' Journal." Complete List
of all Cash and other Prize-winners can be seen at the
Office of "JOHN BULL."

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.
2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

ADVANCE EXAMPLES FOR "BULLETS" No. 591.
(Not for 1926 Competition).

A PRETTY PENNY-FOR GOOD—WHAT THE
TYPIST SAID—HER BIRTHDAY—HEARD AT THE
THEATRE—HAPPILY—IN A FEW YEARS—A
TERROR—FREE OF CHARGE—FOR ME—WEEK
AND STRONG—SHOWED SHE WAS GLEEFUL—
FAMILY MAN—TAKING HIS MEASURE—HISSENG
—SAID TO THE MOTORIST—A MOUTHFUL—
—SEEN IN THE COUNTRY—NOT HEARD NOW—
—WHAT IS BEAUTY?

**250,000 COPIES FREE
GREAT CYCLE BARGAIN CATALOGUES of
FAMOUS FITZPATRICK
'CAPTAIN' CYCLES****They can be Purchased for 4d. PER DAY.
MY MOMENTOUS 1926 SEASON OFFER****Supreme Cycle Value for every
Purchaser in Great Britain on Identical
Terms.**I hope 1926 is going to beat all records. To give
the year a good start I have organized for a largerSo ready
for
Summer
and the
World eyes**FROM
7/6
DEPOSIT**Where
"Captain"
Cycles
are made.production than ever and am broadcasting through
out the country a Special 1926 offer.

1. I will send you on request and absolutely
FREE a wonderful book of BICYCLE BARGAINS—
a really fine catalogue. Along with it goes other ex-
citingly interesting literature. The whole forms a
complete and magnificently illustrated guide to
the famous "CAPTAIN" Cycles, Roadsters, Speed
Types, Children's Machines. These catalogues also
feature innumerable accessories and articles of
everyday demand.

**BULGING WITH BARGAINS AND
MAGNANIMOUS OFFERS.**

2. With the Catalogue—also FREE—I send
you my Easy Payment Folder giving you fullest
particulars of my methods of doing business and
especially about my "Pay as You Ride" system
of purchase by instalments. It describes how you
can have the machine of your choice—chosen from
my catalogues—on 14 DAYS' FREE TRIAL
against first deposit, your deposit being returned
in full and at once if you are not satis-
fied. That's the basis of my business.
That's why all my customers are
delighted ones. They are satisfied
before they buy.

Under my system you can com-
plete payment by almost absurdly
low instalments—even down to 2/- a
week, riding all the time. Now I ask
you, could I possibly make a more
appealing offer?

**H. FITZPATRICK'S
'CAPTAIN' CYCLES.**

These famous cycles are guaranteed

H. FITZPATRICK, 52, Captain Works, BURNLEY

for ever—Not just for five years or ten years
Every "CAPTAIN" owner is a proud owner
and an enthusiastic cyclist. Literally thousands
of purchasers write to tell me so—and I'm pleased
and proud, for I
quality of the
I can only make
as I am doing
I am "dead"
that "Trial" will
Satisfaction and
fashion a Sale
time. One Cos-
writes after his
day's trial, "I'm
of a real
you can be sure
sands of
"Cycles"
"highest"

**free
THESE TWO
BIG BOOKS****POST
COUPON
NOW****A BICYCLE
OF STEEL
BUILT BY A
MAN O'7 METTLE.**

"CAPTAIN" CYCLES are sent carriage paid
against first deposit and they come to you on 14
DAYS' FREE TRIAL. If you are not entirely
satisfied I will either return your deposit or guaran-
tee satisfaction. Thus you get exactly the machine
to suit your requirements without risk of
error. Don't you wish you could buy clothes like
that!

**ACCEPT THIS GREAT OFFER—
THE FREE CATALOGUES ARE
WORTH POUNDS TO YOU.****SIMPLY POST COUPON.**

Simply fill in Coupon at foot, and post free.
Gratis and for Nothing. I will send you per return the
whole story of happy, economical Cycling.
Just look at my great "CAPTAIN" Cycle
Offer. So now for the Open Road, Fresh Air,
Scenery, and the wonderful exhilarating exercise
which all may now have on such easy terms.

FILL IN COUPON AND POST NOW!**To H. FITZPATRICK, 52, Captain Works, BURNLEY.****"CATALOGUES, PLEASE."**

NAME.....

ADDRESS.....

JOHN BULL, 24/4/26.....



JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

J. B. (Kensal Rise).—"A woman goes to a revue to see the dresses." "A man doesn't."

B. N. (Hampstead).—"There's nothing new about the C.O.D. system." No; Dick Turpin used it.

D. H. (Whitby).—"It is profoundly true that 'there's no place like home.'" And it's also true, unfortunately, that there's only one place like some of them.

B. J. (Greenwich).—"In the local store where I am employed, they grudge you a bare half-hour for lunch." We've heard of Greenwich mean time before.

Mrs. L. (Hounslow).—"It's wonderful how any landlord can find it possible to let flats at £1,500 a year." It's because they find the flats to let the flats to.

E. B. (Kentish Town).—"Some chaps never seem to be able to keep a job." No, and some poor beggars don't seem to be able even to get one.

ETHEL D. (Brixton).—"It is strange that, as we grow older, things that delighted us in childhood no longer please us." Yes—birthdays in particular!

S. M. B. (Newport).—"One can easily be had up for contempt of court." Yes, and in some courts it is difficult to disguise one's feelings.

J. P. (Hoxton).—"Since I had influenza I have been so deaf I have hardly been able to hear myself speak." We don't suppose you have missed much.

F. G. R. (Maldstone).—"I can't induce my wife to give up the habit of sitting up till the small hours with her sewing." She evidently believes that it's never too late to mend.

A. J. (Southampton).—"I have noticed that people who go in for consulting 'mediums' are never very cheerful." Yet they seem to do all they can to keep up their spirits.

M. E. T. (Acton).—"I'm not happy, though I'm engaged to the man I want." You'd be happier if engaged to the man someone else wants, if we know anything of women.

P. D. (Stamford).—"The problem of domestic service nowadays affects many classes." Quite so—some say that even the miners won't get any peace till they have given their Cook notice.

VERA M. (Doncaster).—"My fiancé, who is a real poet, says he would find his way to me if all the planets dropped from the heavens." Quite possibly, as he seems able to supply his own moonshine.

H. M. (Tamworth).—"I can't think why your paper is so popular." The reason is, we can think!

D. E. (Barmouth).—"I have succeeded in making a vacuum." Brains will out!

Mrs. J. (Kensington).—"Although I instructed my maid to say that I was not receiving, the collectors for charity persisted in worrying." They evidently thought that didn't apply to giving.

Mrs. G. (St. John's Wood).—"I went to a concert with a friend who spoilt it by giving me an account of all her illnesses." She probably thought it was an organ recital.

J. N. (Plymouth).—"What should a girl do when she is kissed by surprise?" Never mind.

F. M. (Finsbury).—"Why do hens cackle when they lay eggs?" Why do men cackle when they lay foundation-stones?

RONKAR T. (Kingsbridge).—"I've never been actually broke." Naturally, you've always had a Bob to your name.

F. N. (Wolverhampton).—"Some girls smoke to attract attention." They used to. Now they don't smoke to attract attention.

P. B. (Chelsea).—"Scots are keen business men." Yes; they make money first and then make it last while they're making more.

P. J. (Hensall).—"When I was a child my parents never thought I would grow up to be clever." How wise parents are!

G. N. (Hampstead).—"What would happen if we had no music?" We should have to be content with gramophones.

J. D. (Vauxhall).—"A trip to the seaside with the family is a tiring job." You soon realise there is a lug in luggage.

C. H. F. (Luton).—"My boater was blown off several times by the strong north-easterly gale." So yours was a "straw" that showed the way the wind was blowing.

Miss A. (Whitchurch).—"I expect all the men on your staff are married." If so they manage to keep their troubles to themselves.

G. P. (Ilford).—"I have lodged with a curate who recited his sermon half the night." He at least practised what he preached.

K. D. (Thorpe Bay).—"A jobbing gardener who works here has given up his pipe in favour of cheap cigars." Well, it's nothing unusual to find a man of his calling burning weeds.

B. M. (Reigate).—"I once bought an alarm clock with a queer name which I can't remember." We once bought one called "Queen of the May," because it used to wake and call us early.

G. S. (Hove).—"My little boy stole a quantity of cream from the pantry." And did you impress upon him that other things besides cream are occasionally whipped?

F. B. (Dalston).—"Looking up at a particularly brilliant constellation while walking home the other night, I unfortunately slipped on a banana-skin." And then you saw more stars.

"DISGRUNTLED" (Tooting).—"When I reflect on life, I can see for myself that it is absolutely hollow." Yes—that reflection obviously comes from your own head.

R. J. (Manchester).—"People don't get so angry over cremation now as they did in my younger days." Perhaps—but we fear it must always remain a burning question.

J. G. (Sheffield).—"I'd like to be that colliery chap who's just won a *Bulldog* £1,500." You can't be him, but you can beat him. There's a First Prize of £2,000 offered this week.



Peter (who has been stung by a nettle): "Mummy if a bee got on a nettle, would the bee sting the nettle, or the nettle sting the bee?"

One of the 22 funny-joke drawings in this week's issue of "The Passing Show," 36 pages for 2d.

Mrs. D. (Cork).—"I'm County Armagh and my daughter is Cork." What a bouncing lass she must be.

F. P. (Bognor).—"How are London tailors making men's pockets this season?" Empty, as usual.

H. J. (Sittingbourne).—"My wife is always charming." Whom?

D. S. (Morecambe).—"My landlady serves up coffee like mud." Probably it's been ground shortly before.

MAUDIE (Otley).—"I wonder whom the dear Prince will eventually marry." Our prophecy is a woman.

Mrs. F. (Winchester).—"Virtue is its own reward." And even then some folk are frightfully overpaid.

T. T. (Leeds).—"Modern girls have very hard faces." No, no; it isn't the face but the finish that's hard.

Miss O. (Potter's Bar).—"I celebrate my thirtieth birthday next week." For the first time?

Mrs. V. (Boschurch).—"Women will soon be wearing long hair again." Are they growing tired of shingle blessedness?

KATIE (Edgware).—"It's funny how trees show no leaves at all in winter." Like you they keep their summer clothes in their trunks.

G. B. (Little Marlow).—"He called me a pig-headed, double-faced rogue." Do you swear to the truth of that?

J. W. R. (Brighouse).—"He was a plumber and in the Army they made him cook." They saw he was used to dealing with joints.

F. J. (Acton).—"Why do you keep on charging two-pence for your paper?" So that readers may continue to enjoy a good sixpennyworth so cheaply.

J. H. (Wakefield).—"Why do so many Scotsmen become journalists?" To discipline themselves by being obliged to waste one side of every sheet of paper.

R. T. (Godstone).—"We've made up our quarrel and are going to get married." You mean you've made it up *pro tem*.

Miss B. (Kew).—"Any woman knows how to manage a husband." Especially the woman who never gets the chance.

Mrs. C. (Manchester).—"He even worries what they'll give him for breakfast on the cross-Channel boat." Tell him he'll have to give it up.

H. H. (Dudley).—"I'm writing to know if you've heard the latest." Unfortunately, yes; especially when it takes to yelling in the small hours.

Mrs. A. (Herne Hill).—"The last thing anybody should do is to look for a gas leak with a lighted candle." It very often is.

F. M. (Bovey Tracey).—"We had a picnic and I got a big splinter in my finger." You shouldn't scratch your head in public.

"SINGER" (Halifax).—"For a merry party what's wrong with 'the bonny banks of Loch Lomond'?" They won't cash cheques.

ANXIOUS (Clapham).—"What would be the effect of reserving certain parts of the parks for women only?" They would always be empty.

F. F. (Wimbledon).—"Young men in the spring fall for love as kids fall for measles." And the symptoms are just as easily spotted.

Mrs. L. (Lancaster).—"It makes me actually glad to be growing older." Because you wouldn't be here if you weren't.

R. E. (Leeds).—"I find opportunities come very slowly." But you'll find them go like greased lightning.

MARY (Tamworth).—"It's wise for a girl to marry a man to reform him." But wiser to marry one who suits her as he is.

G. G. (Bexhill).—"I like both sisters, but one is tall and the other very short." In a choice of evils always choose the lesser.

H. H. (Gosport).—"I should like to run your paper for one week." And that's as long as it would run if you did.

D. N. (Deptford).—"What should you do when the tap won't run?" Send for the plumber, although he won't run, either.

W. L. (Bournemouth).—"My boy dislikes school because he gets caned." He clearly objects to the principal of the thing.

T. M. P. (Harwich).—"If you don't care for my article on 'Flower Seeds to Plant,' will you bury it in the wastepaper basket?" We have. No flowers.

(Many replies unavoidably held over.)



on a woman's problem

"It's the fashion now for men to say all sorts of idiotic things about Woman—with a capital W. All I say is that women—bless them!—have just one problem to solve: how to enjoy themselves and keep looking happy.

"They're solving it, too. Take the old Monday washing-day terror. It's gone! Why, my wife's coming to the pictures with me next Monday afternoon, and I'll bet she'll look younger than ever.

"Washing's no trouble, you see. She simply leaves the things to soak in Rinso, and runs away and plays.

"Your charming wife uses Rinso, too? Of course—I knew it from the look of her."



Rinso

*Takes a load of washing
off your hands
and a load off your mind*

R. S. HUDSON LIMITED
LIVERPOOL, WEST BROMWICH
AND LONDON



SODA WILL RUIN YOUR STOMACH.

Serious, if not permanent, injury to the stomach lining is the result which is sure to follow if you regularly use bi-carbonate of soda by itself for indigestion. The soda habit is not only dangerous, but misleading, for while it frequently stops the pain, it does not soothe and heal the inflamed stomach lining. Actually, it leaves the stomach weaker than before, and then larger quantities of acid collect, and your digestive troubles become more frequent and intense. Instead of inviting trouble by using soda, the next time you have indigestion take half a teaspoonful of 'Bisurated' Magnesia in a little water. This is the safest, surest and quickest way to stop stomach pain, and not only does 'Bisurated' Magnesia give instant relief, but it also heals the inflamed stomach lining and prevents the development of chronic gastric troubles. For your health's sake, get a 1s. 3d. package, either powder or tablets, from your chemist to-day, and treat your indigestion in the safe, right way.

IF YOU ARE THIN

and want to put on pounds of well-rounded, healthy flesh, go to your chemist and get a fortnight's treatment of Blood-Iron Phosphate, and take one five-grain tablet with each meal. It's ten to one that you'll gain at least 2lbs. a week; but if you aren't satisfied you can have your money back for the asking. Blood-Iron Phosphate is absolutely harmless, contains no dangerous or stimulant drugs, and forms the quickest, safest way to achieve a fine, good-looking figure yet devised. Blood-Iron Phosphate simply builds up the nervous system and makes rich red blood... Nature does the rest. People who have tried it say it is simply amazing to note the wonderful gain in flesh, appearance, strength, endurance, vim and vigour that invariably accompanies the use of Blood-Iron Phosphate. Better try it at once—costs nothing if it fails.



"CLUB BLACK" ENAMEL.
For all Household Uses, Cycles, Motors, etc.
DRIES IN 20 MINUTES.
In two sizes, 6d. and 1/-.
From all Ironmongers, Stores, Cycle Agents and Garages, or direct from—
SILICO ENAMEL CO.,
Warton Road, Stratford E.

Needless Surgery

NOSE and THROAT should not be operated upon until you have read my booklet on the modern system of non-operative treatment of nasal and throat troubles. Save yourself needless suffering and needless expense. Booklet FREE. Send 10d. for postage. Consultation daily. Private: Monday 10.30. Address by post.

Lt. Col. Kynaston L.S.P. M.C.S.
Room 2, Langham House, Regent St., London, W.1.

POUNDS REDUCTION ON EVERY BIKE

14 NEW LISTS show astonishing reductions in prices of Coventry's best bikes. Small deposit gets any model on 14 DAYS' APPROVAL. CARRIAGE PAID. Satisfaction or money refunded. Thousands of testimonials. Write for FREE LISTS showing biggest and best selection of bikes.



O'Brien
THE WORLD'S LARGEST CYCLE DEALER,
DERBY COVENTRY.

AN ACT OF GOD!

Searching for Good Samaritans

IMAGINE, if you can, the plight of a man who in four years has been able to obtain only a few weeks of casual labour, but has contrived to maintain a wife and eight children.

His small earnings have sufficed merely to save them from starvation, and there has been no margin for safety savings.

He and his wife and family inhabit a tumble-down tenement in a city slum. One night, while he is lying with his wife and baby girl in a makeshift bed, he is horrified to see the ceiling collapse and fall in upon them, while the rafters burst into flames.

Fortunately no lives are lost, but all three have to go to hospital for their injuries to be treated, and the baby remains a patient there suffering from serious illness brought on by shock.

While the children are sleeping three and four in a bed and the husband and wife have to lie on the floor with their day clothes for their covering, the bedding and blankets having been destroyed, it occurs to the man that someone must be responsible for the distress he is suffering.

He consults a solicitor with the view of obtaining compensation from the landlord, but is informed that it would be futile for him to claim damages, as in law the incident would be regarded as an act of God!

This may be good law, but it certainly shows a shocking lack of humanity that this poor man, distracted with anxiety regarding the welfare of his wife and large family, should have had to search high and low for a Good Samaritan to succour him in his extremity of need, and apparently have found none to help until he bethought himself of "The Greatest

of These—" Fund, which relieved the immediate distress caused by this "act of God."

We earnestly beg our readers who have little cause for anxiety for themselves, to help us, by subscriptions to the fund, to go to the rescue of poverty-stricken souls.

Every shilling means a smile, every pound a prayer of thanksgiving.

"The Greatest of These—"

Registered under the War Charities Act as the John Bull War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by John Bull.

ACKNOWLEDGMENTS

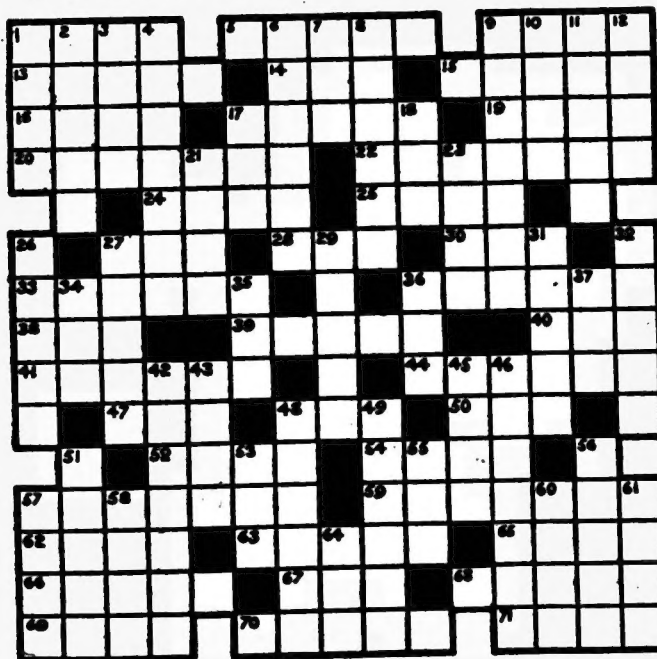
"Winston," 1s.; W. G. Burr, 6d.; N. Denbow, 6d.; G. C. Watkin, 1s.; Miss B. Bee, 4s.; "One Who Understands," 1s.; "We Are Seven," 1s.; 6d.; A. Thora (Aberdeen), 1s.; A. D. Ware, 10s.; "A Miner's Wife," 6d.; W. E. W., 1s.; A. Reader (Uckfield), 1s.; Shoe Artists, 1s.; A. Friend, 2s.; E. B. (Southend), 6d.; and parcel: Oswald Emdin (3rd Span), 1s.; Southport Labourite, 3s.; S. H., 6d.; Signor, 1s.; 6d.; "Mistake," 6d.; H. Keeton (Stockport), 2s.; 6d.; W. B. A., 1s.; L. B. H., 5s.; E. C. Wells, 1s.; A. Price, 9d.; G. H. Herd, 3s.; 6d.; "Dun Boy," 5s.; "Anon." (Gateshead), 10s.; "Dun Boy," 4s.; "A Labourer," 10s.; A. M. Cox, 2s.; M. (Eltham), 5s.; "Anon." (Devonshire), 10s.; N. Glasbury (Southampton), 2s.; Scotsman 1s.; 6d.; A. B. No. 2, 1s. Parcels of clothing have also been received from: Mill House, New Romney; A. Ramsey, "Two Mothers" (Harrowgate); Mrs. Laurie Hammond (Dover); and "A Reader from I. Impley, Stoke."

A. B. (North Derby), 1s.; K. M. Bennett, 1s. 1d.; "A Little Sacrifice to Help Someone," 1s. 6d.; S. Dickens, 1s. 1d.; "S. H." (Gateshead), 1s.; J. N. Stephens (Montrose), 9d.; Emily, 10s.; E. Purkiss, 1s.; H. W. Henry, 2s.; 6d.; Mary Thompson, 5s.; A. W. (Hewley), 2s.; 6d.; W. Bamber (Bancry), 2s.; J. B. Fraser (Kirkintilloch), 6d.; "Found, Two Stamps," 3d.; "East Ham," 1s. 6d.; "Dinkie Rochdale," 2s. 6d.; "In Memory of Arthur," 3s.; E. C. Guleley, 1s. 1d.; Lena, 5s.; "Anon." (Ashington), 2s.; P. D. Bechell, 10s.; W. O. 10s.; "Anon." (Manchester), 1s. 9d.; W. Bolton, 6d.; "Grateful Heart," 2s.; B. W. O., 5s.; "Anon." (London, E.C.), 1s.; L. and O. Johnson, 2s.; G. Payne, 2s.

(Many acknowledgments unavoidably held over.)

Our Cross-word Corner

A Summertime Pastime



DOWN CLUES

1. Throw.
2. Apart.
3. Accidental fall.
4. A day of rest.
6. Greeted.
7. To endeavour.
8. A day of the week.
9. A pack-horse.
10. Home of Mormonism.
11. An memorial.
12. Paradise.
17. Adult male.
18. A heavy horse.
21. Beautiful Italian lake.
23. Entice.
26. To happen.
27. Custom.
29. Wrong.
31. A sofa.
32. Watery snow.
34. Go quickly.
35. Born.
36. Consumed.
37. To be ill.
42. One-fourth.
43. Preposition.
45. To meditate.
46. A church dignitary.
48. A fine.
49. Calm.
51. A small fishing boat.
53. Poem.
55. Preceded.
56. Marks left by wounds.
57. Problem of the day.
58. Be carried.
60. A large water-jug.
61. Important northern river.
64. Tumorse.

ACROSS CLUES

1. Money.
5. Carriage pole.
9. Certain.
13. Permit.
14. Atmosphere.
15. Checked sound.
16. Earth.
17. Imitate.
19. Masculine.
20. Up to date.
23. A small whale.
24. Achieved.
25. To meet.
27. Back of the thigh.
28. Part of a week.
30. Colour.
33. Coloured clay pencil.
36. For receiving wire.
38. Young fox.
39. A decree.
40. Compete.
41. Without parallel.
44. To transfix.
47. 252 gallons.
48. Donkey.
50. Vessel.
52. Minute particle.
54. Otherwise.
57. To eat a way.
59. To choose again.
62. A person's decess.
63. Terminated.
65. Absent.
66. A tree.
67. Much noise.
68. Rear.
69. A side glance.
70. An outcast.
71. Gaelic.

The solution to last week's Cross-word Puzzle is on page 27.

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final. ODHAMS PRESS LIMITED, Proprietors of "JOHN BULL."

A TIMELY TALK TO MEN AND WOMEN.

By The Advertisement Manager.

Will you adopt a new habit solely for your benefit—a habit that will entail only two minutes of your time every week—a habit that won't cost a single penny, but will positively save you money?

Each week I invite certain reputable traders to describe one or two money-saving lines in these columns—articles for personal and home need selected for their outstanding value—all purchasable by post. Many of these articles I have personally handled and inspected, but in every case I have satisfied myself that they are as described. Believe me, I am a good judge of value and quality!

And now let me take you by the arm, as it were, and lead you to a quiet Marketplace—pages 4 and 5. Can I hear you say, "There's nothing I want"? Something will tempt you in The Mail Order Market. Do as I ask and study each offer.

LARGE BOTTLES OF STOUT FOR ONE PENNY

NOURISHING AND REFRESHING

BY USING D. WATSON'S TONIC STOUT

THE FINEST HOME-MADE DRINK IN THE WORLD
6d. and 1/- Boxes
OF ALL GROCERS, CHEMISTS, STORES.
1/- Box makes 3 Gallons of the World's Most Appetizing and Wholesome Drink.
Send 9d. for Large Sample Box.
BIRMINGHAM FOOD SUPPLY CO., Ltd.,
71, Victoria Works, Birmingham.

LESS 3 DAY!

Thousands of "John Bull" readers will spend Whitsun on the Celebrated

GAMAGES 'POPULAR'

ROADSTER BICYCLE
Swift and Silent Running, fitted with Famous Mother Cord Tyres
CASH £4:5s.

EASY TERMS—7/- Down for Delivery Now. Balance 7/- Monthly for 12 Months.
List, Photographs, Easy Terms Order Form, and full particulars post free per request.

GAMAGES, HOLBORN, LONDON.
Also BENTLEY'S, Glasgow.

DO IT NOW
Mention "John Bull."

APRIL 24, 1926

39

JOHN BULL

HUGE "BULLETS" 600TH OFFER!

\$22000

1st Prize

RESULT OF COMPETITION No. 597.

("Bullets" Easter Offer)

FIRST PRIZE OF £500:

Mr. S. W. RUSSELL, Barrow Hill Colony, Primley, Surrey.

Example:—MODERN GRANDMA

Bullet:—THREE SCORE AND—Tennis.

(Entered on "Target" Prize Coupon.)

SECOND PRIZE OF £100:

Mr. W. BURN, Broad Street House, London, E.C.

Example:—OUR BABIES

Bullet:—UNMUSICAL, BUT BRING HARMONY.

THIRD PRIZE OF £50:

Mr. S. & C. BAILEY, 114, Arundel Street, Portsmouth.

Example:—SPRING CLEANING

Bullet:—CURTAINS DOWN "STARTS" "PERFORMANCE."

2 Prizes of £20 each:

Mr. J. DOBSON, Store Clerk, Bank Street, Colchester.

Example:—NEEDED AT HOME

Bullet:—PEACE, WITH "ACTIVE SERVICE."

Mr. E. PAWSON, 12, Devonshire Road, Worcester.

Example:—AT THE TELEPHONE

Bullet:—SOON—"SORRY, WRONG COUNTRY!"

10 Prizes of £10 each:

W. CLAYTON, 46, Miller Street, Rochdale.

SPRING CLEANING—WIFE'S "OFFENSIVE" UPSETS

"RETREAT."

Mrs. E. CROFT, 11, Brighton Road, St. Crosby, Liverpool.

IN LOVE'S GARDEN—"CHICKS" ARE SEED PRO-

TECTORS.

J. GREGG, 31, Garfield Place, Ballymena, Co. Antrim.

WITHOUT MONEY—WE COULD FORGIVE FRANCE.

D. E. JONES, 5, Cross Street, Langold, nr. Workop.

OUR BABIES—LITTLE REBELS PREVENTING RE-

BELLION.

(Entered on "Target" Prize Coupon.)

C. A. KITLEY, The Lodge, Lyngford House, Taunton.

CUTTING—EXPENDITURE—JACK'S TROUSERS OVER-

LOOKED.

M. QUINCY, 24, Victoria Road, Stirchley, Birmingham.

IN LOVE'S GARDEN—"FLOWERS" OPEN AT SUNSET.

E. KIRKES, High Street, Coddesham, Ipswich.

OUR BABIES—WEE BURGERS WE'VE BURNED.

W. ROUGHTON, 60, Melbourne Street, Coalville.

WIFE AND FAMILY—RAID PA, THEN PARADE.

A. E. ROWE, 11, Tufton Street, Westminster, S.W.

MODERN GRANDMA—"JOAN" THAT'S NO "SAINT."

Mrs. J. WORLEGE, 16, Romany Road, Norwich.

WHEN BETTING IS TAKEN—REVENUE WE'LL NEVER

RUE.

10 Prizes of £5 each:

J. ALLISON "Maisonette," Yarn Road, Darlington.

REFEREE'S JOB—BEYOND HIM—POMCEMAN

WHISTLED.

(Entered on "Target" Prize Coupon.)

F. BAILEY, 30, Birch Terrace, Mr. Baxendale, Acton-

ton.

AT THE CLUB—FORTY POLICEMEN—TWENTY

DANCERS.

(Entered on "Target" Prize Coupon.)

W. BRADFORD, 19, Suggitt Street, West Hartlepool.

WHAT THE EMIGRANT SAID—"SNOW-SHOES?"

THEY'RE TENNIS RACKETS!"

E. J. BREED, "Westlyne" Linton, Cambs.

IN LOVE'S GARDEN—LAWYERS GUARDING EVERY

EXIT.

Mrs. R. V. FOSTER, 46, Borough Road, Altrincham.

NEEDED AT HOME—BOX FOR FOREIGN OMISSIONS.

(Entered on "Target" Prize Coupon.)

J. FRANCH, 35, Shalimar Gardens, Acton, W.

AT THE TELEPHONE—AMERICA, IF INSTALMENTS

OVERDUE.

J. HENDER, 7, Hillary Street, Staincliffe, Dewsbury.

COSTS TOO MUCH—"MERE SONG" FROM SOLOMON.

J. L. LIPMAN, 24, Dulverton Mansions, Gray's Inn

Road, W.C.

WIFE AND FAMILY—LIKE FATHER, LIKE SON.

A. McALLUM, c/o Henderson, 179, Tolcross Rd.,

Glasgow.

RUNNING THE COUNTRY—FRENCHMEN SUCCEEDED

EACH OTHER.

W. E. ORME, 8, East Crescent, East Dene, Rotherham.

REFEREE'S JOB—LEAGUE'S—BUT WHISTLE IS

MORDED.

(Continued on page 35.)

2nd Prize
£250

3rd Prize
£100

4th Prize
£50

10 PRIZES OF £5

10 PRIZES OF £2 10

5th Prize
£25

100 Prizes of £1

200 Prizes of 5/-

12000 TARGET PRIZES

1000 Prizes of 2/6

Address Coupons to "Bullets," No. 607, John Bull, Long Acre, London, W.C.2. (Comp.)

Example _____ Closing Date, Thursday, May 6.

Bullet _____

Example _____

Bullet _____

(600) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 1 Coupon, send P.O. for 1d.

Address _____

Example _____ Closing Date, Thursday, May 6.

Bullet _____

Example _____

Bullet _____

(600) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 2 Coupons, send P.O. for 1s.

Address _____

"Bullets" must consist of Two, Three or Four Words

Example _____ Closing Date, Thursday, May 6.

Bullet _____

Example _____

Bullet _____

(600) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 3 Coupons, send P.O. for 1s. 6d.

Address _____

Example _____ Closing Date, Thursday, May 6.

Bullet _____

Example _____

Bullet _____

(600) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 4 Coupons, send P.O. for 2s.

Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

IMPORTANT

THURSDAY, MAY 6, is the closing date, but by posting a few days earlier you can assist us without affecting your opportunity of success.

HOW TO MAKE "BULLETS."

Choose any of the Examples printed, then give any Two, Three or Four words having some bearing on the Examples chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:

Example:—BRITANNIA; Bullet:—LOOKING OVERSEAS — OVERLOOKING LAND. Example:—WITHOUT A WORD; Bullet:—AS MISERABLE AS "WORDS." Example:—IDEAL HOME; Bullet:—EVERYTHING NEW—EXCEPT WOMAN.

Send postal order at the rate of 6d. for each coupon used—see Rules on page 35.

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 600.

THE UNION JACK
BRITISH WORKMAN
WHAT WINSTON WANTS
THE AUSTRALIANS
OVER THE GOALS
OUR TRADE
MAKES ME SMILE
HEARD ABROAD
PEACE OR WAR
NEW MAN
SELDOM
ARMY OF OFFICIALS
ECONOMY AXE
COMING
THE CAT
MONEY TO BURN
SAID TO THE FLAPPER
PAYING TAX
FOOL'S GAME
IDEAL
FOR OR AGAINST
EMPTY CHAIR
WHAT SHE SINGS
TRYING
REGRETTED LATER
SHOWED HE WAS DRUNK
IN HOSPITAL
SWEETHEARTS
MODERN WAY
SHOULD BE BROADCAST
WEDDING-BELLS
HER DRESS
WHAT THE NEIGHBOUR SAID
THE LEAGUE
RUDELY
STRIKE WEAPON
FOR FATHER
OPPORTUNITY'S DOOR
THE PUBLIC
WHAT IS A JOB?

They play their natural parts

The little boy angles for imaginary fish in questionable ponds, the little girl cooks an imaginary meal. Each takes a natural part in the day's play.

And mother welcomes them home with a happy heart. She knows they have revelled in their grimy pastimes, and that a bath or a good wash with Lifebuoy Soap will put everything right. The wonderful Lifebuoy health element penetrates deep into the pores, driving out all impurities. The children love its clean smell; they are sorry it vanishes so quickly; but—as mother knows—it has done its health-guarding work. Lever Brothers Limited, Port Sunlight.



Mother
the Health
Doctor

says

Lifebuoy Soap

FOR HEALTH

Printed and Published Weekly by the Proprietors, ODHAMS PRESS LTD., Long Acre, London, W.C.2, England. Registered at the G.P.O. as a Newspaper. Post Free all over the World. 1 s. per annum. Registered for transmission by Canadian Magazine Post. Agencies for the Colonies: Gordon & Gotch, Ltd., Australia and New Zealand. For South Africa: Central News Agency, Ltd. Sole Agents for Canada: Imperial News Co., Ltd., 14, Broom's Buildings, London, E.C.4. Toronto, Montreal, Winnipeg and Vancouver. For America: American News Co., Ltd. Also on sale at W. H. Smith & Son's Bookshops, at 78, Marche-aux-Herbes, Bruxelles, and 240, Rue de Rivoli, Paris.